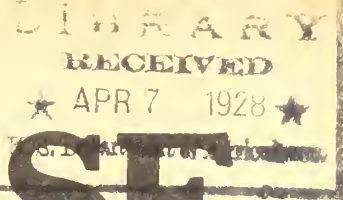


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# FIELD'S SEED SENSE



Printed and Published in the Private Printshop of the Henry Field Seed Company, Shenandoah, Iowa.

Vol. 16

Shenandoah, Iowa. March, 1928

No. 1



## The Latest Picture Of The Field Family

This is the 1927 Christmas picture of my family, all but Hope, Phillip and Jessie, who did not get home in time for the picture. As pictures go, this one is pretty good of us—except the camera nearly left Letty out.

We're a happy lot, as you can see from the smiles, and are as prosperous as we deserve, I guess. All working hard. Even the four still in school think they are working hard. Of course, when they're as old as the rest of us they'll realize what an easy time they had at school.

We all get our three meals a day. John Henry and Letty get an extra one at the cookie box and look especially well-fed. A little hoeing in the garden in the Spring will wear John Henry down some, and Letty too.

I guess I'd better name them all and tell you where they are and what they are doing. Letty and John Henry are in grade school, nearly in high school with Georgia and Ruth who are next in line. Next is Jimmie Smith, Mary's husband, who works here at the Seed House. Then, comes Josephine who is teaching school at Decatur, Nebraska. Next in line is Faith. Faith lives in California, has two dandy boys and drove back to Shenandoah with me after my trip out there. Next to Faith is Frank's wife. She works here at the seed house, too. Then, comes Frank. Folks tell me that he looks more like me than the rest of the children. Frank runs the Nursery Department and is responsible for the beautiful flower gardens we always have around the studio. Mary, between Frank and me is now Mrs. Jimmie Smith. She's been helping with the ready-made dresses.

Hope, who is now Mrs. Leo Pawek, is raising one youngster over at Creston, Iowa. Phillip is working in San Francisco, California. Jessie is living in Chicago. You may remember that she married John Desch.

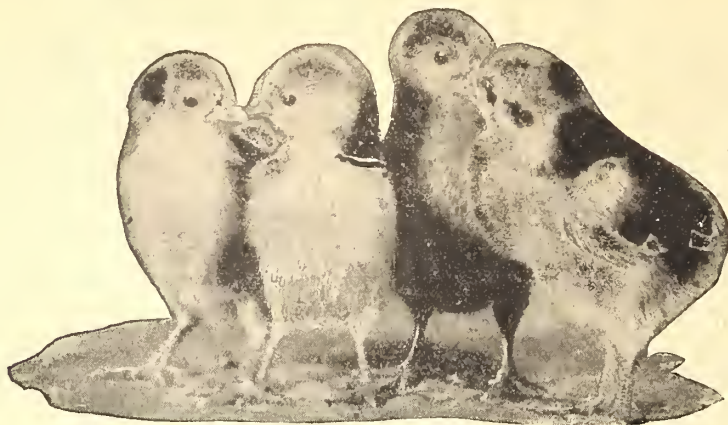
It is a big job to raise a family now-a-days and I am just beginning to rest a little easier with most of the children grown up and on their own resources. If they are as clean, as self-reliant, as honest, and as faithful as we have always tried to make them, I will never complain. And, I think they are.

Business has been mighty good, too; better than ever before. Last year, for example, we sold 55 carloads of tires, 30 carloads of paint, and about a half million pounds of coffee. Now you will have a better idea of how much that is by figuring how many cars 55 carloads of tires would supply, how many houses and barns 30 carloads would paint. Then, we sold enough coffee to serve about 50,000,000 cups. Other things went well, too. Twenty-five carloads of sweet clover, 204,954 yards of dress goods, etc. Some of the things we have for sale are on the inside pages. When you have seen the quality we give at low prices you will know why our business is growing so fast.

A little farther on I am writing a special invitation to all of you to visit us this Summer. But here I will at least say "Come and see us sometime." And write me a letter. Send me a picture of your garden, especially of some flower or vegetable or fruit that you have done particularly well with.

H. F.





### IOWA STANDARD ACCREDITED BABY CHICKS

The Baby Chicks we are offering you this season are big healthy, sturdy fellows, and will be sent to you by parcel post prepaid. Their parent stock is of pure blood lines. Every bird inspected by an inspector authorized by the Iowa Poultry Improvement Association. They are hatched right and sold right.

We have a hatching capacity of 85,000 eggs at one setting. We did not increase our hatching capacity this season but have concentrated our efforts on improving the quality of our chicks. We are listing two grades. Most of the flocks have been produced under our personal supervision for the last eight years.

If you want chicks that will grow into extra good layers, with beautiful type, size and color you should order our AA grade. Our A grade chicks are produced from good healthy, standard-bred flocks, Iowa Inspected and Accredited. These flocks however, have not been under our supervision for as long a time as those producing our AA grade.

Place your orders early so we can make shipment on time.	AA GRADE				A GRADE		
	25 Chks.	50 Chks.	100 Chks.	500 Chks.	50 Chks.	100 Chks.	500 Chks.
Barred Plymouth Rocks	\$5.00—	\$9.50—	\$18.00—	\$85.00	\$8.50—	\$16.00—	\$78.00
White Plymouth Rocks	5.00—	9.50—	18.00—	85.00	8.50—	16.00—	78.00
Buff Plymouth Rocks	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
Partridge Plymouth Rocks	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
Rhode Island Reds R. C.	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
Rhode Island Reds S. C.	5.00—	9.50—	18.00—	85.00	8.50—	16.00—	78.00
Rhode Island Whites	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
White Wyandottes	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
Silver Laced Wyandottes	5.25—	10.00—	19.00—	90.00	9.00—	17.00—	83.00
Buff Orpingtons	5.00—	9.50—	18.00—	85.00	8.50—	16.00—	78.00
Black Langshans	5.00—	9.50—	18.00—	85.00	8.50—	16.00—	78.00
Light Brahmas	6.00—	11.50—	22.00—	105.00	10.50—	20.00—	98.00
Anconas	4.25—	8.00—	15.00—	70.00	7.00—	13.00—	63.00
White Leghorns S. C.	4.25—	8.00—	15.00—	70.00	7.00—	13.00—	63.00
Brown Leghorns S. C.	4.25—	8.00—	15.00—	70.00	7.00—	13.00—	63.00
Buff Leghorns S. C.	4.25—	8.00—	15.00—	70.00	7.00—	13.00—	63.00

### OUR GUARANTEE ON BABY CHICKS

We guarantee 100 per cent live delivery, and will deliver to the post-office, chicks that are strong and healthy, and able to travel to any state in the United States.

If you do not receive 100 per cent live delivery, get a SIGNED STATEMENT FROM YOUR POSTMASTER OR MAIL CARRIER FOR THE NUMBER DEAD OR SHORT and mail this to us so we can replace them or refund your money.

Our Chicks are hatched right and shipped right, or we could not make this kind of a guarantee. No other claims or adjustments will be allowed on dead or short chicks. These are hatched and shipped for us by the Shenandoah Hatchery.

### HATCHING EGGS

We can furnish eggs from the flocks that produce the eggs we set for our Baby Chicks and in the same breeds as listed above. Will be very glad to quote you prices on these if you will just write in, telling us the number of eggs you would want, the kind, and when you would want them.

Send Your  
Chick Orders  
EARLY

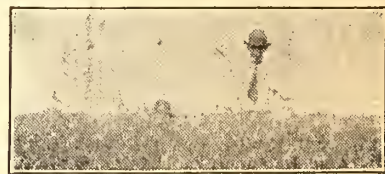
"We are sending you another order for overalls and coffee. We ordered thirteen pairs of overalls and jackets last spring. We have five boys that are hard on overalls but yours seem to wear better than any other brand. Knees are just wearing through. Your overalls keep their color after being washed so much."—Mr. & Mrs. Frank B. Goecke, State Center, Iowa.

"Last spring I got overalls and shirts from you and I wore them every day. Almost a year's service from two pair. I think I have given them real hard wear. Here is what they have gone through—in a blackberry thicket for two weeks. I helped bale 50 ton of hay and husked over 1000 bushel of corn, besides being hung on a barb wire fence several times. A word about getting caught in the fence. I go through a good barb wire fence every day in the year, and get caught about every time I go through. I can show anybody that there is only a small tear in them and that is because I was hanging clear off the ground. I cut the hammer loop off for fear I would get hooked on the wagon and the team would start and we'd pull the wagon apart. The shirts are of the same good quality. My wife says they are the easiest shirts 'o wash that she ever washed."—Geo. Rosine, Lebo, Kansas, R. 1



50c  
Post  
Paid

Are your house plants as nice as you would like them to be, with the flowers as bright and the foliage as rich? Have you ever wondered why some people have more beautiful plants than others and why some folks seem able to make any kind of a plant do well? Do you know that Watch-em-Grow Plant Food will work wonders with a sickly plant? Try it and you will be amazed at the results you will see in a very short time. Complete instructions on each package. Price, 8-ounce can, 50¢, postpaid.



Leo McNeely, Route 3, Avon, South Dakota wrote that our oat seed yielded nearly 45 bushels to the acre. Above you'll see Mr. McNeely standing in his oat field.



**"GOT TWO MORE"**

"We have four of your casings and three of your inner tubes. Also have a pair of your T-Grip Chains. Our troubles are over now that we have Henry Field tires and chains. We purchased two of the tires a year ago last summer, and then two a year ago this September. They are everything you claimed they would be. My wife drives the car and she don't have to fix or worry about the tires. They are all good yet and will run many more miles. When they do wear out we expect to buy more of you."

Corning, Ia., R. 5,

B. L. Strait.

**"SPLENDID SERVICES"**

"Want to say that we have had splendid service from the tires we got of you. One tire has gone 6182 miles and the other 11200 miles. They were used on the front wheels of one of our Dodge trucks. I believe your tires are real tires for the money."

Huntington, W. Virginia, Dairy Farm, Sweeney Bros.

**"OVER THE ROUGHEST ROADS"**

"The tires I got of you over eight months ago are the best I ever bought. Have the roughest road in Davies County to drive over and they show but little wear. The next tires I buy will be Henry Field's. We like KFNF Programs best of all."

Brickenridge, Mo. J. W. Palmer

**"DON'T SHOW ANY WEAR"**

"I have had the tire I got from you on my car since last October. It don't show any wear. Have not even had a puncture. It is sure all you say and even more. It is better than any other I have ever had. Hope to send for another tire soon."

Cherokee, Iowa J. E. Matthew

**"LOOKS JUST AS GOOD AS NEW"**

"I received the tires from you a year ago last July. Put them on the same day they arrived. They have been on ever since. Can say they actually look just as good yet today. I believe the new fresh rubber makes them stand up so well."

Minden, Nebr.

H. F. Paulsen



Not an unusual crowd for us at the Seed House. As near as I can tell, all of our visitors have a good time and plan to come again. Anyway we like visitors and do all we can to see that everyone enjoys their time at KFNF.

## My Standing Invitation

**"Come and See Us Any Time."**

We are always glad to see you. If you haven't seen the new studio you will enjoy sitting in on some of the broadcasting programs where you can actually see the many people who entertain you every day. Then there's the Seed House Store and Offices and big Print Shop in our No. 1 Building just across the street from the Studio. If you come in the front door you will find someone there with a smile to open the door for you and direct you to any special place you want to go. Or you can come in any of the doors and go anywhere you like. On the first floor is the big retail store where you can see or buy anything we have to sell from seeds and nursery stock to merchandise. Except the ready made clothes which are on the third floor.

Whether you have been here once or a dozen times we want you to come and feel at home and go anywhere you like. If you don't find what you want ask anyone you see.

Just back of the Studio and around the Seed House you will find about any kind of flower or shrub (in season) you can think of. Most of them are tagged and labelled so you can tell just what each one is.

About four blocks down the street is No. 4 where the seed corn and field seeds are graded and milled and stored. On down the track three or four blocks farther is No. 2 and 3 where the mail orders are filled for garden seeds and many of the merchandise lines. Then there's the catalog mailing room and various other buildings down town and the Trial Grounds at the edge of town and the farms farther out.

All in all there's something like 2,000 acres of nursery stock and flowers and seeds within a two mile radius of town. In the spring and summer it's a very beautiful sight and at least partly explains why we had over 90,000 visitors last June and July and almost 100,000 in August. Yes, it gets a bit crowded here at times but everyone enjoys it and has a big time.

You ought to load the family in the car and come and see us. We have a beautiful Free Park with lots of water and shade and camp stoves and a swimming pool and skating rink—about everything that makes camping out fun. Next to the big park is the new Kiwanis airplane landing field and you can take a ride in the air, too, if you want to.

But come and see us. We are always busy but never too busy to stop and talk to you and show you around and make you feel at home and enjoy your visit.

Henry Field.

We have a number of cabins right close here which are rented out reasonably to those who don't bring their own tent and bedding. By Summer time this year we will probably have a great many more. And if there aren't enough of these, you will find Shenandoah folks awfully friendly and ready to do their best to put you up for the night.

A mighty nice catch and a clean bunch of pelts which Everett and Floyd Holm caught around Corydon, Iowa, where they live. I have seen more furs this year than I ever thought there was. We had a big year in furs and plan an even bigger one for next year. You'll want our trapping hints and some tags if you haven't them already.



# You Can't Beat This Coffee

## No Matter How Much You Pay

## Or Who You Get It From



The big volume of business we have done and are still doing in coffee speaks louder than any words I can say about the quality. Month after month sales have become larger and larger. Customers who first bought small bags now buy 10 to 25 lb at a time. The neighbors sample it and send along their orders, too. And that's the way it goes. Almost everyone that tries it likes it and becomes a steady customer. I have always been mighty particular about coffee. I drink a lot of it and want it just right. This has that mellowness and richness of flavor that every lover of good Coffee de-

mands. And strength! You can't beat my coffee for strength.

If you don't know how good this coffee is, I want you to try it at my risk. Order some. Make up as much as you consider a fair trial. If it isn't in every way better than any you've ever tasted, send back what you don't use and I'll refund the entire price you paid. Or, if you can think up a stronger proof of quality, write your own ticket. This coffee will stand every test. I can only temporarily promise these present prices. So, you had probably better get your order in now.

"Your coffee is without doubt the best I ever tasted."—Mr. E. Lantz, Red Oak, Iowa.  
 "We have ordered 30 lbs. of your coffee and think it is the best we ever tasted."—Frank Jilek, Jr., Clarkson, Nebr. R. 4 Bx. 13.  
 "Your coffee is better than you said it was. It is the best tasting coffee we ever bought."—Mr. & Mrs. Anthony Stone, Fairbault, Minn., R. 4 Bx. 41.

"I am sending for another 25 lbs. of your coffee. This makes 100 lbs. that I have got from you and it's the best coffee that we have ever had yet."—H. F. Steinfeldt, Eldora, Iowa.

"The only fault we have with your coffee is that we have to buy a large coffee pot. We had two extra lbs. in the 10 lb. box."—Mrs. E. V. Goodroad, Vermillion, South Dakota, Box 486.

"Received the 25 lbs. of coffee we ordered. It is just as you advertised. Your coffee sure measures out well, too. This is the best flavored coffee I ever used."—Mrs. Lester Tedrow, Republican City, Nebr.

"We think your coffee the best we ever tasted and can't get along without it."—Andy Anderson, Beresford, So. Dak., R. 8.  
 "Your coffee is the best on the market. We have had 50 lbs. already and expect to order again the first of the year."—Mrs. Oscar F. Berk, Obert, Nebr.

"Am sending an order for more coffee. Ordered 25 lbs. from you some time ago. Must say it is the best coffee I have ever tasted. It has a fine flavor and goes lots further than any coffee I have ever used."—Mrs. Mary Ladd, Athol, So. Dakota.

"Your coffee is strong and we use just half as much to make the same amount of coffee."—Mr. & Mrs. Fred Blair, Ladora, Ia.

### COFFEE PRICES

Your choice of whole berry or ground. Prices are postpaid everywhere.

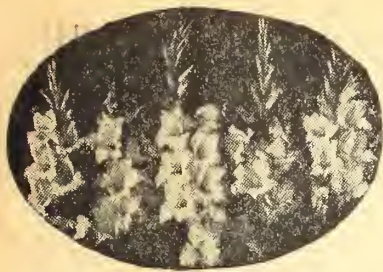
Prices subject to advance without notice, as market is advancing.

5 lb cloth bags	-----	\$ 2.40
10 lb cloth bags	-----	4.60
25 lb cloth bags	-----	11.00
10 lb cream cans	-----	4.90
Coffee Mill complete, \$1.10 P. P.		



The KFNFB oil station, across the street from the broadcasting station KFNFB at Shenandoah, Iowa was put in as a model oil and service station for our visitors. All kinds of gas, oil, tires, and accessories, washrooms, tire mending dept., free air and water, road maps, everything possible for the convenience of our friends. Open day and night. Cabin park in connection with comfortable clean new cabins for rent.





## Gladiolas

This year we had around 60 acres in Gladiolas and have the finest lot of bulbs we ever grew. All colors and kinds and mixtures. They are easy to grow and everyone should have a nice big patch of them.

**Field's Finest Mixed.** Besides the named varieties, which I keep separate, I grow thousands of bulbs in mixtures. Many people prefer them this way; they are of endless variety of form and color, hardly any two being alike. They range from dark red to yellow and pure white, every imaginable color.

**1401—12 Field's Finest Mixed.**  
Large bulbs. 35¢.

**1967—100 Field's Finest Mixed.**  
Small bulbs. \$1.00.

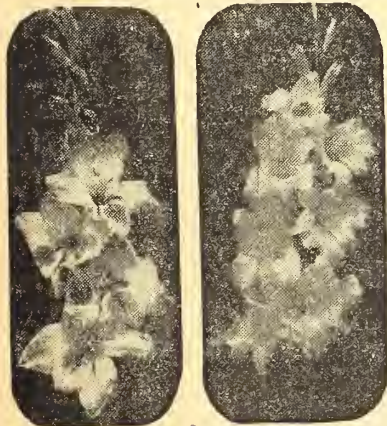
**1968—100 Field's Finest Mixed.**  
Large bulbs. \$2.00

**1970—1000 Field's Finest Mixed.**  
Bulblets. \$1.00.

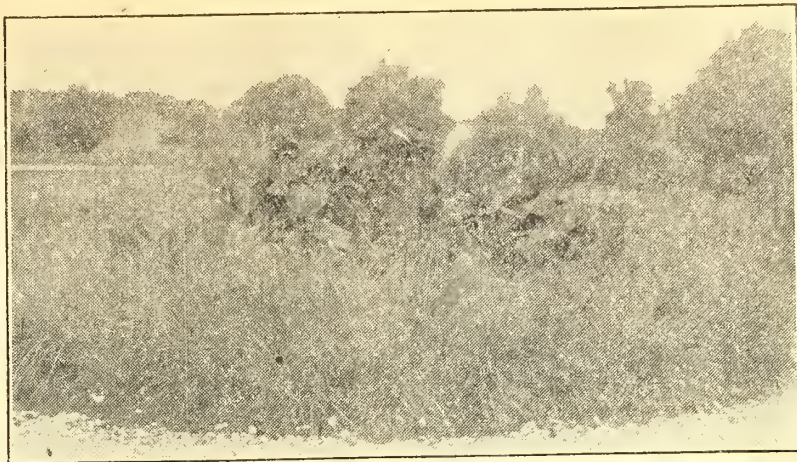
**1959—50 Field's Finest Mixed.**  
Large bulbs. \$1.00.

**1404—Primulinus Hybrids Mixed.**  
Very vigorous and graceful, free blooming, hardy and prolific. Mostly yellow, but some fine pinks, reds and lavenders. 35¢ per doz.; \$1.00 per 40; \$2.85 per 100.

**1405—Goodrich Mixed.** Mixed seedlings from which Mr. Goodrich selected his Fairlawn Hybrids. An extra fine mixture covering every possible color, with no poor sorts at all. 90¢ per doz.; 6 for 50¢.



See page 16 of our Seed Catalog for prices on named varieties of gladiolus



Cannas fit in well with other plantings of annual flowers or may be used in formal beds with borders of annual ornamental grasses or annual flowers.

## Cannas

Plant them as a background for lower growing plants, especially many of the annuals such as Asters, Calliopsis, Double Cornflower, Annual Larkspur, Marigolds, Petunias, Zinnias

Also use them as a screen to hide the chicken yard, wood-pile, an unsightly fence or to relieve the bare walls of some building.



A nice bed of cannas bordered with Zinnias, Salvia, or some other plant of about that height is fine. This bed can be circular, oblong or diamond shape and the beds listed below can be planted in any of those shapes. See page seventeen of our catalog for named varieties.

**1961—Five-Foot Bed.** 13 plants as follows: 4 tall for center or background, and 9 medium height for outside of a formal bed or for front of a border. \$1.25.

**1962—Seven-Foot Bed.** 19 plants as follows: 1 tall for center or background, 6 medium for second circle, and 12 for outside of bed or for front of a border. \$1.75.

**1963—Ten-Foot Bed.** 37 plants as follows: 1 extra tall for center, 6 medium height for second circle, 12 for next circle, 18 shorter for outside circle. \$3.50.

### 1841—CHOICE MIXED CANNAS

They are all first class named varieties, but I cannot promise you any particular color or variety. 6 for 50¢; 90¢ per doz.; \$7.50 per 100, postpaid.

### A QUICK CLIMBER

For a quick, dense growth, the Maderia Vine is fine. It is a pretty climber with glossy green leaves, and small feathery white blossoms. It is splendid for porches and arbors or anywhere a quick growing vine is wanted. **1845—Maderia Vine.** 6 bulbs for 25¢; 12 for 50¢; 100 for \$3.75, all postpaid.

### 1951—BULBLET COLLECTION

200 for 25¢; 1000 for \$1.00

Little wee fellows, about as large as a pea, from which we grow the blooming size bulbs to sell a year from now. Some few of them will bloom this year, but all will bloom next year. 200 for 25¢; or \$1.00 per 1000, postpaid. Each package contains full directions for growing them blooming size

### CANNA SEED

All the wonderful varieties of cannas that you will find listed in seed catalogs were originated from seed. Every seed will produce a plant different in one or more respects from any other, and once in awhile a most unusual and beautiful variety will come from seed.

Try your luck if you like to experiment. You may experience the delight of producing a most beautiful new variety. They most always bloom the first year, but they should bloom the second year if they show any indications of being worth while.

The seed is as large as buck shot and very hard and it pays to chip them a little to hasten germination.

25 seeds 10¢; 100 seeds 25¢





My Trial Offer on paint stirred up a lot of excitement last year among both painters and people who do their own painting. No one seemed to realize that really good paint could be sold at such low prices. I'll try and print a few of the letters on this page from some of these people who have actually used our paint and know just what it is and what it will do. That will tell you more than all the bragging I could do.

We sold last year nearly 100,000 gallons of paint. Enough to paint every house in a good sized city.

I thought we had prices down to rock bottom last year but this big volume has permitted us to make another shave of 10¢ a gallon on most kinds. And on all orders for 5 gallons or more we pay the Freight up to 400 miles. If you live farther away you pay the extra freight.

I want you to read my guarantee and Free Trial offer printed below. All I ask is a chance to show how good our paint is.

Buy a can of any paint you want to and compare it with ours. All I ask is a fair chance. You are to be the judge and jury.

#### HOUSE PAINT PRICE LIST

Quantity	Price per Gal.
50 gal. barrel	\$2.20
30 gal. barrel	2.25
5 gal. drum	2.30
1 gal. can	2.40
1/2 gal. can	1.30
1 quart	.70

#### 20 COLORS

White	Tobacco Brown
Black	Light Buff
Myrtle Green	Apple Green
Terra Cotta	Pearl Gray
Rose Pink	Slate Color
Maroon	Bungalow Brown
Sky Blue	Cream
Red Oxide	Colonial Yellow
Light Lead	French Gray
Shutter Green	Ivory



You may have seen a few Accordion Players in your day. So have I. But this was the best bunch of Accordion Players we ever broadcast. Fine men. Fine musicians. I'd like to invite them all to come and see us and play again.

## Guarantee and Free Trial Offer

If for any reason, this paint does not come up to your every expectation, after applying two gallons, you may return the remainder and we will refund the entire amount you have paid, including the transportation charges, and after any reasonable length of time, if the paint is not giving you the service you are entitled to, we will send you paint Free to repaint the job.

H. F.

#### OTHER PAINTS AND ENAMELS

We have all popular colors. Color card and paint catalog sent on request.

	1 gal. can	1/2 gal. can	1 qt. can
Inside Gloss (all colors)	\$2.40	\$1.30	\$.70
Flat Wall (all colors)	2.10	1.10	.60
Floor Paints (all colors)	2.45	1.35	.75
Floor, Porch (all colors)	2.70	1.45	.80
Screen Paint (Black & Green)	1.95	1.25	.65
Enamel (all colors)	3.90	2.10	1.10
Enamel Undercoat (White)	2.10	1.10	.60
Cement & Stucco (all colors)	2.45	1.35	.75
Wagon Paint (Red colors)	3.00	1.60	.85
Wagon Paint (other colors)	2.10	1.10	.60
Paint Brushes 3 in. \$1.10, 3 1/2 in. \$1.40, 4 in. \$1.70			
Wire Brush—(Flat 7 x 2 in.) 35¢ each.			

#### ROOF PAINTS

	1 gal.	5 gal.	25 gal.	50 gal.
Shingle Stain (all colors)	\$1.40	\$1.35	\$1.30	\$1.25
Coal Tar, Refined (Black only)	.75	.65	.50	.40
Asbestos Roofing (Black heavy liquid)	.80	.70	.55	.50
Plastic Cement (Black only) 25 lb \$2.00; 10 lb \$1.00; 5 lb 60¢.				

All order for paint amounting to 5-gals. or more will be prepaid anywhere within 400 miles.

#### HOW TO MEASURE YOUR BUILDINGS FOR PAINTING

Measure length, width and height. Add together the total length in feet of the two sides and two ends of the building. Multiply this by the average height of the building at the eaves with 2 feet added for cornice. This gives square feet of surface to be painted. One gallon will paint 250 square feet with 2 coats. Divide the number of square feet to be painted by 250 and you will get the number of gallons needed. Allow 1 gallon of trim to each 5 gallons of body.

We furnish Linseed Oil at cost and pay the freight up to 400 miles on it if you buy 5-gallon or more of any of our paint.



## From Some of Our Paint Users

"I am writing to tell you we are painting my house with the paint I got of you and it is the best paint I ever saw. The men that are doing the painting say the same thing."—Joseph Willett, Stanberry, Mo., Route 1.

"Your paint is all that anyone could want. We painted our barn. Had 10 gallons of paint and it took 7 gallon of oil to thin it down and it went on so nice. The painter said it was the best he ever put on. We have five gallon of white for the house."—Mrs. Chas. Scholl, Anita, Iowa.

"The paint I ordered from you is the best paint I ever used. Goes farther and is the whitest paint I ever saw. You recommend using 2 gallons of oil to 5 gallons of paint but I found it best to use 3 to 5. I needed a quart of green paint for my window screen frames and got it here. They asked me \$1.00 a quart for the poorer grade and \$1.25 for the better grade. That would make \$5.00 a gallon for the better grade. Can you beat that?"—Edward Svoboda, Kenesaw, Nebraska

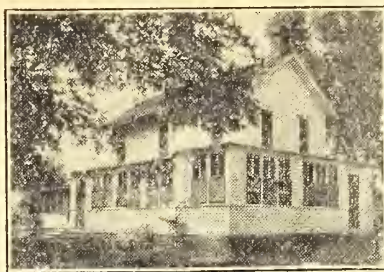
"We got 10 gallon of your white paint, also got one gallon of another brand of paint and paid \$3.50 a gallon for it. Your paint spread the most surface and looks the best and we think it is the best."—John Owens, Albany, Mo.

"We painted our house with your white paint and want to tell you how we like it. It is the whitest white paint I ever saw and covers the best, works the best and goes the farthest and dries nice with a bright hard finish. Just what I wanted. My neighbor paid \$4.00 per gal. for paint that don't look near as good and I don't believe it is."—W. E. White, 1142 E 20th St, Des Moines, Iowa.

"Am writing you about the paint I got of you. The painter put it on the wall and said Henry Field's paint is all right and spreads nicely. The walls look fine. I am pleased and thanks to you."—Miss Georgetown V. Yager, 1405 Main St., Hamburg, Iowa

"I bought 10 gallons of your white paint and 3 gallons of gray. It is the best paint I ever used. It spreads better and goes farther than any I have used yet regardless of price."—Otto Frawn, Chapman, Nebr. R 1 Box 22

"I bought 5 gallon of your red paint and painted my barn, chicken house, and brooder house one coat and my hog house two coats from 5 gallon of paint, and it surely looked as if it was all painted twice, and such a rich color red. I bought 5 gallon white paint and can truthfully say it is the whitest white paint I ever saw and it covers more surface than any other paint which I have ever used and spreads so evenly, it is not necessary to hire it painted by a painter. Any one can spread it evenly. It is real live paint."—Ben Schoening, Hornick, Iowa.



D. C. Rankin, Tarkio, Missouri knows that paint is cheaper than repairs and replacements. This is a picture of his house after he spruced it up with our paint. We'll all have to admit it certainly looks neat. The picture Mr. Rankin sent me was bigger than a postcard and I don't know when I've seen a house that looked neater than D. C.'s. I want to say, too, that when D. C. Rankin uses something, you can just about bank on it.

Now, any of you who have used our paint and think you can beat this little picture, send yours along. And, if you want to make a real showing, send me a picture of your house "before" and "after" painting. I like to see houses look like folks lived in them. I don't know where you could put money to better advantage. A painted building will last longer. Increases property value. And, gives you some real pride in the place, to boot.

## Barn Paint

Nearly everybody paints up the house but too often they let the barn and sheds and fences and other buildings go. That's a big mistake.

Bright trim, carefully painted fences and outbuildings give the place an air of prosperity. It increases the property value and marks the owner as a community leader. If you want to sell, it will increase the value \$10.00 to \$20.00 an acre. Then there's the joy of a job well done.

Our Red Barn Paint has real color to it. Neither too light nor too dark. But just right. Some barn paint is too light and fades a sort of pink. If it is too dark it has a tendency to turn a blackish color in spots and streaks.

I get letter after letter saying they never used as good paint although they had paid as high as twice as much as for our paint.

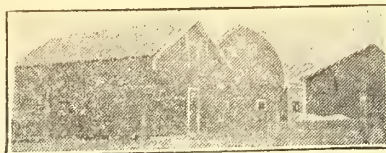
Yes, it carries the same guarantee as our house paint. I don't know how I'd write a stronger one. Turn back and read it. I'll put our paint up against anyone's. All I ask is a fair chance.

### PRICES—BARN PAINT

	1 gal.	5 gal.	25 gal.	50 gal.
Barn Paint, Red (Bright and Dark)	\$1.40	\$1.30	\$1.25	\$1.20
Barn Paint, Gray (Medium & Slate)	1.90	1.80	1.75	1.70

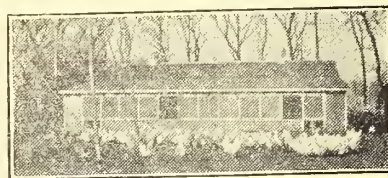
We pay the freight up to 400 miles on 5 gallons or more.

(See Prices on Roof Paint, Wagon Paint and Brushes on House Paint page.)



### BARN & CRIBS, TOO

J. Nielsen, 3823 "W" St., Omaha, Nebraska, set a good example with his layout of painted buildings. The picture he sent me was a big one but had to be cut down to go in here. Mr. Nielsen must have a fine looking place, a pleasure to see and profitable, too, when you think how quickly wood rots away without paint. Get good paint, put it on carefully and you'll have a place to be proud of. I believe our paint prices are just as low as can be made on a first quality paint. Everyone that tries our paint says the same and it is guaranteed fully.

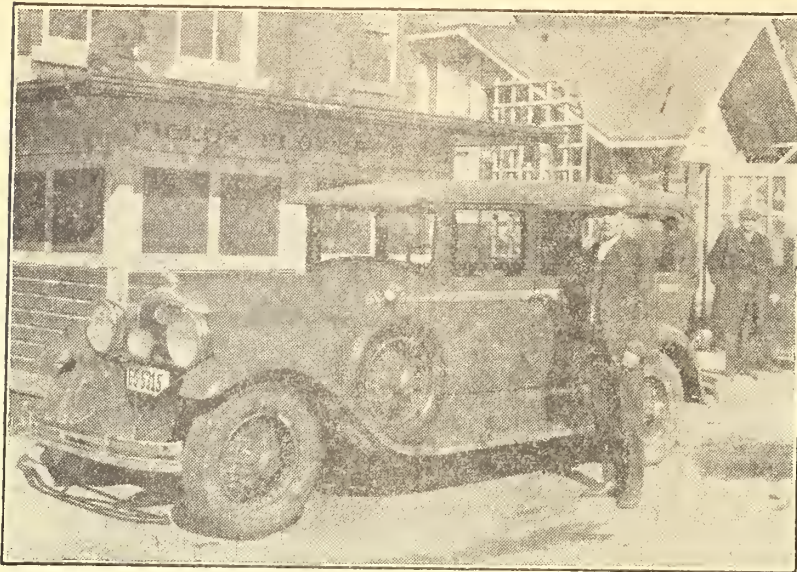


### AND EVEN THE CHICKEN HOUSE

This is M. W. Winchell's chicken house at Blair, Nebraska. Of course, I put it in here to show you that every building deserves paint. But, I want you to notice the fine flock of chickens, I hope you who haven't painted up will do it this year. Give the fence a coat or two while you're at it. When you're ready to figure on it, I want you to look at our prices and the guarantee I'll make you.







## My New Studebaker Straight Eight

After I had driven the Studebaker Commander out to California and back, I thought I had all the automobile any man ought to ever want. You know the Commander is the world's champion car. Three regular stock model Commanders were each of them driven 25,000 miles in 25,000 minutes. No other car ever came near such a record.

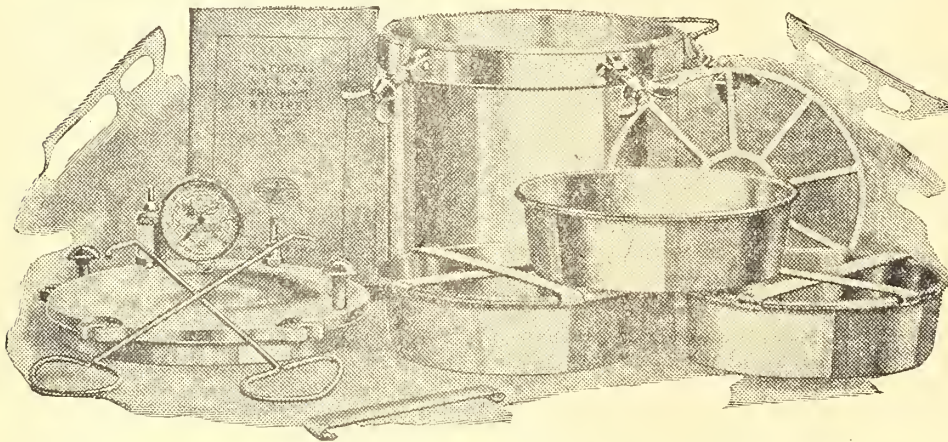
But, when Studebaker announced their new Straight Eight, called the President, I couldn't resist. I don't see how it can be better than the Commander. There's more speed in either of them than anyone ever needs. And reserve power. And pick-up. And the easiest riding, easiest to handle car I ever owned.

This is my seventh or eighth Studebaker. I've always liked them and several of the Seed House Folks have Stude-

bakers, too. Frank has an Erskine, and there are several Dictators here. I don't think you ever saw a more enthusiastic bunch of Studebaker boosters than we are.

I'd like to know what some of you folks think about Studebakers, too. Write me a letter if you have a Studebaker or if you get one this year.

You ought to read "The Wheel". It's a dandy little motoring magazine and well worth reading. Write to the Studebaker Company, South Bend, Ind., attention Sales Manager, and ask him to send it to you. I think he will send it free if you tell him I said so, or, ask your local Studebaker dealer for it. **H. F.**



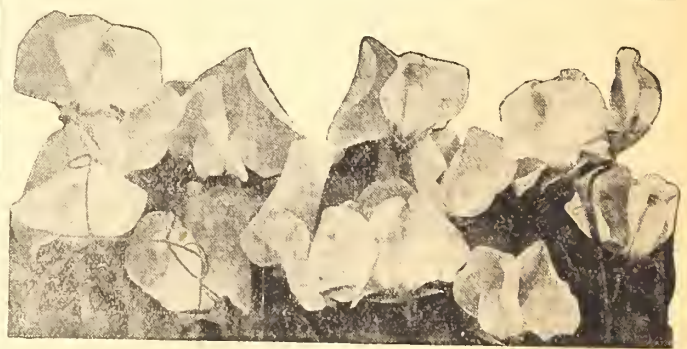
These cookers will last a lifetime and, believe me, they are the best I've ever seen or heard about. These are the kind you will find in the Domestic Science departments of the leading universities and if you have visited one of the local cooking schools you have probably seen them demonstrated there. Many imitations are sold, but these are the daddy of them all. Cooking under pressure saves the flavors and saves fuel, too. Cook a whole meal at one time. None of the flavors will escape nor will one taint the other. Pressure cooking cuts the time required for cooking meats about in half over the old way.

In the summer time, you won't need nearly as hot a fire. You can put the food in the cooker and let it go without constant watching. And, I've heard women say it was worth all it cost for the canning season alone. We have sold several carloads of these genuine National Pressure Cookers and everybody that bought one is pleased. I believe every woman wants one and now is the time to get it.

### Prices

- 10 qt. Capacity holds 3 qt. jars—for family of 4 \$14.50
- 12 qt. Capacity holds 4 qt. jars—for family of 7 \$16.50
- \*8 qt. Capacity holds 5 qt. jars—for family of 10 \$18.50
- 25 qt. Capacity holds 7 qt. jars—for hotels, etc. \$22.00

We pay the P.P. or express charges anywhere.



## Early Flowering Spencers

See Page 15 of Catalog

Flower seed prices are lower, too. I couldn't find room to list them here but you'll find about anything you want in the Seed Catalog. There's nothing I like better than lots of pretty flowers. I have them in my garden and in the nooks and corners around the house, and several acres of nothing but flowers back of the Studio.



# Daily Program

Station KFNF

Wave Length 461.3 Meters (650 Kilocycles)

6:00 - 7:00 A. M.	Sunrise Concert.
7:00 - 7:30 A. M.	Morning Worship.
7:30 - 7:40 A. M.	Pate's Pals.
7:40 - 7:50 A. M.	Happy Day Club
	Talk, Mrs. Kate Day.
7:50 - 8:10 A. M.	Health Talk by Mr. Pearson.
8:10 - 8:30 A. M.	Garden Helps by Walt Pitzer.
9:30 - 10:00 A. M.	Pipe Organ-remote control from Methodist Church except Tues. and Thurs.
10:00 - 10:10 A. M.	Music.
10:10 - 10:20 A. M.	Talk by Henry Field.
10:20 - 10:30 A. M.	News Review by Mr. Pearson.
10:30 - 11:00 A. M.	Business Talks.
11:00 - 11:30 A. M.	Music Half Hour.
11:30 - 12:00 Noon.	Newsboy.
12:00 - 12:20 P. M.	Noonday Concert, Pate Simmons Dir.
12:20 - 12:30 P. M.	Pipe Organ and Sacred Songs.
12:30 - 1:00 P. M.	Talk by Henry Field.
1:00 - 1:30 P. M.	Music.
1:30 - 2:15 P. M.	Kitchen Klatter by Leanna Driftmier.
2:15 - 2:35 P. M.	Lady's Shopping Hour, Mrs. Day.
3:00 - 3:15 P. M.	Request Songs by LuEtta.
3:15 - 3:30 P. M.	Talk by Henry Field.
3:30 - 4:30 P. M.	Four H Club Talk by Mrs. Jessie Shambaugh, (Sat).
3:30 - 4:00 P. M.	Music, Tuesday and Thursday.
3:30 - 4:00 P. M.	Mother's Half Hour Mrs. Helen Fischer. (Monday).
3:30 - 4:30 P. M.	Flower Talks, Wed. and Fri.
4:30 - 5:00 P. M.	Sunshine Hour, Minnor Clites, (Fri.)
4:30 - 5:00 P. M.	Children's Half Hour, Leanna Driftmier, (Saturday).
4:30 - 5:00 P. M.	Poultry Talks, Mon. Wed., Fri.
5:00 - 6:00 P. M.	Music.
6:00 - 6:20 P. M.	Newsboy.
6:20 - 6:40 P. M.	Music.
6:30 - 7:00 P. M.	Letter Basket by Henry Field.

## Sunday

8:30 - 9:30 A. M.	Old Fashioned Gospel Services.
- 10:45 A. M.	Church Services by Remote Control.
2:00 - 2:30 P. M.	Letter Text Sermonette, Helen Fischer.
2:30 - 3:00 P. M.	Seed House Song Services.
3:00 - 4:00 P. M.	Religious Services.
6:00 - 7:00 P. M.	Seed House Golden Rule Services.



A real field of Clover

## This Year We Will Sell Binding Twine

For several years customers have asked me to get into the Binder Twine business and see what I could do for them. Last year there were more than ever, must have been thousands who wanted our combination of extra quality and low price applied to binding twine.

Well, I never had a proposition where I could do any special good until this year. I got busy. Found a man who had to have a sure outlet for his factory. He had the plant behind him to make it all right, but no way to sell it. He was the first one that ever really talked cold turkey to us on Binding Twine.

He knew me. Knew I had to have first class quality, Standard "A" Grade Twine. Knew I would guarantee it as good as the best and better than most twines. He said he would stand back of any guarantee I'd make. I agreed to keep still about where it came from. So, we got together. This twine has been made and sold for a good many years under another name—but we will call it

### Henry Field's Famous Standard "A" Binding Twine

It has made a dandy good reputation especially wherever crickets were bad. I suppose a lot of you have used it under another name. I am sure, though, you never got a ball of it for anywhere near the low price I will sell it at this year.

It's strong. Stronger than most twines and certainly stronger than twine without the guarantee I am going to give you. It has a guaranteed tensile strength of 80 lbs. and will generally run closer to 90 and 95 lbs. It is made of Pure Sisal absolutely fresh. Some folks, who are mad about my selling it, will tell you it is last years twine—because of the low price I will quote. But, the answer to that is our guarantee that it is this year's brand new stock.

It's treated. Every foot of it. Especially treated—to resist crickets. Now, I've always thought a pesky cricket would eat any twine even if it killed him. But, here's what this man said, "We have sold this same brand of twine for 8 years and never had a complaint about any of it being eaten by crickets." That's going some. Last year this twine had a real test. It was wet in some of the western wheat fields. A lot of grain laid in the shock a long time. Other twines were eaten away in fields next to this twine that wasn't bothered.

And it has a reputation for working mighty smooth in the binders everywhere. Nothing is more of an aggravation than loosed bundles or balky twine in the knottor.

It will come in standard balls and bales. Fifty pound bales, either 10 balls of 5 pounds each

or 6 balls of a little better than 8 pounds each—your choice. There will be a good heavy manilla rope around every bale, worth money and mighty handy to have around the place.

#### ABOUT PRICE

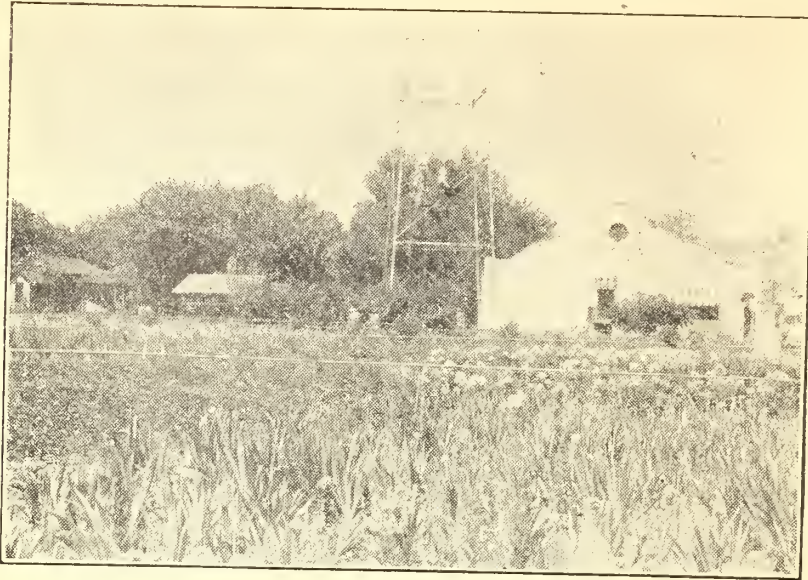
We could announce the price right now and make it lower than you have been paying. But I am holding out for a still better price. And I don't want to say what it is yet. I do know that it will be 15 to 20% cheaper in price than you are used to. Every ball will go out with our usual guarantee. "If our twine isn't perfectly satisfactory in every way, send it back. Your money will be returned without question."

If you're in the market for twine, one bale or twenty, we want to send you our prices. Just tell me you want our prices the minute I am satisfied that I have made the best deal I can. Then, when I've got the lowest price I can get, I'll write and show you just what a big saving you can make.

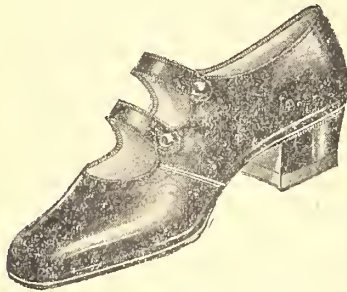
Of course, I wish I could quote the price in the Seed Sense but it is all ready to print and can't wait any longer. The next best thing is for you to tell me you are interested in better twine at lower prices. Then, we'll write you about it. This won't mean a thing unless the price I quote proves as good or better than I say it is now.

Now, it's your turn to get busy. Let me know if you want to get a bed-rock price on fully guaranteed Binding Twine as soon as I get the best possible deal worked out. Write me a letter about it.





Another view of the flower garden which we have planted back of the KFNF Studio. We have always needed to use this space for something else but so far I have succeeded in sticking to flowers. And, you can count on seeing them if you visit us this summer.



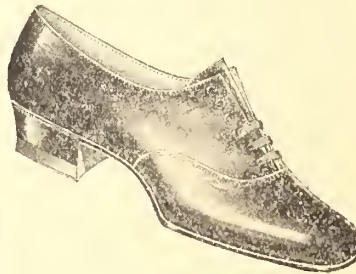
No. 2.—An all purpose shoe that wears well. About the same as No. 1 except that it has two straps instead of lace and has a slightly higher military rubber capped heel. Soft kid leather and flexible sole. Sizes  $3\frac{1}{2}$  to 9. Medium and wide widths. \$3.40 Postpaid.



No. 4.—There's style in every line of this four eyelet tongueless tie which comes in soft black kid. Built in Steel Arch Support, combination last. The  $1\frac{5}{8}$  inch heel with rubber top lift gives the foot great walking comfort. Sizes  $3\frac{1}{2}$  to 9. Medium and wide widths. Color Black. \$4.60 Postpaid.



No. 3.—Every woman needs a good work shoe. This shoe has the low, flat, broad heel, rubber capped. Good, roomy, round toe. Made of extra heavy, black glazed kid with imitation tip. Goodyear welt sole. Built in Steel Arch Support, combination last. Sizes  $3\frac{1}{2}$  to 9. Medium and wide widths. Our wide width especially suited for the fleshy foot and ankle. \$4.60 Postpaid.



No. 1.—Here is a common sense oxford. Made of soft, South American black kid with hand turned soles and  $1\frac{1}{8}$  inch heels, with rubber top lifts. Good round toe, well fitting ankle. Sizes  $3\frac{1}{2}$  to 9. Medium and wide widths. \$3.30 Postpaid.



No. 7.—The woman who buys this model, will have a model that delightfully fits into her wardrobe. This three button slipper with the stylish cut and work across the front of the shoe comes in high grade, soft black kid. Built in arch support. Combination last. Rubber capped heel,  $1\frac{5}{8}$  inches high. Plain toe. Sizes  $3\frac{1}{2}$  to 9. Narrow, medium and wide widths. \$4.60 Postpaid.

No. 6.—Same as above except made of lustrous Black Patent Leather. Medium narrow and medium wide last. No. 5.—Same as No. 7 except comes in brown kid. Medium or wide.



No. 9.—The active girl or woman with sprightly step will like this clever tie with diamond-shaped cut outs at the side. Smartness is added by the reptile leather tongue and vamp trimming. Radio arch construction brings comfort to the wearer and long life to the shoe. Combination last. Sizes 3 to 8. Medium narrow and medium wide widths. Color—Tan only. \$4.60 Postpaid.

"The shoes I bought of you are the best shoes I have had for a long time. They are easy on my feet and you can look for another order from me before long."—Mrs. Alfred Hummel, Hastings, Iowa, R. 2.

"We have had not less than five pairs of your shoes in our family. All have given perfect satisfaction, so much, so we are going to order more of them in the near future. They are the most comfortable shoes we ever wore, have worn them longer and cost less than we would have to pay elsewhere."—Mrs. J. W. Lauk, R. 1 Bx. 17, Olathe, Kansas.

"Your horse hide shoes are the only shoes I ever bought that would last me a year, but they sure will and then some. My father has a pair of your Kangaroo shoes and says they are the most comfortable shoe he ever wore."—H. H. Haskin, Reamsville, Kansas.

"I like my shoes fine. They are absolutely the easiest work shoes I ever wore, bar none. They are wearing fine. Got them about four months ago."—Lester Reaksecker, Maryville, Mo.





These shoes will last your boy until he outgrows them. They might have to be resoled but the uppers will stand the hardest of wear and always stay soft and comfortable. Made of Genuine Horse-Hide uppers, double capped toe. Outing style. Grease filled soles securely sewed and nailed. All sizes from 11½ to 5½. \$3.00 Postpaid.

## Horse Hide WORK SHOE



No. 11.—My Horsehide shoes will stay soft and comfortable no matter how often you get them soaking wet. They are as comfortable as moccasins and bend easy at every step, something unusual for a work shoe giving such long wear. Sole made from genuine, flexible horsehide and heels of the best U. S. Rubber type. Sewed throughout with pure silk and linen threads, regular army last. Sizes 5½ to 13. \$4.45 Postpaid.

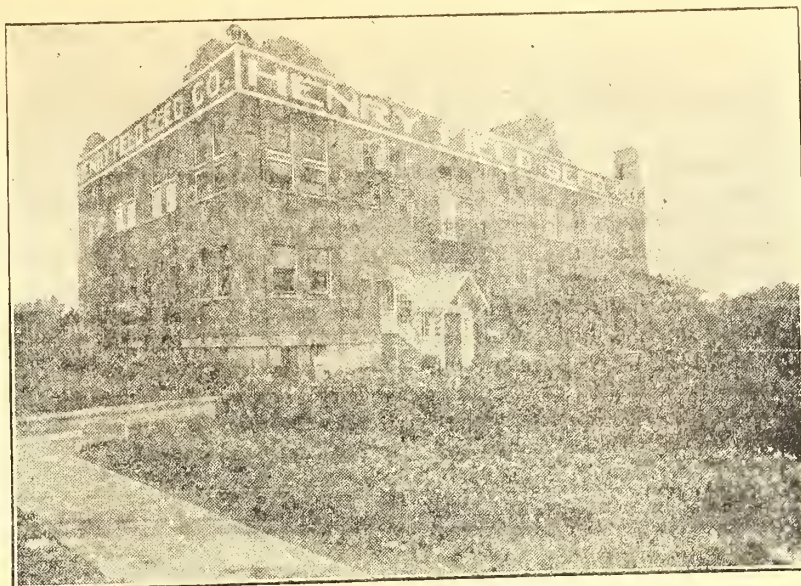
No. 12—Same as No. 11 except it has a stiff, grease filled sole, both nailed and sewed. Sizes 6 to 12. \$3.95 Postpaid.

Australian Kangaroo Leather is especially comfortable and good looking. besides being extra durable. My customers say it is "as soft as kid and tough as calfskin." The above is broad capped toe, hook tops, oak tanned soles and rubber heels. Is guaranteed to wear as well as it looks. Sizes 6 to 12. Medium or wide widths. Black only. Also comes in plain toe style. \$5.10 Postpaid.

*"I believe I have given the shoes a fair trial and find they are the best I ever had for the money. We are regular listeners to your station and think it is the best on the air."*—G. W. Toliver, Clio, Iowa.

"Received my slippers and wish to say they fit like a glove and are so easy on my feet. This makes the fourth pair I have gotten from you. Two pair were the comfort shoes and they are the only shoes I could get any wear out of and not have the arch break. They are the best shoe for comfort as well as service."—Mrs. Elmer P. Spieker, Bridgewater, Iowa.

"We have had four pairs of your shoes in our family and they are the best shoes we ever bought. They are so soft and comfortable and when we need more shoes we will send to you for them. Everything we ordered from you is just what you say it is and more."—Mr. & Mrs. T. W. Montgomery, Eskridge, Kansas.



You'll find me in the corner of this building unless some one else has found me first. This is where most of my time is spent. The studio building has been built since this picture was taken. Part of it would show up on the right of the picture.



Made of first grade Genuine Horse-Hide leather from bottom to top. Ideal boots for hiking or farm wear. They will not get hard under the worst wet weather conditions—always dry soft. Much lighter than most high-cuts but, because they are so soft and flexible they wear better than many costing more. Order a pair and if you don't agree that they are the best boots you ever saw for the money, return and get your money. Back stay runs the full length of the 16-in. tops, stitched and double stitched with silk and linen thread throughout. Made in wide or medium widths. All sizes. Men's \$7.10 Postpaid. Boy's \$5.10 Postpaid.



## Seed Sense is Having a Birthday

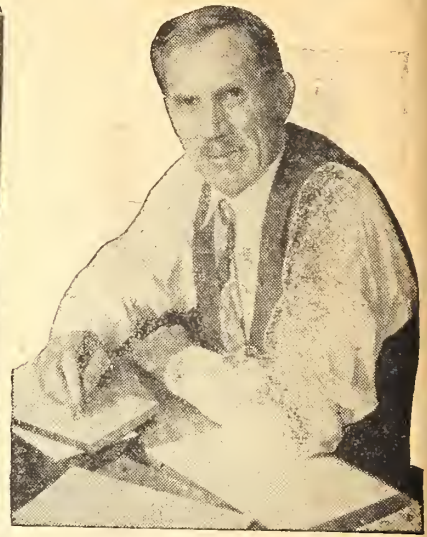
I wonder how many of you folks know how old Seed Sense is. We've been sending it out for several years and this is kind of an anniversary year.

The first year we printed Seed Sense we sent out something over 100,000. This year we will send out 1,500,000.

I would like to keep you all guessing and see how many could

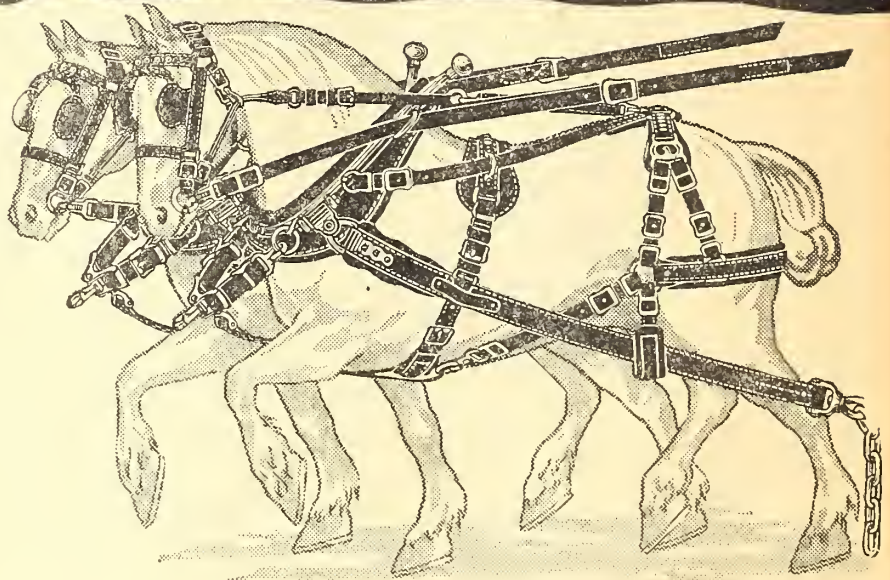
tell the first year we sent it out. Instead, I'll tell you it was 15 years ago.

Now, if you're a good sport, write and tell me if you remember getting a Seed Sense in the Spring of 1913. That's a long time ago, but I know a lot of you have been our customers longer than 13 years. Do you remember the first Seed Sense?



## Field's METAL REINFORCED HARNESS

Write  
for our  
Beautiful  
Two-Color  
Harness  
Catalog



This is a sample of the values offered in the new Harness Catalog. A "Metal to Metal" Harness, made from the good old-fashioned kind of leather and put together by old-fashioned master harness makers. It's made of the finest quality, Old-Fashioned Bark Tanned Leather. I'll bet you can't equal it for within \$15.00 of my price. It's strong, tough, rugged. Will take all the wear and tear you can give it. Metal to Metal is bound to outlast the others.

For complete description of this and other sets of harness, see our 1928 Harness Catalog. If you want to order a set of Metal to Metal Harness now,

here's the price: No. 740, price per set, with 1½ inch traces ----- \$58.50  
No. 760, with 1¾ inch traces ---- \$60.50  
These prices are prepaid in Zones 1, 2 and 3.

You will get a surprise on every page of my 1928 Harness Catalog, unless you know now what unusual harness values we have this year. This is certainly the year to buy harness and collars from us, because leather prices went way up after we had already contracted for our supply. If we had to go out now and buy, our prices would be from \$10.00 to \$20.00 a set higher, collars higher in proportion.

As far as I know, our prices are the lowest quoted. That means we can only promise the low prices quoted in the catalog as long as our present stock lasts.

I have taken some space in the special harness catalog to explain just why we are in a position to give more quality for the money than you can expect to get elsewhere. I want all of you to read those facts whether you are in the market for harness or not.

Be sure and send for your copy before doing anything about harness or collars.





### Some of Pate's Pals

1. Bernard Shea, Creston, Iowa.
2. Miss Wilma Utterback, Evansville, Mo.
3. Harvey Larsen and Prince, Beresford, South Dakota.
4. Dorothy Otto, R. 2 Bx. 58, Rockwell City, Iowa. Age 9.
5. Lena & Kenneth Brown, Modale, Ia.
6. Francis Otto, R. 2 Bx. 58, Rockwell City, Iowa.
7. Glen Watterson, Sutherland, Iowa.
8. Leroy & Lloyd Taylor, Cairo, Mo.
9. Merlin Gardner.
10. Mildred, Roland and Thelma Spurgeon, Irvington, Iowa.
11. Alvin Peterson, Sberburn, Minn.
12. Jane Ellen Bussey, Tyndall, S. D.
13. Fay Wagner, Des Moines, Iowa.



Every week day morning at 7:30 my pals and I have our Health Exercises, which consists of breathing exercises and setting up movements. According to the requests for memberships, this year there are more than 30,000 boys and girls who take their exercises with me every morning.

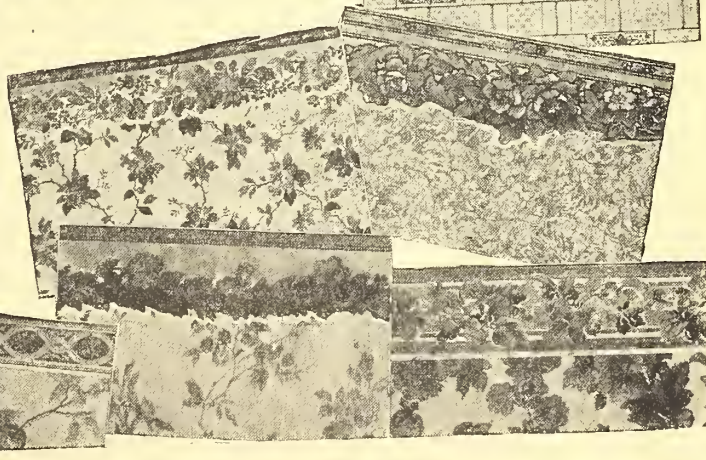
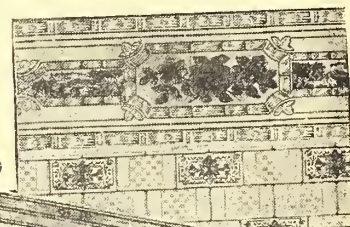
Wish we could print a lot more of the pictures of my Pals but these we did have room for will show you what a fine bunch of folks we are. Send along your request for the Health Chart and keep yourself in tip-top condition by systematic exercise every morning with us. "Pate"

## Wall Paper for Any Room

Our wall paper man has visited the leading paper mills and picked some of the most beautiful patterns I ever saw for you this year. They are richly colored and will give your rooms that lovely, cheerful atmosphere that every home lover enjoys. You can brighten up every room in the house with our paper at a very low cost. Get our samples and compare them with anyone's. If our papers aren't the best values on the market we don't want your order. Write for Free samples and decide it then.

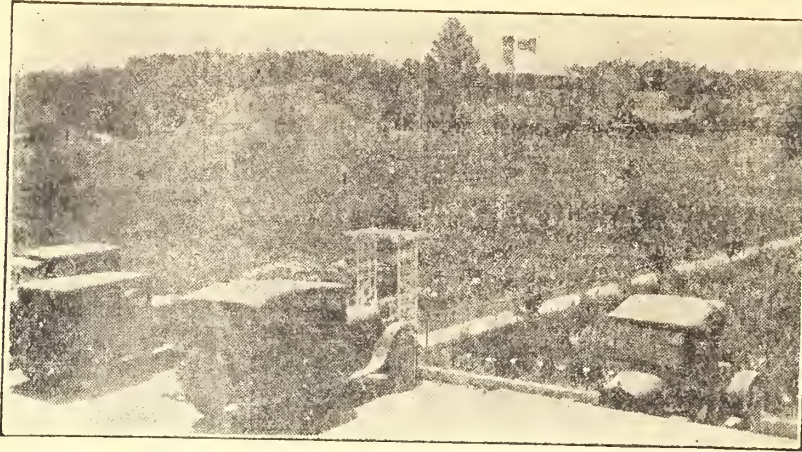
# 5c

Single  
Roll  
Up



### Write for Free Samples





Our visitors get a lot of pleasure out of this big flower garden. All through the summer the paths between other flower beds are well filled with people. My son, Frank, does the planning for this spot and I'll leave it to any of our visitors if he doesn't do a splendid job.



## Dress Shirts 3 for \$5.00

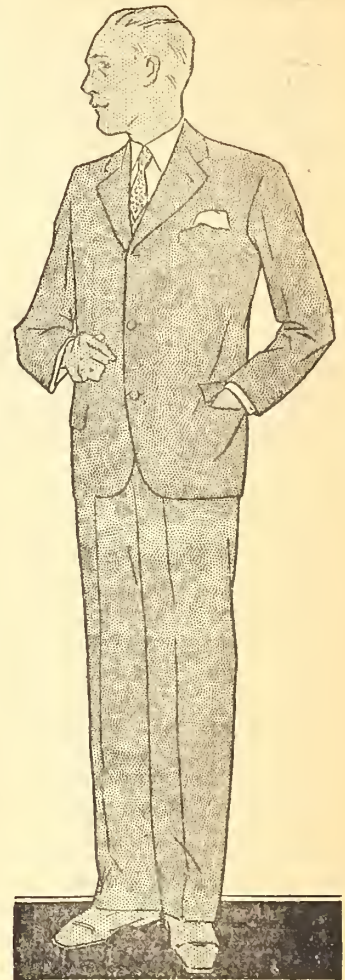
These are the quality of Dress Shirts you would ordinarily expect to pay from \$2.50 to \$3.00 apiece for. They are made of beautiful high grade, fine lustre Broadcloth. Generously cut, well tailored and wash well. Made in popular coat style, open all the way down the front with 7 buttons on front and two on each sleeve. Either collar attached or neck band style. Colors: Plain Whites, figures, stripes, or checks in Blues, Tans and so forth. Also a few solid color Blues and Tans. Just state what figure and color you prefer. All sizes to fit anyone. Extra large or extra long 10% more. These are real bargains. Guaranteed to fit and satisfy or no trade.

Price, 3 for \$5.00 Postpaid.

## Athletic Underwear

This is much better quality than you ordinarily get at any cost. Has a rip-proof back and rip-proof seams. Very roomy and full cut. Made of fine quality pajama check material. Has a special band of material around the back. An elastic strap across the waist in the back keeps it from ripping out in the back when you get sweaty. Every point of strain is bar tacked. Sizes 34 to 50. White only. Quality and fit guaranteed.

Price 3 pair for \$3.00 postpaid for sizes 34 to 44.  
For sizes 46 to 50 add 10% to above price.



## Spring Suits for Men and Boys

Yes, we have a fine lot of brand new spring suits in the latest colors and styles. Of course, they are **Guaranteed All Wool**. Beautifully tailored, and fresh from the markets where the latest cuts and styles are bought.

There are conservative styles and staple colors for men. Snappy, colorful models for the stylish young fellows of high school and college age and strong, serviceable suits of beautiful style and colors for the younger boys. In fact about anything you could ask for at "live and let live prices."

Cashmere, Blue Serge and Hard Worsted materials. All shades of Gray, Brown, or Blue. In the latest checks, plaids, stripes and mixtures. Mohair linings. Made Either Single or Double Breasted. Pant legs left open at the bottom so you can make them any length you want.

### PRICES

Boys'	6 to 12—Suit with 1 pr. of pants.....	\$ 8.75
	Suit with 2 pr. of pants.....	10.95
Youths'	13 to 18—Suit with 1 pr. of pants.....	14.00
	Suit with 2 pr. of pants.....	17.50
Young Men's	34 to 38—Suit with 1 pr. of pants.....	20.00
	Suit with 2 pr. of pants.....	25.00
Regular Men's	37 to 50—Suit with 1 pr. of pants.....	22.00
	Suit with 2 pr. of pants.....	27.50
Stouts	38 to 42—Suit with 1 pr. of pants.....	22.00
Stouts	44-46-48—Suit with 1 pr. of pants.....	25.00
Stouts	50 to 52—Suit with 1 pr. of pants.....	27.50

For Stouts 38 to 52 add 1/4 to regular price of suit for extra trousers.

In ordering suits give us your size or give measurements of the chest, arm length, waist and pant length. Tell us what color you like and whether you want plaid, stripe, plain or mixture. We guarantee a satisfactory fit.



# House Dresses

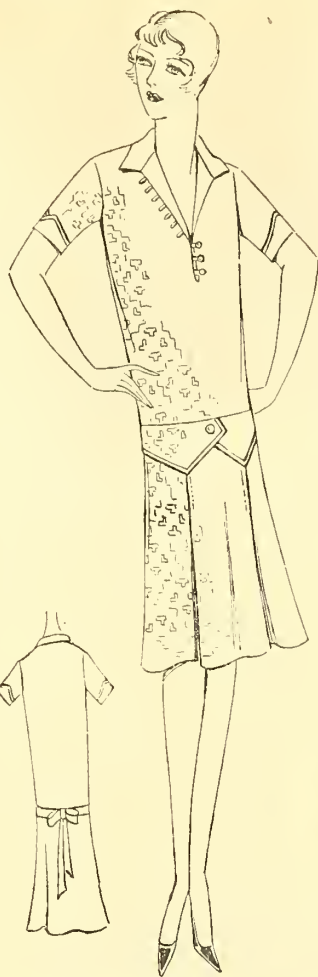
January wasn't supposed to be a House Dress Month. At least, that's what the theory was. But the first week we said we had these dresses for sale we sold thousands of them and had to move fast for a few weeks because we couldn't catch up with the orders. It was in January, too.

About the second or third week after we started selling these house dresses I had to tell the folks not to order any more for a while.

We got in touch with four or five of the most reliable dress makers and took the pick of the lot. And about the price? Well, you will know when you open your package that the dresses I am selling 4 for \$5.00 would ordinarily cost you from \$1.50 to \$2.50 apiece.

We've thousands of these dainty dresses to fill your order from. Gingham, Prints and Dimities. Beautiful styles. The neatest you've ever seen. In dainty colors and patterns, prettily trimmed with fancy bindings. Neat pockets and fetching colors of contrasting materials. Every model is brand-new and, the workmanship is splendid, too, as good or better than you would probably sew it yourself.

All the dresses are wash dresses, of course, with fast colors. Now, if you want the most and best dresses five dollars ever bought anywhere, send your order along. We've caught up now and can give you immediate service. Any size from 16 years up to 52 bust measure, short or elbow length sleeves. Be careful to state size and sleeve length desired on your order.



"Received the dress goods and can't begin to tell you how pleased I am with them. The colors are exactly what I sent for and I'll surely show them to my friends. This is the best bargain I ever have found. I do a good deal of sewing and I am sure this will not be my last order."—Edna Foote, Dayton, Iowa.

"Received the dress goods. I ordered of you and to say I am pleased would not express my satisfaction in these goods. The quality is all and more than I could of possibly expected and the color and patterns could not of suited me better if I had picked them out myself."—Sarah P. Conyers, Little Sioux, Iowa.

"Made up my crepe goods I received of you and it made into a beautiful dress. It's nicer than dresses I see in town selling at \$5.00."—Mrs. R. Pope, Artesian, So. Dakota.

## Dress Goods

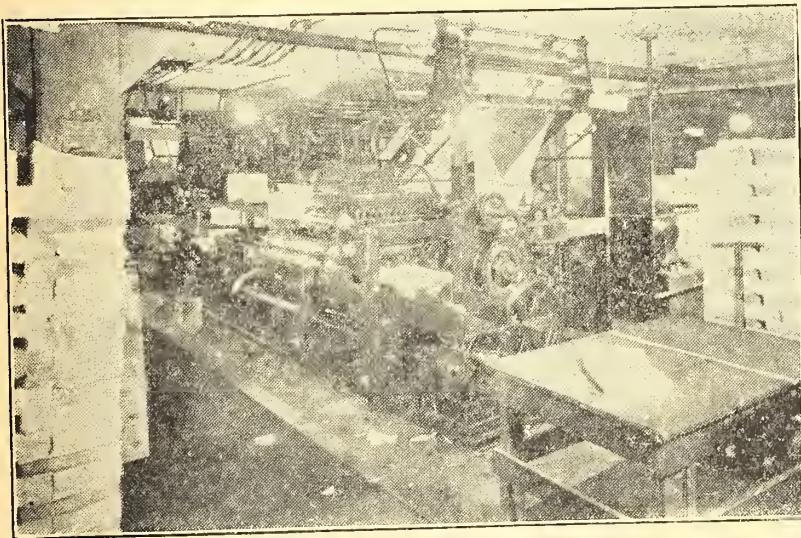
Dress Goods Manufacturers opened up their eyes last year when we sold 204,954 yards and, just before the Season opened this year lots of them made a bid for our business. They bid low, too, because we will sell a great deal more Dress Goods this year than we did last. As a result—we've got an even finer line of Dress Goods this year without a cent advance in price. The pick of the lot! Priced right!

We have everything that is new. No old patterns. No seconds. No job lots. Only the freshest, most stylish patterns and materials. Dainty, lovely novelty fabrics—in Silk Warp Crepe, Celanese and Viscose Rayons, Silk Thread Gingham, soft Charmeuse, figured Challies, satin-like Broadcloth, genuine English Prints.

All materials are fast colors and a yard wide. We have every imaginable color and combination of colors. There are woven effects, frosted finishes, checks, plaids and figures. In fact, every new idea in Dress Goods for this Season is here for you.

And here is the proposition: Three of these beautiful pieces (each 3½ yds. long) for \$5.00, postpaid. Or, three 4¼ yd. lengths for \$6.00 postpaid. Or three 5-yd. lengths for \$7.00 postpaid. One of the materials must be an English Print, your choice of color. The other two you can specify as Rayon, Silk Warp Crepe, Gingham, Charmeuse, Broadcloth, Celanese or Challie.

The girls have had a great deal of experience picking out materials from descriptions and I know they can send you exactly what you order. Of course, complete satisfaction is guaranteed or no trade. Just tell us what you like in the way of patterns, weave and color. Remember the bundles will be made up of three pieces of materials. The \$5.00 bundle will have 3½ yard lengths. The \$6.00 bundle will be 4¼ yard lengths. The \$7.00 bundle will be 5-yard lengths. Postage paid and satisfaction guaranteed.



This is part of the big print shop and the big press in this picture shows where most of our catalogs and Seed Sense are printed. We have figured that printing our own things saves us a lot of money which we, in turn, can save you with better prices and better quality. Don't miss seeing our big print shop when you visit us. It occupies the entire basement of Seed House No. 1.





## Canned Peaches and Pineapple

What could make a more delicious dessert than a dish of luscious, California Peaches, sliced or halves, served with whipped cream? Or a salad made with a tender slice of real Hawaiian Pineapple as the base? Only the finest of California Peaches—Mammoth Yellow Clings—and Hawaiian Pineapple, are good enough to be offered to my customers. The fruit is all orchard-ripened, picked at just the right time, and canned within a few hours after picking. All nature's goodness is brought right to your table, for the fruit is canned just right with the best cane sugar syrup, thick and heavy. If there were anything finer, I'd have it. Read my special offers:

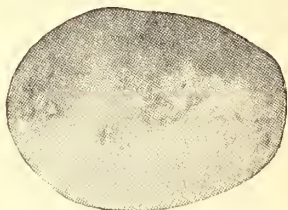
12 No. 2½ Cans—4 each Sliced Peaches, Halved Peaches, Sliced Pineapple—Postpaid for -----\$3.50  
24 No. 2½ Cans—8 each Sliced Peaches, Halved Peaches, Sliced Pineapple, Freight Paid for only --\$6.95  
48 Cans as above Freight paid \$13.50

Each can is the extra large 2½ size, containing 1 pound and 14 ounces of the delicious fruit—enough to serve seven to nine folks with generous helpings.

"We bought some peaches and coffee home from your station last Saturday when we were down and have used three or four cans already and just can't find any fault with them at all. They are sure fine. Have never had any that good before. Our neighbors and friends tell me they are coming to eat peaches and drink coffee, so at that rate they won't last long. Will have to come in the truck next time. We sure enjoyed the visit at your station. Dinner and coffee was just fine, also all the folks."—Mrs. Pcte Rasmussen, Fremont, Nebr., R1 Bx 48.

## Peaches Fine

"Received the crate of canned peaches I ordered from you. I have never seen as large and nice looking peaches at any time, let alone having the pleasure of eating them. They certainly could not be better."—O. F. Jensen, 927 6th Ave., Council Bluffs, Iowa.



## Red River Grown Seed Potatoes

We have made a good buy on genuine northern grown seed potatoes coming from the famous Red River Valley of Minnesota and North Dakota, and can sell them at a very low price.

Red River Grown Seed is plump, sound, free from disease and does much better in this section than local grown stocks. We used to grow our own seed here but found that seed from the north not only looked better but actually yielded higher and produced potatoes of much better quality and free from disease.

Irish Cobblers and Early Ohio varieties. Prices 10 bu. \$1.65 per bu.; 2 bu. \$1.75 per bu.; 1 bu. \$1.85; ½ bu. \$1.00; peck 60¢. Prices do not include freight or express.

## Canned Corn, Beans and Peas

The vegetables you canned last fall from the garden are about all gone now, and you'll want a new supply to carry you through the spring and summer until the fresh crops are ready next July and August. So I got busy with some of the big canning factories and bought up several carloads of the best vegetables put in cans. By buying solid carloads I could get a real low price for you. Of course, I wouldn't take cheap quality, but I did get the best quality at a price so I can quote you canned goods of the best kind at prices you usually pay for the cheaper grades. Here's my offer:

I'll send you three cases of canned vegetables—seventy-two cans altogether—and I'll pay the freight right to your station, for only \$9.75. One case of good Evergreen sweet corn; one case of early June sifted Peas, (No. 3 sieve); one case of extra large, dark red kidney beans. You have to taste the delicious flavor of these foods to appreciate how good they are. Take my word for it and send in your order. If you don't agree with me on the quality after you've tried it, send the foods back and I'll return your money in full.

The three case assortment is the best buy. It gives you a good supply for your pantry shelf. Here are my other offers on the same foods:

1 case—24 Cans Evergreen Corn \$3.35; 1 case—24 Cans Dark Red Kidney Beans \$3.35; 1 case—24 Cans Fine Peas \$3.95. All Freight paid.  
1 Assorted Case of 24 cans—8 cans each Corn, Beans, and Peas for only \$3.60.



The "Newsboy", Mr. Pearson; whom you hear daily from K F N F.



## Dried Fruit

Eat plenty of fruit. Every doctor will tell you that fruit is healthy. Let the children lunch on dried fruit, and serve it in some form for every meal. You'll be surprised at how much better the family feels when they eat plenty of fruit.

This year I arranged with the biggest producers of dried fruits out in California to send me the fine quality that usually sells at the highest prices on the markets. I arranged for the select crop—the best part of the new pack. I told them I didn't want anything but the best and I wanted it carefully graded, selected for big uniform size, and then I wanted it all washed and packed in the most sanitary manner. So our dried fruit this year is just the finest you ever saw and I don't know how I could get any better than this is.

The California fruit growers have heard about the wonderful lot of dried fruit we sold last year, so this year they got busy early and quoted me their rock-bottom prices, and I can save you even more money this year than last. Note these low prices. Then make out your order.

**Prunes**, extra fancy Santa Claras, 40-50 size. This is a good big size, and the Santa Claras are the best prunes—thin skinned and very tender and juicy. Box of 25 lb, postpaid in Zones 1, 2 and 3 for \$3.00.

**Raisins**, fancy Thompson Seedless made from the selected Sultan grapes. The grapes are chosen for perfection of quality and carefully dried. Our raisins are perfectly clean and free from stems. Eat right out of the box if you want to. 25 lb boxes, postpaid in Zones 1, 2 and 3 for only \$3.00.

**Peaches**, extra fancy Elbertas—great big ones, semi-peeled. Finest of the California crop, sweet and delicious. 10 lb box for \$2.10 postpaid in Zones 1, 2 and 3.

**Pears**, fancy Lake County Bartletts. If you haven't tasted the California Bartlett pears you have a treat coming. They're just full of fruit sugar, perfectly dried. 10 lb box for only \$3.10 Postpaid in Zones 1, 2 and 3.

**Apricots**, extra fancy and very large Blenheim apricots. Apricots dry up a little more than other fruit so you probably get more of them to the pound. But when you put them to soak they swell way up again and go a long ways. I'll send you a 10 lb box for only \$3.10 Postpaid in Zones 1, 2 and 3.

**Figs**, fancy Black Mission Figs. They are a natural laxative, delicious in flavor, and very healthful. Eat more of them and give them to the children. \$1.85 Postpaid in Zones 1, 2 and 3 for a 10 lb box.

"We received the box of mixed fruit in fine shape and think it is fine. I cooked some of the prunes the first day and Mr. Lawson said they were the best he ever ate."—Mrs. J. E. Lawson, Batavia, Iowa.



## Langdon's Earliana Tomato A New Early Strain

Grown and developed way up in the North East corner of New York state near the Canadian line, where the seasons are short and where a tomato has to be early to mature a crop.

That is one reason, and the main reason, why it is so far ahead of other early varieties. Another reason is that it has been in the hands of a careful painstaking grower for many years. It takes time to develop anything worthwhile.

It is the earliest tomato you will find listed in our catalog and that is saying quite a bit. More than that, it is earlier than any other variety we have tested out in our trials. And the best variety I know of to follow immediately after is Red Head.

Langdon's Earliana is a red tomato, rounding flat in shape, solid, smooth and of medium size, or about the size of a New Stone. It ripens its crop mostly at the same time and quite often sets on a second crop, but the second crop is not as large and solid and smooth as the first crop.

It is surely a great tomato, the best thing in an early tomato that has ever come out as far as I know, and I want you all to try it. 411 Langdon's Earliana. Postpaid prices: Pkt., 10¢; ounce, 75¢, ¼ lb., \$2.25; lb., \$7.50.

### COMBINATION BOX OF DRIED FRUIT

All Dried Fruit Prices below are postpaid in Zones 1, 2 and 3. Prices beyond the 3rd zone will be quoted on request.

I arranged this combination box as a kind of sample package so you could test out the quality of the different kinds of dried fruit I was talking about. And it has become one of the biggest selling items in our entire line. We've had to bring in carload after carload of the combination boxes. My advice to everybody is to get one and see for yourself. The Combination Box contains a 10 lb box of Prunes; a 5 lb box of Raisins; and three 2 lb boxes, one each of Peaches, Apricots and Figs. All postpaid in Zones 1, 2 and 3 for only \$3.60.

"I received my prunes and they are the best I ever bought. My boy has his pockets full of them all the time, so they won't last very long."—Frank F. Cech, Route 1, Schuyler, Nebr.

"I just want to let you know we received the box of combination dried fruit. It came through in fine shape. We like it fine. The only trouble is to keep the children from eating it all before it is cooked."—G. H. Farris, Corning, Iowa, R. 4.

"Just received our shipment of dried fruit—box of peaches, raisins, apricots and prunes. We have been keeping house nearly fifty years. Never before have we had such a fine quality of dried fruit, and at a price that is surprising considering quality. I hope all farmers that need dried fruit will put in a good supply."—Sam Bjelland, Clarion, Iowa.

"We want to tell you that we received the combination box of dried fruits and believe we never saw or ate anything to compare with it. Are planning on sending for more."—Mrs. J. I. Kellogg, Clarksville, Ia.

"We received the dried peaches and raisins. They are the nicest dried fruit we ever had."—Mr. H. J. Morwitzer, R. 1 Ex. 15, Jolley, Iowa.

"We got our Combination Box of dried fruit and find it nicer and cleaner than expected. All of the fruit is fine to eat even without being cooked. None of it is dried out like most dried fruits. The raisins are the sweetest and softest we ever had in our home. The children sure think so the way they go for them."—Mrs. F. C. Krebill, Donnellson, Iowa.

"We received the peaches and prunes O. K. and they are extra nice. In fact, everything we have bought of you has been the very best."—Frank Horsett, Hamilton, Mo.

"I am writing to tell you how we liked the peaches. They are the most delicious I ever sav. I got my box O. K. Cooked two messes out of it and we thought they were so good I am sending for another box. I have bought lots of dried peaches but I never have seen any peaches that are as large and just like fresh fruit when they are cooked. I have had several chances to sell part of my box of peaches. I told them no, but I would send with them for more."—Mrs. Albert George, Lushton, Nebr. Ex. 5



## A Few Reasons Why Our Overalls are so Popular

"We sent you an order a while back for six shirts and a pair of overalls. We are mighty well pleased with them. Ordered some overalls last March and have worn them all summer and they have never needed any patching. One good thing about them the buttons never pull off. We have had coffee from you three times and it is sure good. Your tircs and tubes are fine. We sent for two tires and tubes a year ago in August and they are still good."—Henry Ohs, Edgar, Nebr.

"The overalls I got from you last April are the best I ever had. Bought two pair myself and two pair for my little boy. They wash so well and show good quality and don't fade. The work shoes I got, I put right on and have worn them all the time and they don't show any wear. A year ago last May I got one of your tircs. It has never been off the wheel. Ordered two more of your tires last week. The tubes are certainly fine, too."—F. Schmidt, Audubon, Iowa., Route 4.

"I purchased overalls of you about eleven months ago and they wear like buck skin. Always before other brands of overalls usually wore about three months. Yours wear twice as long as any that I ever wore."—Ernest Ban, Holt, Mo. R 2.

"I ordered three pair of your overalls last spring and can say that I am well satisfied with them. To keep peace with my boy I'll have to get him some of Henry's overalls. From now on you will get all of my overall orders."—Mr. & Mrs. Victor Baker, Caldwell, Kansas.

Over 100,000 pairs of our Overalls were sold last year. Quite a record for the first year, and they gave wonderful satisfaction. I know they are the best we can possibly make them but even I would not go so far in claims for them as most of the folks who write me about them.

You know we designed our overalls from the suggestions of thousands of our customers. And, if you can beat them in any way I would like to know how. They are made strictly of 8 ounce white-back denim, preshrunk and dyed with as fast a color as you've ever seen. They're cut out big, roomy, generous enough with the material to make them real comfortable for you.

Triple stitched seams and heavy triple-thread bar tacking at all points of strain make them mighty strong. You will have to go some to rip out this heavy material put together with the re-enforcements we have. The shoulder straps are double thick. Back pockets lined. In fact, every point that might prove weak in any other overall has been strengthened in ours.

And pockets! Yes, the handiest I know anything about. A watch and pencil pocket. A flap pocket on the bib. Hammer loop. Rule and plier pocket. And another small pocket just inside the right front pocket.

Buttons that will stay on. All-brass buttons, put on to stay sure enough. I don't think you ever got better overalls at any price. If there's any question about the value when you get yours, send them back. We guarantee them to satisfy you or no trade.

Overalls and jackets are the same price. State whether you want High-Back. Low-Back or Cow Boy Style.

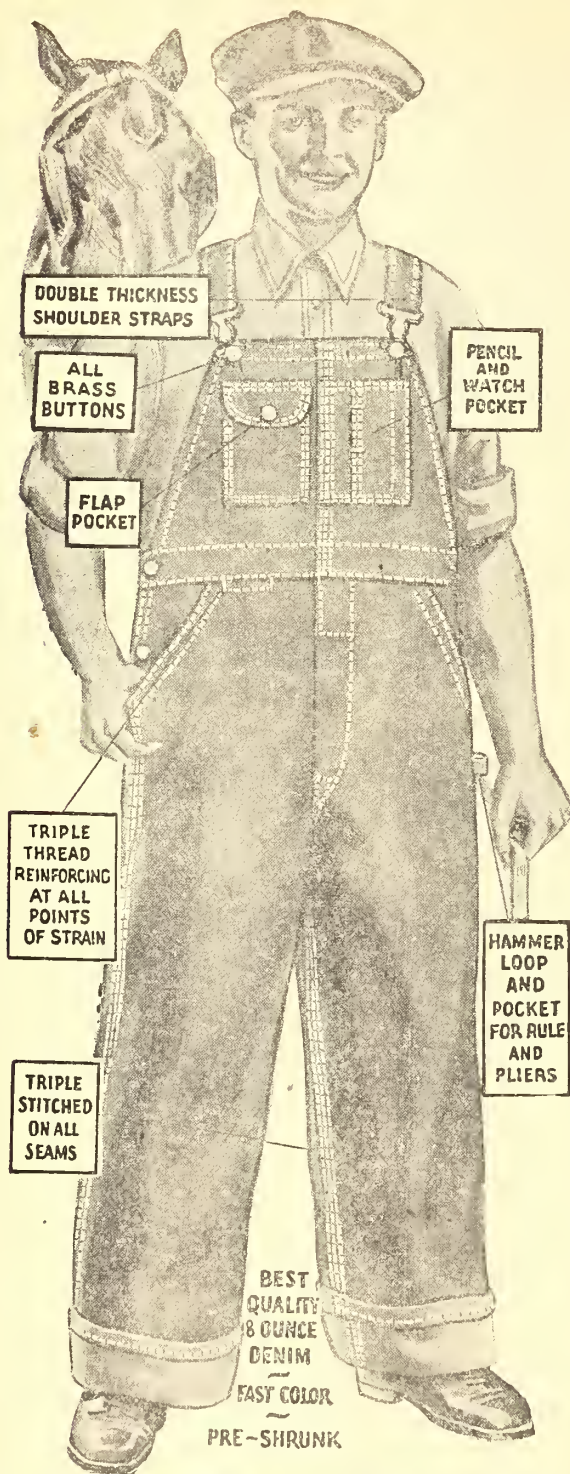
### See Overall Prices Next Page

"We have had six pair of your overalls and they are everything you say they are. Don't have to start patching them in a few weeks like the ones we generally buy. I have eight boys to patch overalls for, so you see what a saving your overalls are in this way."—Eva M. Taylor, Ogden, Kans.

"I bought overalls from you the first night you started selling them—I called and put my order in by phone. I wore them and washed them over and over again. Wore them so long, I got tired of wearing the same two overalls, so hung them aside for a while, but am now wearing them some more."—J. E. Lindstedt, Route 6, Red Oak, Iowa.

"We ordered two pairs of overalls and a jacket of you last June. They are in good condition yet. Have not faded so far."—Mr. & Mrs. Nelson Allen, R 2 Bx 98, Lincoln, Nebr.

"Bought a pair of overalls and jacket of you when you first started selling them. Think they will wear a long time yet and when they wear out will send for more of them."—Howard Stone, Mooresville, Mo.



### See Overall Prices on Next Page

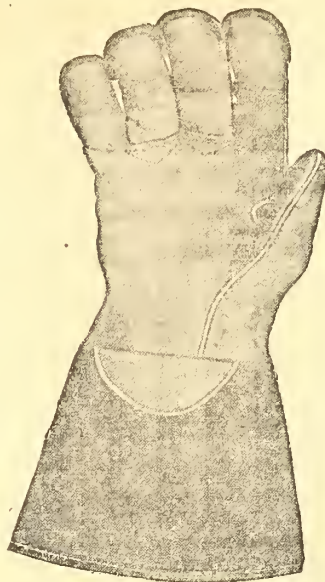
"I ordered 2 pair overalls and 3 shirts of you last spring. Wore them all summer and I am still wearing them. Not a hole in them or patch on them. Bought an auto tire 21 x 4 a year ago last August of you and it has not been off the wheel yet. The car has been used in all kinds of roads, good roads and very bad roads."—C. W. Mayland, Seward, Nebr. R. 6.



"I got my shirts and can say they are better than I thought for what I paid for them. They would cost much more here. We enjoy hearing your radio station very much."—Ray Derby & Family, Meadow, Nebr.

"I bought 3 work shirts from you last spring. And they are the best shirts that I ever bought. I think they will last me another year. They never fade. Wash nice, too. Haven't torn a button off yet. And I have worn them all the time steady. I cannot say enough for them. They are the only work shirt to buy. Mr. Field's station is doing a lot of good in this world. You are making every one happy."—Gust J. Eng, Avoca, Minn.

"Sometime ago we got some of your shirts. We like them fine. The shirts are so easy to iron. Not like some that never look like they had been ironed."—Mr. & Mrs. Albert Rumsteg, Route 1 Box 117, Axtell, Nebraska



## Special Offer

You can combine an order for 1 pair gloves, 1 pair overalls, and 1 jacket, or 2 pairs overalls and 1 pair gloves, etc. at 3 for \$4.95, Postpaid.

"Like my gloves fine. They are sure soft and pliable. And a good fit."—J. A. Brassfield, Trenton, Mo., R 6.

"I am agent of the Standard Oil Company here and use your gloves. And will say they are the best I can buy for my business."—Richard Luckert, Shenandoah, Ia.

## Prices of Overalls & Jackets

### ALL POSTPAID

Men's Sizes 28 to 42 (waist measure) Per Pair, \$1.75. 3 for \$4.95  
10% extra for larger sizes.

Boy's sizes made of the same 8 ounce Denim as Dad's. These will sure hold the boy, big or little. Prices are postpaid.

Small Boy's —Ages 3 to 8 inclusive	-----	\$1.20 per pair.
Medium Boy's—Ages 9 to 14 inclusive	-----	1.30 per pair.
Big Boy's —Ages 15 to 18 inclusive	-----	1.40 per pair.

If you want 220 Denim, same features as above, slightly lighter material, here are the prices.

Small Boy's —Ages 3 to 8 inclusive	-----	\$ .90 per pair.
Medium Boy's—Ages 9 to 14 inclusive	-----	1.10 per pair.
Big Boy's —Ages 15 to 18 inclusive	-----	1.25 per pair.

When ordering boy's sizes be sure and state whether you want heavy 8 ounce material or the 220 denim.

## Extra Good Work Shirts

These extra good chambray work shirts are made for roominess and comfort. No skimpy armholes or sleeves that draw up when washed. Each shirt has two handy pockets with buttons. Every seam is sewed twice. Special elbow width. Guaranteed to fit and satisfy in every respect or money back. Boy's shirts just like dad's only smaller.

Colors:—Slate Gray or Dark Blue.

Boys' Sizes 10½ to 14	-----	Price 3 for \$2.00
Men's Sizes 14½ to 17	-----	Price 3 for 2.50
Men's Sizes 17½ to 20	-----	Price 3 for 2.75

Postpaid in Zones 1, 2 and 3.

## Horse Hide Work Gloves

Before deciding on this glove I got samples of the best gloves I could find. Compared them all point for point. I wanted to find a glove that was comfortable from finger tips to cuff. I wanted it to be built strong and reinforced at every point where heavy wear comes.

This glove was the only one I could find that was really comfortable. Not a seam where it would hurt any part of the hand or fingers. Made from first class Horse Hide leather which never gets stiff or hard. Has one piece palm and thumb, protected finger tips and genuine leather cuff. A glove that is tough and strong, yet flexible and soft. You will look a long time before finding its equal, regardless of cost.

Either gauntlet style (as shown) or adjustable wrist band style. Sizes 8½ to 11. Price, postpaid \$1.75.

"We received the shirts O. K. They are just fine. Fit well. Just the kind we want, so roomy and so nicely made. One don't have to cut the fringe off of them before putting them on. Now, Mr. Field, they are all right in every way."—Mrs. J. T. Lytten, Bonners Springs, Kans. Route 2.

"We listen to your station every day and surely do enjoy it. I especially enjoyed the Old Fiddlers' Contest. The overalls I ordered from you last spring I have given lots of wear but they still look like new. They are certainly worth the money and I am a strong booster for KFNF."—A. J. Sparks, Linneus, Mo.

"I received my overalls. They are the best overalls I ever wore. I got three pair from you a year ago and just now had to send for more. Just can't beat that anywhere around here. The same overalls will cost \$6.00 or \$7.00 here. Everything I have ordered so far is as good, if not better, than you say."—Earl Dickens, Dixon, Mo.





# The Lowest Prices I Have Ever Made on Garden Seeds

## Condensed Garden Seed Price List

ASPARAGUS PRICES—POSTPAID:				
	Pkt.	Oz.	¼ lb.	Lb.
201—Washington Rust Resistant.....	\$0.04	\$0.15	\$0.45	\$1.50
2001—1-year plants, Washington Rust Resistant:		Doz.,	40c;	25, 60c;
100, \$2.00; 200, \$3.75; 500, \$5.00; 1000, \$7.50; 1500,		\$13.50.		
2002—2-year plants, Washington Rust Resistant:		Doz.,	60c;	25, 85c;
100, \$2.75; 200, \$5.00; 300, \$6.75; 500, \$10.00; 1000,		\$18.00.		

BEAN PRICES—POSTPAID				
	Oz.	1/4 lb.	1 lb.	5 lbs.
126—Fordhook Bush Lima.....	\$0.05	\$0.15	\$0.55	\$0.54
127—Henderson's Bush Lima.....	.04	.10	.25	.24
122—Wilson's Bush Lima.....	.05	.10	.25	.24
104—Great Northern.....	.04	.10	.25	.23
102—White Wonder.....	.04	.10	.25	.23
150—Cutshort or Cornhill.....	.04	.10	.25	.24
131—Dutch Caselknife.....	.04	.10	.25	.24
132—Horticultural or Cranberry.....	.04	.10	.25	.24
133—Improved Missouri Wonder.....	.05	.15	.30	.28
134—Kentucky Wonder.....	.04	.10	.25	.24
139—Kentucky Wonder Wax.....	.04	.10	.27	.26
143—McCaslan Pole.....	.04	.10	.25	.24
137—White Seeded Kentucky Wonder.....	.04	.10	.25	.24
110—Extra Early Lima.....	.04	.10	.25	.24
141—King of the Garden Lima.....	.04	.10	.25	.24
NOT POSTPAID				
	Oz.	1/4 lb.	1 lb.	5 lbs.
601—Blood Turnip Beet.....	\$0.04	\$0.07	\$0.21	\$0.55

BUSH BEAN PRICES				
POSTPAID				
	Oz.	1/4 lb.	1 lb.	5 lbs.
114—Challenge Black Wax.....	\$0.04	\$0.10	\$0.25	\$0.24
115—Davis White Kidney Wax.....	.04	.10	.25	.24
121—Early Wonder Wax.....	.05	.15	.30	.28
117—New Stringless Yellow Pod.....	.05	.15	.30	.28
113—Round Padded Kidney Wax.....	.04	.10	.26	.25
120—Sure Crop Wax.....	.04	.10	.26	.25
118—Wardwell's Kidney Wax.....	.04	.10	.26	.25
116—Golden Wax.....	.04	.10	.26	.25
108—Early Six Weeks.....	.04	.10	.26	.25
109—Field's First Early.....	.05	.15	.30	.28
112—Round Pod Valentine.....	.04	.10	.25	.24
107—Stringless Green Pod.....	.04	.10	.25	.24
110—Giant Stringless Green Pod.....	.04	.10	.25	.24
128—Red Kidney.....	.04	.10	.25	.24
NOT POSTPAID				
	Oz.	1/4 lb.	1 lb.	5 lbs.

TABLE BEETS				
	Pkt.	Oz.	1/4 lb.	1 lb.
603—Crimson Globe.....	\$0.04	\$0.07	\$0.21	\$0.55
602—Crosby's Egyptian.....	.04	.07	.21	.55
621—Detroit Dark Red.....	.10	.20	.50	1.40
607—Early Wonder.....	.10	.15	.40	.85
605—Eclipse.....	.04	.07	.21	.55
608—Long Blood.....	.04	.07	.21	.55

CABBAGE PRICES				
	Pkt.	Oz.	1/4 lb.	1 lb.
540—Silver Nugget.....	\$0.04	\$0.23	\$0.69	\$2.25
521—Early Flat Dutch.....	.04	.23	.69	2.25
521—Corn Belt.....	.04	.23	.69	2.25
528—Dala.....	.04	.23	.69	2.25
532—Hollander or Danish.....	.04	.23	.69	2.25
Baldhead.....	.04	.23	.69	2.25
535—Premium Flat Dutch.....	.04	.23	.69	2.25
538—Surehead.....	.04	.23	.69	2.25
539—Chinese or Celery Cab.....	.04	.20	.55	1.80
516—Allhead Early.....	.04	.23	.69	2.25
518—Charleston or Late.....	.04	.23	.69	2.25
Wakefield.....	.04	.23	.69	2.25
519—Copenhagen Market.....	.04	.23	.69	2.25
532—Early Jersey Wakefield.....	.04	.23	.69	2.25
524—Golden Acre.....	.10	.38	1.14	3.75
523—Jacobs Yellow.....	.10	1.35	4.05	14.00
Resistant Copenhagen.....	.15	1.35	4.05	14.00
527—Norseman.....	.10	.59	1.50	4.50

CARROTS				
	Pkt.	Oz.	1/4 lb.	1 lb.
526—Chantenay.....	.04	.09	.27	.85
627—Danver's Half Long.....	.04	.09	.27	.85
635—Early Orange.....	.10	.15	.40	1.05
628—Long Orange.....	.04	.09	.27	.85
629—Oxheart.....	.04	.09	.27	.85
632—Yellow Belgian.....	.04	.09	.27	.85

CAULIFLOWER				
	Pkt.	Oz.	1/4 lb.	1 lb.
556—Dry Weather or Copenhagen.....	\$0.05	\$0.50	\$1.75	\$6.00
558—Early Snowball.....	.05	.50	1.75	6.00

CELERY				
	Pkt.	Oz.	1/4 lb.	1 lb.
661—Giant Pascal.....	\$0.04	\$0.16	\$0.48	\$1.70
662—Golden Self-Blanching.....	.04	.35	1.05	3.60
665—White Plume.....	.04	.18	.54	1.90

**SPECIAL OFFER**—Items marked "not postpaid" will be prepaid on orders for \$10.00 or more of Garden Seed.

Yes, these are the same low prices you will find in the spring seed catalog which was sent you a month or so ago. If you have misplaced it you can use this or write for a new catalog. These are the lowest prices I ever made on garden seed and I've been in the game some 35 years. There's two reasons why I can make lower prices than anyone else, and still sell the freshest and best seeds you can buy. First—We put out the smallest seed catalog this year in our history. Complete, too. But no "filler," no long winded descriptions—everything right to the point and easy to find. Second—we probably have the largest sales volume on seeds in the country. Anyway I've been told so. The big cost of packet seeds is the labor cost of filling the packets, working the orders and filling the orders. Big volume makes it possible to organize and get the work done at the lowest cost. If you appreciate our efforts in making lower seed prices **send us your orders.**

It's almost time to make garden and you ought to make out your order and send it in right away. Don't put it off until the birds begin to sing and the trees begin to bud out. You know what will happen then. You'll run down to the corner store and buy anything you can get because you are in a hurry and the urge of spring gives you the planting fever. The only safe thing to do is get your order in early. We can give you quick service and your money's worth and then some.

Henry Field.

CUCUMBER PRICES				
	Pkt.	Oz.	1/4 lb.	1 lb.
554—Early Cluster.....	\$0.04	\$0.09	\$0.27	\$0.75
555—Early Russian.....	.04	.09	.27	.75
558—Everbearing.....	.04	.09	.27	.75
559—Japanese Climbing.....	.04	.10	.30	.95
561—Improved Long Green.....	.04	.09	.27	.75
563—White Spine.....	.04	.09	.27	.75
EGG PLANT				
656—Black Beauty.....	.04	.40	1.25	4.00
658—New York Purple.....	.04	.40	1.25	4.00
351—Chicago Pickle.....	.04	.09	.27	.75
564—Dark Green Slicer.....	.10	.15	.40	.95
556—Heinz's Pickle.....	.10	.20	.55	1.35
360—Henderson's Per. White.....	.04	.09	.27	.75
Spine.....	.04	.09	.27	.75
557—Evergreen.....	.04	.09	.27	.75

LETTUCE				
	Pkt.	Oz.	1/4 lb.	1 lb.
511—Prize Head.....	.04	.11	.33	.95
509—Black Seeded Simpson.....	.04	.11	.33	.95
512—Cabbage Head.....	.10	.15	.40	1.35
503—Calif. Cream Butter.....	.04	.11	.33	.95
510—Grand Rapids.....	.04	.11	.33	.95
502—Chicken Lettuce.....	.04	.11	.33	.95
504—Hanson.....	.04	.11	.33	.95
505—Iceberg.....	.04	.11	.33	.95
506—May King.....	.04	.11	.33	.95
507—New York Wonderful.....	.04	.19	.58	1.90
508—White Heart Cos.....	.04	.11	.33	.95
501—Big Boston.....	.04	.11	.33	.95
MUSKMELONS				
559—Abbott's Pearl.....	.04	.07	.21	.75
528—California Cream.....	.04	.07	.21	.75
Cantaloupe.....	.04	.07	.21	.75
526—Banana.....	.04	.07	.21	.75
537—Burrell's Gem.....	.04	.07	.21	.75
529—Edward's Perfecto.....	.04	.07	.21	.75
551—Extra Early.....	.04	.07	.21	.75
Hucksack.....	.04	.07	.21	.75
532—Field's Dairy.....	.10	.15	.40	1.05

MUSKMELON PRICES				
	Pkt.	Oz.	1/4 lb.	1 lb.
554—Greeley Wonder.....	\$0.10	\$0.15	\$0.55	\$1.10
555—Green Meated Nutmeg.....	.04	.07	.21	.80
545—Hearts of Gold.....	.10	.20	.50	1.40
553—Hale's Best.....	.10	.15	.40	1.05
546—Honey Ball.....	.04	.13	.40	1.15
537—Honey Dew.....	.04	.13	.40	1.15
541—Osage.....	.04	.07	.21	.75
542—Perfection.....	.04	.07	.21	.75
543—Pollock's 12-25.....	.04	.07	.21	.75
544—Standard Rocky Ford.....	.04	.07	.21	.75



# Condensed Garden Seed Price List Continued

## MANGEL BEETS

	Postpaid	Not	Postpaid
	oz. 1/4 lb	1 lb 5 lb 10 lb	
616—Giant Feeding Sugar...	.07 .20	.35 .32 .29	
619—Mammoth Long Red...	.07 .20	.35 .32 .29	
620—Giant Stud-strup...	.07 .20	.35 .32 .29	
618—Genuine Sugar...	.07 .20	.35 .32 .29	
617—Golden Tankard...	.07 .20	.35 .32 .29	

## ONIONS

	Postpaid	Not	Postpaid
	Pkt. oz. 1/4 lb	1 lb 5 lb 10 lb	
304—Giant Prizetaker...	.04 .17 .51	1.70 1.67 1.65	
305—Large Red Globe...	.04 .17 .51	1.70 1.67 1.65	
310—Silver King...	.04 .22 .66	2.15 2.10 2.00	
306—Mountain Danvers...	.04 .22 .66	2.15 2.10 2.00	
307—New Queen...	.04 .22 .66	2.15 2.10 2.00	
308—Ohio Yellow Globe...	.04 .17 .51	1.70 1.67 1.65	
309—Red Weathersfield...	.04 .17 .51	1.70 1.67 1.65	
303—Riverside Sweet Spanish	.10 .25 .85	3.15 3.10 3.00	
311—Silverskin or White			
Portugal...	.10 .25 .85	3.15 3.10 3.00	
312—Southport White Globe...	.10 .25 .85	3.15 3.10 3.00	
316—Mountain Red Globe...	.10 .25 .85	2.50 2.40 2.35	
314—Yellow Globe Danvers...	.04 .17 .51	1.70 1.67 1.65	

## PEANUT PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 1/4 lb	1 lb 5 lbs 10 lbs	
259—Early Northern...	\$.00 \$.00 \$0.10	\$0.25 \$0.23 \$0.20	
260—Tennessee Red...	.10	.25 .33 .20	

## PARSNIPS

	Postpaid	Not	Postpaid
	Pkt. oz. 1/4 lb	1 lb 5 lb 10 lb	
203—Hollow Crown or Long			
Smooth...	.04 .07 .21	.40 .37 .35	
204—Improved Half Long...	.04 .07 .21	.40 .37 .35	

## PEAS

	Postpaid	Not	Postpaid
	oz. 1 lb	1 lb 5 lbs 10 lbs 25 lbs 100 lbs	
146—Alaska...	\$.04 \$0.10	\$0.25 \$0.24 \$0.23 \$0.22 \$0.21	
167—Alderman...	.04 .10	.25 .24 .23 .22 .21	
149—American Wonder...	.04 .10	.25 .24 .23 .22 .21	
159—Dwarf Champion...	.04 .10	.25 .24 .23 .22 .21	
160—Dwarf Gray Sugar...	.04 .10	.25 .24 .23 .22 .21	
168—Field's Tom Thumb...	.05 .15	.29 .28 .27 .26 .24	
147—Fillbasket...	.04 .10	.25 .24 .23 .22 .21	
150—Gradus...	.04 .10	.27 .26 .25 .24 .22	
148—Imp. Extra Early...	.04 .10	.27 .26 .25 .24 .22	
151—Laxtonian...	.04 .10	.31 .30 .29 .28 .26	
152—Little Marvel...	.04 .10	.27 .26 .25 .24 .22	
154—Premium or Little			
Gem...	.04 .10	.26 .25 .24 .23 .21	
165—Stratagem...	.04 .10	.28 .27 .26 .25 .23	
157—Bliss Everbearing...	.05 .15	.29 .28 .27 .26 .24	
161—English Early...	.04 .10	.27 .26 .25 .24 .22	
162—English 2nd Early...	.04 .10	.27 .26 .25 .24 .22	
163—English Main Crop...	.04 .10	.27 .26 .25 .24 .22	

## PEPPER PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 2 oz. 1/4 lb 1 lb		
659—Early Sweet Pimento...	\$.10 \$0.50 \$0.85 \$1.50	\$4.50	
643—Bullnose...	.04 .51 .52 .80	2.50	
656—Cayenne...	.04 .50 .60 .90	3.00	
640—Chinese Giant...	.10 .50 .90 1.75	6.00	
645—Ruby King...	.04 .51 .52 .80	2.50	
644—Spanish Pimento...	.04 .25 .49 .75	2.50	
641—World Beater...	.04 .51 .52 .80	2.50	
646—Sweet Neapolitan...	.04 .51 .52 .80	2.50	
642—Golden Queen...	.10 .35 .65 1.25	4.00	

## POPCORN

	Postpaid	Not	Postpaid
	oz. 1/4 lb	1 lb 5 lbs 10 lbs 25 lbs 100 lbs	
195—Japanese Hulless...	\$.04 \$0.08	\$2.20 \$1.18 \$1.17 \$1.16 \$1.14	
196—Golden Jap Hulless...	.10 .15	.35 .30 .28 .26 .22	
PUMPKINS			
762—Big Tom...	\$.04 \$0.07	\$0.20 \$0.60 \$0.58 \$0.55	
761—Buff Pie Pumpkin...	.04 .07	.20 .45 .42 .40	
767—Exhibition Collection of			
Squashes and Pumpkins...	.20	...	...
763—Large Cheese...	.04 .07	.20 .45 .42 .40	
766—Small or Red Sugar...	.04 .07	.20 .60 .58 .55	
765—Winter Luxury...	.04 .07	.20 .60 .58 .55	
764—Yankee Field or Cow			
Pumpkin...	.04 .07	.20 .60 .58 .55	

## RADISH PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 1/4 lb	1 lb 5 lbs 10 lbs	
453—All-Season Mixture...	\$.04 \$0.07 \$0.20	\$0.50 \$0.47 \$0.45	
454—Chinese Rose Winter...	.04 .07	.20 .50 .47 .45	
437—Crimson Giant...	.04 .07	.20 .50 .47 .45	
441—Early Bird...	.04 .07	.20 .50 .47 .45	
459—Early Round Dark Red...	.04 .07	.20 .50 .47 .45	
440—Early Scarlet Globe...	.04 .07	.20 .50 .47 .45	
449—French Breakfast...	.04 .07	.20 .50 .47 .45	
449—Lady Finger...	.04 .07	.20 .50 .47 .45	
451—Long Scarlet...	.04 .07	.20 .50 .47 .45	
452—Strasbourg...	.04 .07	.20 .50 .47 .45	
443—Round White...	.04 .07	.20 .50 .47 .45	
446—Saxa...	.10 .15	.45 1.25 1.15 1.05	
444—Scarlet Turnip White Tip...	.04 .07	.20 .50 .47 .45	
448—White Icicle...	.10 .15	.45 1.25 1.00 .90	
SALSFIFY			
208—Mammoth Sandwich Island...	.04 .17 .51	1.80 1.75 1.70	

## SQUASH

	Postpaid	Not	Postpaid
	Pkt. oz. 1/4 lb	1 lb 5 lb 10 lb	
736—Banana Squash...	.10 .15 .35	1.00 .95 .90	
738—Boston Marrow...	.04 .09 .28	.86 .84 .81	
739—Cushaw or Crookneck...	.04 .09 .28	.86 .84 .81	
742—Cocozele...	.04 .10 .30	1.00 .95 .90	
740—Delicious...	.04 .09 .28	.86 .84 .81	
745—Genuine Hubbard...	.04 .09 .28	.86 .84 .81	
753—Kitchenette Hubbard...	.10 .15 .35	1.00 .95 .90	
747—Mammoth White Bush			
Scallop...	.04 .07 .21	.64 .62 .60	
750—Sibley or Pikes Peak...	.04 .08 .24	.76 .74 .71	
751—Summer Bush Crookneck...	.04 .07 .21	.64 .62 .60	
752—Table Queen...	.04 .08 .24	.76 .74 .71	
743—Fordhook...	.04 .09 .28	.86 .84 .81	
744—Golden Hubbard...	.04 .09 .28	.86 .84 .81	

## SWEET CORN PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 1/4 lb	1 lb 5 lbs 10 lbs 25 lbs 100 lbs	
175—Alaska Indian Corn...	\$.04 \$0.10	\$2.25 \$1.18 \$1.17 \$1.16 \$1.15	
189—Country Gentleman...	.04 .10	.25 .20 .19 .18 .17	
180—Early Champion...	.04 .10	.25 .20 .19 .18 .17	
181—Early Evergreen...	.04 .10	.25 .20 .19 .18 .17	
183—Early Mayflower...	.04 .10	.25 .20 .19 .18 .17	
179—Early Minnesota...	.04 .10	.25 .20 .19 .18 .17	
177—Golden Bantam...	.04 .10	.25 .20 .19 .18 .17	
178—M. G. Golden Bantam...	.04 .10	.25 .20 .19 .18 .17	
171—Peep O'Day...	.04 .10	.25 .20 .19 .18 .17	
188—Stowell's Evergreen...	.04 .10	.25 .20 .19 .18 .17	
174—Early Sunshine...	.10 .20	.45 .35 .34 .32 .28	
184—White Cory...	.04 .10	.25 .18 .17 .16 .15	
187—White Evergreen...	.04 .10	.25 .18 .17 .16 .15	
172—White Mexican...	.04 .10	.25 .18 .17 .16 .15	

## TOMATO PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 1/4 lb	1 lb 5 lbs 10 lbs	
408—Bonny Best...	\$.04 \$0.20 \$0.71	\$2.60 \$2.55 \$2.50	
413—Beauty...	.04 .20 .71	2.60 2.55 2.50	
410—Chalk's Early Jewel...	.04 .20 .71	2.60 2.55 2.50	
402—Field's Early June...	.04 .20 .71	2.60 2.55 2.50	
412—Golden Beauty...	.04 .40 1.25	4.10 4.05 4.00	
407—John Baer...	.04 .20 .71	2.60 2.55 2.50	
416—Matchless...	.04 .20 .71	2.60 2.55 2.50	
406—Norton...	.04 .20 .71	2.60 2.55 2.50	
405—Marglobe...	.10 .40 1.25	4.10 4.05 4.00	
417—Livingston's Globe...	.04 .50 1.00	3.90 3.85 3.75	
403—Pink Early June...	.10 .50 1.00	3.90 3.85 3.75	
401—Red Head...	.10 .50 1.00	3.90 3.85 3.75	
418—Ponderosa...	.10 .50 1.50	5.50 5.45 5.40	
419—Yellow Pear...	.04 .40		
420—Yellow Ponderosa...	.10 .50 1.50	5.50 5.45 5.40	
415—New Stone...	.04 .20 .71	2.60 2.55 2.50	
414—Mississippi Girl...	.04 .20 .71	2.60 2.55 2.50	

## TURNIP PRICES

	Postpaid	Not	Postpaid
	Pkt. Oz. 1/4 lb	1 lb 5 lbs 10 lbs	
805—Extra Early Milan...	\$.04 \$0.10 \$0.25	\$0.60 \$0.58 \$0.55	
804—Early White Milan...	.04 .10 .25	.60 .58 .55	
807—Purple Top Globe...	.04 .07 .20	.35 .32 .30	
806—Purple Top Strap Leaf...	.04 .07 .20	.35 .32 .30	
808—Rutabaga, Am. Fur. Top...	.04 .07 .20	.35 .32 .30	
805—Snowball...	.04 .07 .20	.35 .32 .30	
810—White Globe...	.04 .07 .20	.35 .32 .30	

## WATERMELONS

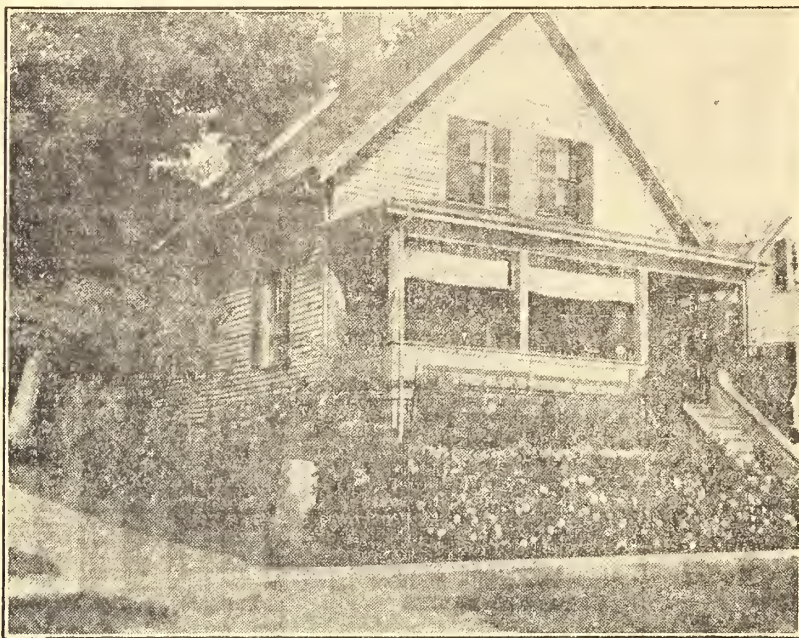
	Postpaid	Not	Postpaid
	Pkt. oz. 1/4 lb	1 lb 5 lb 10 lb	
704—Colorado Kleckley Sweet...	.10 .20 .50	1.50 1.40 1.25	
719—Excel...	.04 .07 .21	.55 .52 .50	
702—Golden Honey...	.04 .10 .50	.65 .62 .60	
718—Irish Gray...	.04 .07 .21	.55 .52 .50	
705—Kleckley Sweet...	.04 .07 .21	.55 .52 .50	
721—Giant Kleckley...	.04 .07 .21	.55 .52 .50	
706—McIvor's Woud'ell Sugar...	.04 .07 .21	.55 .52 .50	
708—Sweetheart...	.04 .07 .21	.55 .52 .50	
703—Halbert Honey...	.04 .07 .21	.55 .52 .50	
724—Field's Jumbo...	.10 .20 .50	1.50 1.40 1.25	
709—Tom Watson...	.04 .07 .21	.55 .52 .50	
711—Cole's Early...	.04 .07 .21	.55 .52 .50	
712—Florida Favorite...	.04 .07 .21	.55 .52 .50	
713—Fordhook...	.04 .07 .21	.55 .52 .50	
715—Ice Cream or Peerless...	.04 .17 .21	.55 .52 .50	
717—Princess...	.04 .07 .21	.55 .52 .50	
710—Boy's Watermelon Coll...	.04 .10 .50		
723—Volga, or Winter...	.04 .10 .50	.65 .62 .60	

## Free Vegetable Cook Book

All of you women folks will want Leanna's Vegetable Cook Book. It has just been completed from recipes which she has received from the women who belong to the KFNFB Kitchen Klatter Club. There are hundreds of vegetable recipes in the book, the practical kind. If your seed order amounts to \$3.00 or more, you can have this Cook Book Free. Of course, it will be sent only on request. So make your order amount to at least \$3.00 and ask for the Vegetable Cook Book on the order.

**SPECIAL OFFER**—Items marked "not postpaid" will be prepaid on orders for \$10.00 or more of Garden Seed.





Frank E. Robbins, Bucksport, Maine, is proud of his house and yard, and I guess he has a right to be. I hardly ever go through a town but what I wonder why more folks don't get busy and make things look as pretty as Mr. Robbins has done.

## The Planting and Care of Roses

By Frank Field

Right now, people are asking us more questions about roses than any other one thing. The extremely low prices in the catalog have stirred everyone up. We get lots of letters from people who have been wanting to plant out a large rose garden for years, but never could afford it owing to the high price of the plants. These people ask so many questions about what kind to buy, where to plant them and how to plant and care for them, but I have decided to write you out an article on roses, which will answer every question which might come up.

**Question:** How old are the roses you offer for sale and are they greenhouse grown?

**Answer:** Our roses are two year old field grown plants, which have never been near a greenhouse.

**Question:** Are they grown on their own roots or are they budded roses?

**Answer:** They are budded, some of them on Manetti stock, some on Canina stock and some on Multiflora stock.

**Question:** Why are budded roses better than own root roses?

**Answer:** The under stock used in budded roses is especially selected for its vigor, hardiness, thriftiness and resistance to insects and diseases. A budded rose will usually grow faster, make a larger bush and be much harder and bear more blossoms than a rose bush grown on it's own roots.

**Question:** Aren't budded roses very apt to throw up a wild rose shoot from the roots which in a short time, kills off the budded plant?

**Answer:** This sometimes happens but you can get around this very easily by planting the rose bushes deep enough so that the under stock is entirely below the ground. You should always plant roses deep enough so that the place where the branches start out is two or three inches below the surface of the ground.

**Question:** How can I tell a wild rose sprout from a budded rose?

**Answer:** The wild rose shoot will have to come from below the ground, if the bush is properly planted. This will help in distinguishing it and then, too, most of the cultivated types of roses have few thorns and what they do have are usually almost triangular in shape, while the thorns on the wild rose grow very thickly and are round and spiny. The leaf on the wild rose has nine parts or divisions, while the cultivated roses almost always have five parts and occasionally seven,—never more than that.

**Question:** Please give me the proper procedure for the spring planting of roses.

**Answer:** A hole should be dug plenty large enough to accomodate all of the roots without any crowding and deep enough so that the place where the branches start out will be at least two or three inches below the surface of the ground. Don't put any manure in the hole with the plant unless it be very well-rotted and thoroughly mixed with

the soil. Fill the hole about half full of dirt after the bush has been placed, and tramp it heavily and thoroughly, so as to press out every bit of air, and to bring the fresh, moist dirt in thorough contact with the roots. Then pour in at least a bucketful of water. When this has thoroughly soaked away, finish filling up the hole, tramping the dirt well, as roses like a solid foot-hold around their roots. The cut back tops of your bush should now extend not over two or three inches above the surface of the ground, and you should round up over them soft, fresh dirt to a height of 8 or 10 inches so as to keep the tops cool and moist and prevent the hot sun from shrivelling the young buds.

**Question:** How long should this dirt be left piled up over the tops of the newly set rose bushes?

**Answer:** About two or three weeks is usually sufficient. You can easily tell by scratching into the dirt occasionally to see if the new growth has started. Just as soon as the buds have thrown out new sprouts or shoots to a length of half an inch or more, it is time to scratch the dirt down level again, being careful not to break off the new sprouts or shoots.

**Question:** Can I successfully grow roses in a spot, which is shaded about half of the day by a large tree.

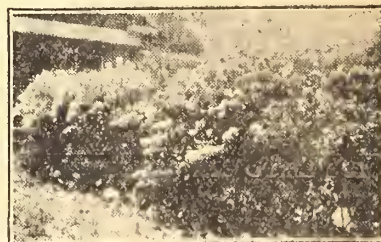
**Answer:** You might but I doubt it very much, as roses should always be planted where they can get full sun all day long if it is possible to do so. In any event, they should never be planted where the soil is sapped by tree roots, as they are rather heavy feeders themselves.

**Question:** Please tell me what is meant by "monthly" roses.

**Answer:** "Monthly" roses are the hybrid Teas or so-called Everbloomers. They really bloom continually all summer long clear up until heavy frost.

**Question:** Aren't these monthly roses then very much better for me to plant than the hybrid perpetual roses?

**Answer:** That depends upon individual taste. They are mighty nice to have in the garden on account of their everblooming qualities, but the flowers



This is our Rose Arbor between the Seed House and my home, which you see in the background. When this arbor is flooded with flowers and their fragrance, I almost forget anything I have ever said about other flowers being my favorites.



are not as large as the hybrid perpetual roses and the bushes are not so thrifty and vigorous. The hybrid perpetual roses only bloom through the month of June, but they will usually bear more blossoms in that one month than the everblooming rose will bear all summer.

**Question:** Would you advise planting just one class of roses or would you plant some of each class?

**Answer:** By all means, you should plant some of each of the following classes of roses: Hybrid Tea or Everblooming, Hybrid Perpetual or June roses, Climbing roses, Baby Rambler or Dwarf roses, and last but not least, the old-fashioned hardy garden roses.

**Question:** I have always understood that the Rambler roses were climbers and yet you say Baby Ramblers are Dwarf roses. How is that?

**Answer:** The Baby Ramblers bloom in large clusters of quite small, very double flowers, just like the Climbing Ramblers do, but the word "Baby" in front of the word "Rambler" indicates that they are dwarf and never get over a foot and a half to two feet high. This class is the freest blooming of all and is a perfect mass of flowers from June to freezing weather. We have them in three or four different colors.

**Question:** What pruning is necessary on the Baby Ramblers?

**Answer:** No pruning at all is necessary except to remove the dead wood each season.

**Question:** Should the Baby Ramblers be mulched?

**Answer:** You can if you like, but it is not necessary as they are perfectly hardy in this climate.

**Question:** Should the Hybrid Teas or Everblooming be mulched and how should they be pruned?

**Answer:** Here in this climate, we usually cut our Hybrid Tea roses back to within about six inches of the ground in late fall and mound dirt up over them to a height of about one foot. As soon as the ground freezes up solidly, we sprinkle a mulch of about 8 or 10 inches of straw over the top of this dirt. This straw is left on until about the first of April. Then about the middle of April, we remove the dirt and find our rose bushes perfectly alive and healthy.

**Question:** Which of the roses bloom on new wood and which bloom on last year's wood?

**Answer:** The Hybrid Teas or Everblooming are the only roses which bloom on this year's wood, so that is why we cut them back almost to the ground each fall. The Hybrid Perpetuals and the Climbers and the Baby Ramblers bloom on the canes that were made last summer.

**Question:** How then should we prune this class of roses?

**Answer:** In the late summer or early fall, you should cut away all the last year's wood which bore flowers this summer and leave only those long



Here's another Rose Arbor and it certainly is a dandy. Mrs. W. M. Daugherty, Sapula, Oklahoma is responsible for this beauty spot. If more of you want an arbor like this, we will be glad to tell how it's done.

straight new shoots, which were made this summer, as these are the ones which bear the blossoms next year. In the Climbers, these canes can be left any desired length, but in the Hybrid Perpetuals, it is necessary to cut these canes back to not over three feet high, so as to encourage larger and finer blossoms. Most people would rather have fewer flowers of better quality. If you let the canes stand 6 or 7 feet high, they will bear flowers clear up to the top, but they will be smaller and not nearly so good.

**Question:** How can I protect my Climbers from freezing?

**Answer:** If you cut out all the old wood which bloomed last summer, you can very easily take the long straight new canes formed last summer, lay them down in late fall along the ground and cover them with a foot or so of straw. Then in the spring, when freezing weather is past, these canes can be laid back up over the trellis again, and tied in place.

**Question:** How can I best protect my Hybrid Perpetuals from the winter weather?

**Answer:** They are usually hardy enough to pull through the winter without any protection whatever, but it is well to work in a foot or so of straw, leaves or garden rubbish around the plants in early winter, after the ground is frozen, so that in case severe winter weather damages the tops, there will still be enough live wood to throw out new growth.

**Question:** How can I keep the mildew and leaf spot out of my roses?

**Answer:** By a weekly application of finely powdered sulphur applied in a dust form. Sulphur is the best fungicide for roses.

**Question:** What is the best thing to keep off the bugs and worms which feed on the rose leaves?

**Answer:** Arsenate of lead, applied either in a dust form or in the form of a wet spray once a week will keep off all insects injurious to roses.

**Question:** What makes the leaves on the roses turn brown and dry up and curl up at the edges?

**Answer:** This is usually caused by red spider, a very tiny insect of the spider family which thrives only in hot, dry weather. He can be very easily kept off of your roses by thoroughly syringing the foliage every few days with clear, cold water with a garden hose or pump. No spider can stand water.

**Question:** What is the best thing to use to keep plant lice off of the roses?

**Answer:** The best thing for the eradication of plant lice is some form of tobacco, either in the form of a dust or in a wet spray. Black Leaf 40, a concentrated tobacco solution, is very effective when used as a wet spray and may be procured at any drug store. It is sure death to plant lice on any kind of plants and does not hurt the plants themselves.

**Question:** Do you have any kind of a spray material, which will control all these bugs and diseases?

**Answer:** Yes, our Combination Bug Dust contains a very high proportion of powdered sulphur, a lot of arsenate of lead and quite a bit of nicotine, which is the active element in tobacco. Combination Bug Dust applied in a dust form once a week will usually keep your roses in perfect condition all summer, provided of course, they get plenty of moisture.

**Question:** I have a long trellis, which I would like to cover with climbing roses. How far apart should they be planted for best results?

**Answer:** You can plant them as close together as three feet, but six feet apart is plenty close enough.

**Question:** What time of year should roses be planted for best results?

**Answer:** Early in the spring,—the earlier the better. You should plant them just as soon as the frost goes out of the ground enough so that you can dig the necessary holes. They should always be planted before hot weather



comes. For this locality, late March or early April is just right. Late April is all right some years and even the early part of May, but the latter part of May is usually too hot for the successful planting of roses.

**Question:** Can I put my order in now and have you hold the roses and ship them to me at the proper planting time?

**Answer:** Absolutely. That is what you should do.

**Question:** What do you consider the best rose in each class?

**Answer:** I wouldn't dare tell you which one I consider the best or you would all order that one kind and pass up all the others. They are all good. I never have been able to decide yet which was the best one because we only list those varieties which give perfect satisfaction. Just turn to the catalog and read the descriptions over and pick out the ones that sound best to you. You can't go wrong on any of them. Don't forget to order some of each class,—some climbers, some garden roses, some everblooms, some Baby Ramblers and some hybrid perpetuals.

**Question:** Oh, yes, I forgot to ask you, will these roses bloom the first year?

**Answer:** All of the everblooms will bloom the first year planted. So will the Baby Ramblers. A few of the Hybrid Perpetuals will bloom the first year, but most of them will wait until the second year and then surprise you with the abundance of bloom. The Climbers always wait until the second year to start blooming.

**Question:** Don't you folks print a bulletin on Landscape Gardening and beautifying the home, and if so, how much does it cost?

**Answer:** Yes, we publish such a booklet written by Helen Fischer and called "Ten Important Points in Planning Your Landscape." This is a 20 page bulletin, and covers the ground very thoroughly. The price is 25¢ each, postpaid.

#### A FEW ITEMS WHICH WERE CROWDED OUT OF THE CATALOG

We were so cramped and crowded for space in our catalog this year that a few items were accidentally overlooked, which we really meant to include. So I am listing them here.

**Bechtel's Double Flowering Crab:** This is beyond any question, the most beautiful of all flowering trees when it is in bloom. The tree itself looks just about like any other apple tree only it is more dwarf in habit of growth. At apple blossom time in the spring, the tree is completely covered with very double pink sweet-scented blossoms, looking just like clusters of pink roses, they are so double. It is the most fragrant of all the Flowering Crabs.

In past years, the price has been



Every nook and corner around the Seed House is put to work in one way or another to make the place useful to us or interesting to you folks when you visit us. This is the rock garden and pool right beside the door of the building. Besides Water Lilies and Caladium, there are a lot of other flowers in this little spot. Delphinium, Tea Roses, Sedum for the water edge, etc. Some Goldfish, too. In winter time we cover it over with glass like a greenhouse and things stay nice all winter.

quite a drawback on Bechtel's Double Flowering Crab, but this year, in keeping with our general policy, we have lowered the price to a point where everyone can afford to buy them. The prices are as follows, postpaid of course:

2 foot tree, 50¢ each, 2 for 85¢;  
3 foot tree, 75¢ each, 2 for \$1.25.

**Geraniums:** Hundreds of people each spring want small geranium plants for bedding purposes, and we have arranged with a local greenhouse to have several thousand ready for us before warm weather comes, growing in 2½ inch pots. We can supply red, white or pink at 25¢ for one, 60¢ for three, \$1.00 for six, or \$1.75 for twelve by mail, postpaid.

**Aconitum Fisherii.** This is a new plant of the Monk's Hood family, which grows something like Delphinium, ex-

cept that the flowers look more like Snapdragons. The color is a dark purple. It blooms late in the fall at that time when other flowers are very scarce. It grows from a bulb, something like an onion, which may be dug in the fall and stored just like gladiolas. The bloom stalks average about two feet in height. The flowers have a peculiar hood-shaped petal at the top, from which the plant gets its name of Monk's Hood. Price, 25¢ per bulb or 5 for \$1.00, postpaid.

**Asters:** We can supply Aster plants in four colors, red, pink, white, and purple, or assorted. The price is the same as Petunias. 35¢ per dozen, or 3 dozen for \$1.00, postpaid.

**Salvia, or Scarlet Sage.** We have a limited supply of Salvia plants, and while they last the price is same as Asters, 35¢ doz.; 3 doz. \$1.00 P.P.

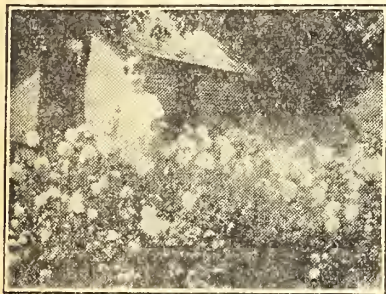




### PANSY PLANTS

We have several hundred thousand pansy plants growing out-of-doors in cold frames from seed planted last August. These will be ideal for early spring blooming. We can start shipping these out just as soon as warm weather comes and if planted quite early, they will be a mass of bloom for Mother's Day and Decoration Day. They will have buds on them when they are shipped and will start blooming right away. The price is lower than ever before. 60¢ per dozen, or \$1.50 for three dozen by mail postpaid.

**Petunias:** We have a nice stock growing of the more popular varieties of petunias and will have them large enough to mail out as soon as warm weather comes. We have an especially good stock of Rosy Morn, Balcony Blue and Balcony Rose and a limited supply of General Dodds and Howard Star also. The price will be 35¢ per dozen or three dozen for \$1.00, by mail postpaid.



Mrs. M. D. Newell, Blair, Nebraska sent in this picture. She says it is a part of her Aster bed grown from our seed. Although the picture here is small, Mrs. Newell had beautiful Asters. Some were almost as large as a saucer, she wrote, and were the admiration of the town. Her granddaughter is in the picture.

## Free With Seed Orders

For each dollars worth of Garden or Flower Seeds or Onion Plants you order you can have 1 packet of any of the items in this Column FREE. Two packets with \$2.00 order or 3 with \$3.00 order, etc. In your order you must tell which ones you want. Or you can order any of them at the prices shown.

**264—Pomegranate.** This is an old-fashioned favorite that has almost disappeared from our gardens. It has a very pleasing fragrance

The fruits are about as large as a base ball, mottled and striped and will retain their fragrance for a long time. There is an old saying that a few hills planted among muskmelons will improve the quality of the muskmelons. Pkt., 15¢.

**1323—Cosmidium, Mixed.** This flower is not very well known. It grows from twelve to eighteen inches in height and produces an abundance of single orange and yellow flowers. Blooms all summer. Can be used as a cut flower or for bedding. Also recommended for borders and for flowering hedges. Pkt., 10¢.

**1324—Annual Larkspur, Mixed.** This old fashioned flower is as popular as ever. Comes in various shades of blue, pink and white. Plant early. Pkt., 5¢.

**1325—Linum Rubrum or Crimson Flax.** Crimson Flax is truly beautiful. Can be used in clumps along the border where it will be greatly admired by all because of its bright glowing color. Attains a height of about one foot. Pkt., 10¢.

**1326—Spencer Sweet Pea, Cherry Red.** This is a special blend of the bright red colors in sweet peas. The flowers are produced on long stems and both standards and wings waved and frilled. Bright red is a very desirable color in sweet peas and we feel sure that you will be pleased with our Cherry Red Spencers. Pkt., 15¢.

**1320—Asters, All Colors Mixed.** This is a good strain of the tall, long-stemmed, branching asters. In many colors. Pkt., 5¢.

**1321—Candytuft Umbellata, Crimson** There are two types of Candytuft. This type has a flower head something like that of annual phlox and comes in colors. The crimson will be very useful as a border or for bedding. Blooms profusely. Attains a height of from 12 to 18 inches. Pkt., 10¢.

**1322—California Poppy, Rose.** The California Poppy is becoming more popular as time goes on. It makes a splendid border plant or can be planted in masses in beds. It will grow and bloom on poor clay and rocky soil where other plants would starve. Also seems to thrive during dry weather. Pkt., 10¢.

## English Cluster Tomatoes

Our good friend Mr. C. L. Fitch, Secretary of the Iowa State Vegetable Growers Association, offered us a few pounds each of two varieties of tomatoes grown from seed obtained in England which we were glad to accept and pay him for. Below is what he has to say about them:

Henry Field Seed Co.,  
Shenandoah, Iowa  
Dear Sir:—

"These tomatoes are the standard varieties in the south of England and on Jersey and Guernsey where the tomato business is a very large one, and are similar to the varieties in use throughout France. They are not alone used there occasionally, but are the only kind used. I have seen hundreds of them on the Island of Jersey and plantings of them everywhere in France and in the south of England. I myself saw in 1927 in Iowa, clusters grown from this seed which had fourteen tomatoes, from 2 to 2½ inches in diameter in the one cluster. We think it quite possible that these tomatoes may become the leading varieties in Iowa and nearby states for fancy home garden use and for fancy sales.

I think that there are thousands of home gardeners on your mailing list who would be interested to have a package of each kind of seed. The idea abroad is that tomatoes of this kind are fancier slicers and are more readily canned whole, and that they have smaller seed cavities and more solid flesh. What is standard abroad is well worth extensive trial here."

Very truly yours,  
C. L. Fitch

**423—Tomato, Suttons Every Day.** Produces large clusters of medium sized fruits, smooth and of rich red color. As the plant is short jointed many clusters of fruit are produced. Packet, 10¢.

**424—Tomato, Early Market.** An early cluster variety, smooth skinned, medium sized, fine for slicing or canning whole. Packet 10¢.

**Special Offer. 1907—**One packet each of the two above, 15¢.

### A CUSTOMER SINCE LETTY WAS A BABY

"I was an old-time customer of yours from the time Ruth was in rompers until after Lettie was a baby in the days of the 'Field's Seed Sense. Then we moved away and lost trace of you. Just came back here recently. Got a radio and have sure been enjoying your programs from start to finish and often wondered about the children. So you may readily guess I enjoyed your Christmas program."—Mrs. Chas. E. Hoopes, Route 4, Bloomfield, Iowa.



**"NEVER BEEN OFF THE WHEEL"**

"The Shenandoah Cord I purchased from you nearly a year ago has never been off the wheel. It shows so little wear, I do not hesitate to say it looks like 12,000 miles yet!"

Summerfield, Kans. W. L. Plunkett  
**"LOOKS LIKE NEW AFTER A YEAR"**

"I have two Shenandoah Truck Tires and like them fine. Have had one on about a year now and it looks like new yet. Am well pleased with them. If I need any more, sure will get them from Henry Field."

Ireton, Iowa

Pete Moeller

**"PERFECTLY SATISFIED"**

"The tire we got of you over a year ago has worn fine. We have never had it off the wheel since we got it. Looks like it was good for several thousand miles yet. We are perfectly satisfied in every way with your tires."

Adel Iowa

M. L. Knowles

**"ORDERED THREE MORE"**

"The first of last December I put a Shenandoah Cord Tire on my car. Don't know what it's mileage is but it looked good enough to induce me to order three more last spring and so far all have been thoroughly satisfactory."

Leavenworth, Kans.

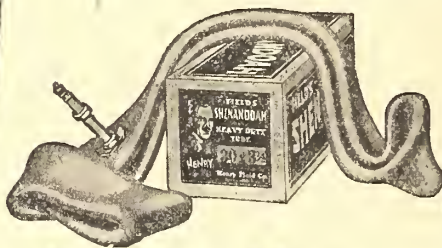
H. Stillings

**"BETTER THAN OTHER REGARDLESS OF PRICE"**

"I have three of your tires on my coupe at the present time. The first tire has been running since last November and does not show any sign of wear as yet. I have used a number of different makes of tires but your tires stand up better than any others that I have used—regardless of price."

Storm Lake, Ia.

Reuben E Buttler



## Yes, we're Selling More Tires Than Ever

Over two years ago we started selling tires and tubes. Some people shook their heads and worried quite a bit about our tires, especially since our prices were so much lower than other first quality tires. In fact, they said no tire could be built and sold at our reasonable prices and stand up under our strong 12,000 mile guarantee.

But, several hundred folks knew enough about our way of doing business that they put their orders in right away. A start was all we needed. As soon as Shenandoah tires and tubes got out on the road, business got better and better—because our tires did prove better "in the long run." Wonderful reports began to come back. Folks who had ordered 1 or 2 just to see how good they were sent orders in for the rest of a set, or a full set for another car, etc. The good word got around some way that Henry had the tire that beat them all for quality, for price, for mileage or satisfaction. Just better in every way.

**TWO TRAIN LOADS**

Last year we sold 55 carloads of tires and tubes, or enough to make two good sized trainloads. That is a world's record for quick action on tires, I believe.

Then, to have a little fun we challenged any tire ever made. Told anyone to put on a Shenandoah Tire against any other tire, and agreed to replace our tire if it wore out first. The other man had to agree to do the same, of course. Well, we didn't get many acceptances on that even at first because I think most tire dealers knew how good our tires really are. Now we don't get any more to speak of. I think they've learned their lesson. I never saw anything sell, stay sold and keep on selling like our tires. The coffee may be running a close second, but it will have to go some to beat tire sales. Now, if you want to join the thousands of folks who get lowest cost mileage from their tires, send your order along. Yes, they are guaranteed for 12,000 miles.

**ONE OF THE FIRST ONES STILL GOING**

"I got the first tire you sent out. That was in the spring of 1926. Sent you a check the first day Henry talked tires. That was before you had any made. Had to wait a month for it. The tire has been used all this time and looks almost as good today as it did when you sent it out."

Craig, Mo.

A. H. Showalter.

**BETTING ON OUR TIRES**

"Now, I suppose Mr. Field would like to know how I have got along with your tires. We drive a Ford hard on high tire pressure, and we commenced on your tires last December. And to say they are making good is putting it mildly. I can see now why you are not afraid of any other make of tire, and will run yours against any make or price. I am betting yours come out on top."

As long as you sell tires, you will get my tire business. Not just the low price, but the quality of them is the best I ever used.

Thanking you for all past favors, I wish to remain." Mark M. Adkins.  
 Burlington Junction, Mo.

**Tire Special**

**— For March Only —  
 FREE tube with every  
 Tire Order**

## Shenandoah Tires Postpaid in Zones 2 & 3

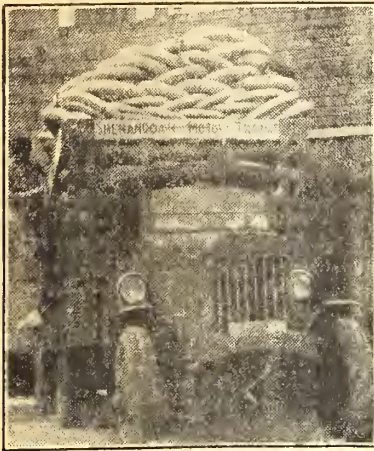
Size	Ply	Wt.	Tire Wt.	Tube
<b>CLINCHER STYLE—ANTI-SKID CORD TIRES</b>				
30x3	Cord 4 ply	10	\$6.65	2 \$1.40
30x3 1/2	Cord 4 ply	13	7.40	2 1/2 1.65
30x3 1/2	Cord 4 ply O. S.	14	7.95	2 1/2 1.65
30x3 1/2	5 ply Cl	15	\$ 9.05	2 1/2 \$1.65
<b>STRAIGHT SIDE—ANTI-SKID OVERSIZE CORDS</b>				
32x4 1/2	8 ply	32	22.75	4 2.95
30x5	8 ply	38	25.95	5 3.40
32x6	10 ply	60	44.25	7 5.50
<b>TRUCK CORDS—STRAIGHT SIDE HEAVY DUTY</b>				
30x3 1/2	4 ply	15	\$ 8.35	2 1/2 \$1.65
31x4	5 ply	20	12.90	3 2.25
32x4	5 ply	21	13.45	3 2.30
33x4	5 ply	23	13.85	3 2.40
33x4 1/2	6 ply	27	18.50	3 1/2 2.90
34x4 1/2	6 ply	31	19.45	4 3.10
<b>BALLOON CORDS</b>				
29x4.40	4 ply	17	\$ 9.20	3 \$2.00
30x4.40	4 ply	18	9.70	3 2.05
29x4.95	4 ply	21	12.75	3 2.30
30x4.95	4 ply	21	13.45	4 2.95
30x5.25	6 ply	26	15.75	4 3.05
31x5.25	6 ply	27	17.20	4 1/2 3.10
30x5.77	6 ply	31	17.50	4 1/2 3.20
33x6.00	6 ply	32	18.90	6 3.30

**ODD SIZED TIRES**

Here are some irregular sizes that we can furnish under the factory brand and which we guarantee as to quality and service as fully as our own brand.

32x3 1/2	4 ply	22 1/2	O. S. Cord	10.90	3 \$1.90
34x4	5 ply	24	O. S. Cord	14.45	4 2.40
33x5	8 ply	42	Ex Hvy Duty	28.85	6 3.70
34x5	8 ply	43	Truck Cord	29.00	6 3.80
35x5	8 ply	43	Ex Hvy Duty	30.55	6 3.90
36x6	10 ply	61	Ex Hvy Duty	48.25	7 7.25
31x4.40	4 ply	18	Cl. Bal. Type	10.45	3 2.25
31x4.40	4 ply	16	S. S. Bal. Type	11.45	3 2.35
31x4.95	4 ply	25	Balloon Type	14.85	5 3.00
30x6.00	6 ply	30	Balloon Type	17.55	6 2.95





A load of Shenandoah Tires FRESH from the factory! We don't keep a big stock on hand, because rubber gets old and deteriorates like anything else. The factory keeps just a day or two ahead of us so that your orders are always filled from a fresh stock.

#### "OUTWEARS OTHERS"

"The tire I got from you was put on at the same time with three others—two from a tire dealer and one from a mail order house. Mail order tire from another place has a patch inside and nearly gone. One of the dealer's tires has a hole in it and the other one is worn bad. Your tire is standing up fine and will outwear a set of the other tires again. Our son drives the car to school, going eight miles, and of course, it gets hard knocks, mud, rocks and everything."

Onaga, Kans. E. R. Matthews

#### "TUBES GOOD, TOO"

"The tires I bought of you are real tires. I am giving them a real test. The dealers here said they did not know how you could sell that tire for \$6.95. I told them that was what you were doing, anyway. The tube, also, is the best for the price I ever had."

Garretson, So. Dak. J. C. Schurman

## This Man Got 22,000 Miles Out Of His Shenandoah Tire

Dear Sir:—

*I must answer your letter now as I know what I want to tell you. The tire bought of you December 16, 1926 is still good. It outrun my tire made by one of the largest tire companies in the United States by over 4000 miles and is still good for 4000 miles or more. This tire run 22,000 miles and wore out the Ford it was on, and it was never flat at any time. The other tire I got two weeks later was just as good but I picked up a nail and it went flat once. My third tire was just like new when I traded the car off. So when I need more tires I will order from you.*

John A. Anderson, Clarinda, Iowa, Route 6.

There's more proof of the quality of Shenandoah Tires in this one letter than I have ever claimed. Mr. Anderson bought one tire, then another, then another—and when he needs more he'll order them here. That is tire satisfaction.

And then look at the mileage he got. Twenty-two thousand miles and without a puncture! Wore out the Ford it was on! Beat one of the best known nationally advertised tires by over 4000 miles.

He certainly got low cost tire mileage and that's what you all want. I can't add a thing to what he says about our tires—only that I think we ought to sell a great many thousand more of them this year and you ought to be a user of Shenandoah Tires, if you aren't already.

#### GOOD AS NEW

"I bought two of your tires size 33x4—one October 1926, the other November 1926. Both of these tires have been on my Buick-Six Auto all the time since and have given entire satisfaction. Both tires look almost as good as new today, and instead of the car wearing

them out, it looks like they would wear the car out.

Your overalls are the best I ever wore. Your Loud Speaker which we have on our Browning Drake Radio is the best Loud Speaker I ever heard. (Bar none.) Your Radio A Battery which we also use on our Radio has given entire satisfaction. As a crank on good Coffee, will say your coffee is the best we ever used. Have been using your seeds for a long time and have always been well pleased.

Like your Radio Station K F N F and your direct advertising. This is the late way of advertising and has sure come to stay.

Visited your station last June and found it just as you said it was."—A. A. Cox & Family, R. 4, Kellerton, Iowa.

"Last April I bought a crate of onion plants of you. Set them out about April 1st. By the middle of June the onions were 4 inches in diameter."—Dan P. Jenson, Riverton, Iowa.

"I am writing you with regard to the Bermuda Onions. We have the largest Bermudas I ever saw. They weigh from a half pound to a pound each."—Mrs. Clara Hebbrew, Minneapolis, Kans.

### Tire Chain Prices

Made strong, oversize and extra heavy. They are easy to put on and easy to take off yet lock so securely that they will never lose. The cross chains are made of extra heavy steel, case hardened with joints electrically welded. The side chains are the lock link type, heavily galvanized. The strongest, heaviest, easiest handled chain you can buy for near the price. Be prepared—carry a good set of chains with you.

#### FOR HIGH PRESSURE TIRES

Size	Price
30x3½	\$3.25
31x4	4.00
32x4	4.00
33x4	4.30
32x4½	4.35
33x4½	4.65
34x4½	4.80

#### HEAVY DUTY TRUCK CHAINS

32x4½	6.35
30x5	6.10
33x5	7.00

35x5	7.35
32x6	7.65
36x6	9.00

#### FOR BALLOON TIRES

29x4:40	\$3.65
29x4:95	4.00
30x4:95	4.30
31x4:95	4.65
30x5:25	4.85
31x5:25	5.00
30x5:77	5.00
32x5:77	5.50
33x6:00	6.35

ABOVE PRICES PREPAID IN ZONES 2 AND 3



## Everything Satisfactory

"We have been entirely satisfied with everything we have bought of you. The whole family is wearing Henry Field's clothing. Shirts, overalls, dresses and shoes, and we have used prunes, raisins, motor oil and seeds and think they are fine. We like your station but there is lots of interference in the evening. We live out on a ranch quite a ways from town and we have only 12 in the family and we all like the old-time music and old-time songs."  
—John Loghry, Burwell, Nebr.

"The lubricating oil I ordered from you sometime ago is as good an oil as I ever used. As good as 80% or 90% of the oils I have been using. We have been ordering quite a lot of goods from you this last year. We have a radio and listen in on your programs every day. I have ordered auto tires, paint, wall paper, coffee, hams, dress goods and dozens of other things. I compliment you on all your goods and your square dealing. The goods are all as good and better than you say."—P. E. Olsen, Vermillion, South Dakota.

## Now You Can Save Money on Motor Oils of Exceptional Quality



Yes, a nice volume brings lower oil prices but the quality is still there. I guess I haven't ever said enough about how good this oil is. I want to say right now that I am more than willing to put Super-Quality Oil up against any oil that retails at garages and oil stations for less than 40¢ a quart or \$1.50 a gallon. Fact is I'll put it up against any oil on the market. Here's my proposition. Order a drum of any kind of our oil. Use five gallons of it. Test it any way you like and if it doesn't give you better service and look better when you drain it out than any oil you ever used return the balance and I'll send back all your money. You can have the 5-gallons without charge.

If I didn't know we had one of the very best oils on the market I couldn't make this kind of an offer. It would be suicide. But I know what this oil is and what it will do. All

I want is a chance to prove that it's just what I say it is.

It is 100% Paraffin Base. Tests show a High Flash, a High Fire Test and excellent Viscosity. This means it will hold up well under hard driving and almost unlimited engine heat.

Not over 25% of the oils on the market have a Pure Paraffin Base. Probably not that many. We not only save you money but Super-Quality Oil will give you a longer lived motor, fewer repair bills and the satisfaction of knowing you have the best.

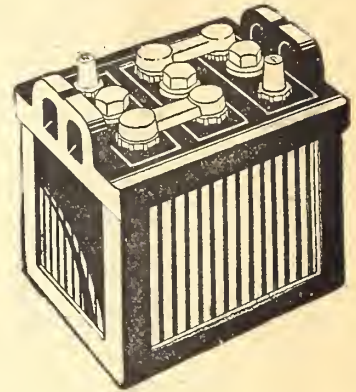
## Oil Price List

One Quality And One Price. Freight Paid To Any Station Within 400 Miles Of Shenandoah. If you live over 400 miles from us we will allow the freight up to 400 miles and you can pay the difference. Compare our prices and our high quality before you buy oil this season.

No. Grade	55 gal.	30 gal.	15 gal.	10 gal.
	Shipping weight			
	465 lb	260 lb	125 lb	85 lb
<b>MOTOR OIL</b>				
A Light	59¢	61¢	63¢	72¢
B Light Medium	59¢	61¢	63¢	72¢
BB Heavy Medium	59¢	61¢	63¢	72¢
C Heavy	59¢	61¢	63¢	72¢
D Extra Heavy	59¢	61¢	63¢	72¢
E Super Heavy	59¢	61¢	63¢	72¢
F Ford Non-chatter	59¢	61¢	63¢	72¢
<b>TRACTOR OIL</b>				
B Medium Motor	59¢	61¢	63¢	72¢
C Medium Tractor	59¢	61¢	63¢	72¢
D Heavy Tractor	59¢	61¢	63¢	72¢
E Super Heavy Tractor	59¢	61¢	63¢	72¢
	\$32.45	\$18.30	\$9.45	
Deposit for drum	2.75	2.10	1.50	No chg.
Amount to send	\$35.20	\$20.40	\$10.95	\$7.20

If drums are returned in serviceable condition we will refund the full amount of deposit. 10 gal. is sold "drum included" and is not returnable.

## Shenandoah Heavy Duty Batteries



A battery with a known reputation for long service and sure performance at a reasonable price. Made of the highest quality materials and workmanship. Plates are of pure lead oxide. Separators are Port Oxford Cedar.

Latest screw-type post construction with one-piece, acid-proof rubber container. Do not confuse these Heavy Plate Shenandoah batteries with the light thin plate batteries sold by some concerns.

Compare the Shenandoahs with any battery on the market, price for price, weight for weight, workmanship for workmanship, and then you will realize the saving you may make in buying a Shenandoah. They are backed by a strong 18-months service guarantee. Packed in individual shipping crates and fully charged, ready for use.

6V-11 Plate for Fords, Chevrolets, Stars, etc. ----- \$ 8.50

6V-13 Plate for Buick, Studebaker, Hudson, New Dodge & other big cars ----- \$10.50

6V-15 Plate for Buick, Studebaker, Hudson, New Dodge & other big cars ----- \$12.50

100 Amp. Radio Battery ----- \$ 8.50

125 Amp. Radio Battery ----- 10.50

150 Amp. Radio Battery ----- 12.50

All Batteries F.O.B. Shenandoah, Ia.

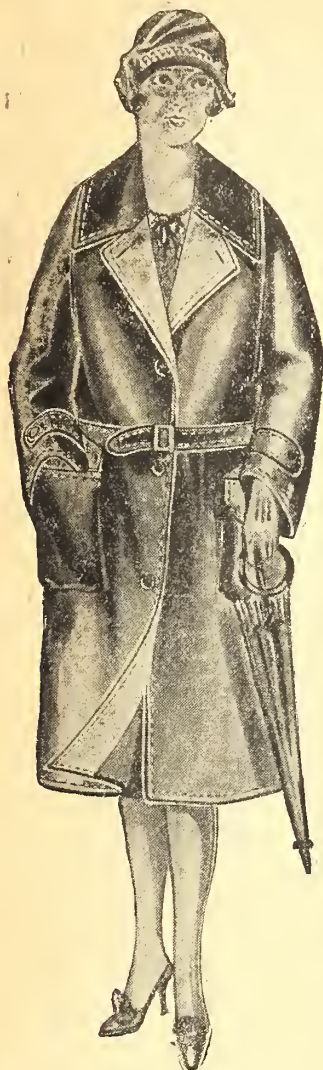
We can supply a battery for any car. Specify make, year and model of car and we will ship the proper battery. It will pay you to buy a Shenandoah.

## Likes Our Oil

"We like your oil fine. We have ordered it three times. Our motor never heats with Field's oil."—E. A. Lyon, Alben, Iowa.

I think your harness oil is the best I ever had. I never knew there was as good oil as yours for harness. Not only your oil but your coffee is the best we ever had. The dried fruit is very good, and we sure think your tires are the best ever made."—Will Henke, Hutchinson, Minn., Route 3.





## An Awfully Good Raincoat And More Too!

An All Weather All Purpose Coat made of Real Glazette Material with a soft suede-moleskin lining. Excellent for rain for it is absolutely water-proof, yet warm enough to keep out the raw winds of late Winter and early Spring. Also dust-proof. Can be washed with a damp rag.

This Real Glazette Material has a lustrous finish. Like leather in some ways and like rubber in others. It is absolutely proof against water, wind and dust. The lining is about as soft and smooth and warm as you can imagine. Not stiff and cold and clammy as the usual raincoat.

### NEAT, STYLISH MODELS FOR WOMEN

Contrasting colors make this raincoat a thing to be worn just anytime, rain or shine. Comes in French Blue, Rose or Velvet Black—with snow white

## Beautiful New Colors And Patterns in Dishes

These dishes have the wonderful new Ivory Colored background with yellow rose sprays or blooms. The leaves are black and gray with yellow veins. The blend of colors and the special Satin Finish Glaze gives a richness of finish that is found only in much more expensive patterns. Of course, we guarantee safe delivery and perfect satisfaction or your money back. In addition to the two sets described below we have 32, 66 and 100-piece sets at equally low prices. Write for circular.

### 45 Piece Set

8 Plates	-----	6 in.
8 Plates	-----	9 in.
8 Fruits	-----	5 in.
8 Tea Cups		
8 Saucers		
1 Oval Veg. Dish	9 in.	
1 Sugar and Lid		
1 Cream		
1 Platter	-----	11 in.

**\$8.50**

We will prepay express or postage in Zones 1, 2 and 3.

### 35 Piece Set

6 Plates	-----	6 in.
6 Plates	-----	9 in.
6 Fruits	-----	5 in.
6 Tea Cups		
6 Saucers		
1 Oval Veg. Dish	9 in.	
1 Platter	-----	11 in.
Sugar Bowl		
Sugar Bowl Lid		
Cream Pitcher		

**\$7.35**



## Souvenirs

Same as regular stock except has Radio Towers and "KFNF Souvenir" and "Henry Field" in gold lettering. Souvenir 6-in. plate 35¢. 9-in. Pickle Dish 50¢. Cream Pitcher (Reg. Size) 60¢. All Postpaid.

edging and trimming. The colors, stylish make up and snappy design will be a pleasure to every woman.

And Special features, too! Roomy aviation pockets. White edged, reversible belt. Convertible All-Weather collar, the kind that lies flat for fair weather (looks pretty, too) and turns snug up under the chin for rain and wind.

I know you'll like this coat and get a world of use out of it. We've sold a lot of them and know what a hit it will make with you. You can have your choice of Rose, French Blue or Velvet Black. All trimmed and lightly edged with white. And guaranteed to be all I've said and satisfactory in every way. Sizes 32 to 46 inc. Length 43 inches.

Prepaid everywhere for \$6.95.

### SAME MATERIAL IN A BROWN COAT FOR MEN

Has all the useful features as above and made of the same All Purpose, Glazette material. Double Breasted, Big flap pockets, Turn-up collar. Comes in Brown only. Of course, it hasn't the white trimmings. Guaranteed fully. Sizes 34 to 48. Length 50 inches.

Postpaid everywhere for \$7.95.

Everyone should have a Raincoat. Why not get one that will turn weather as well as rain. It will serve you fifty times where just an ordinary raincoat would serve you once.

"My last order of dress goods received real promptly. Must say I was very well pleased. The quality of the material is excellent. And your clerks are to be congratulated for their ability to pick suitable designs and colors."—Mrs. Malt Franzen, Cedar Rapids, Nebr.

"With regard to the dress goods I got from you sometime ago. I sure like every piece of it and it has made up so nice. My neighbors think it a wonderful buy and say they are going to try some of your dress goods, too."—Anna Lathrum, St. Charles, Iowa.

"I ordered dress goods for three dresses from you last February. And have worn them ever since. Still wearing them and they aren't faded or worn out yet. In fact, I've tried to fade them out so I could get something new but they come out of the wash bright and new as ever."—Mrs. Maurice Bray, Mt. Leonard, Mo., Lock Bx. 3.





These are my five sisters. Picture was taken last summer. Reading from left to right:—Mesdames Helen Fischer, Martha Eaton, Jessie Shambaugh, Leanna Driftmier, Susan Conrad.

"I received my underwear. Compared them with a suit I paid \$6.00 for and your Super-Rayon underwear is much heavier and stronger woven. I could hardly believe it with my own eyes. I think they will wear fine."—Mrs. Harry Ostmeier, Dakota City, Nebr., R 2.

"I am very much pleased with the Super-Rayon Underwear. They are quite a lot heavier than any other that I have looked at. My sister liked them so well she is ordering some soon. In another letter I am ordering a slip for myself."—Mrs. Floyd Pulliam, Sargent, Nebr.

"Am writing with regard to the silk underwear. It sure is beautiful. It has everything in quality for the price. I will sure show it to the rest of the girls."—Mrs. Ernest Thompson, Route 1, Cleghorn, Iowa.

"I am writing you about the silk underwear I bought of you last summer. Will say that I am very much pleased with it. I am planning on buying some more later on. I looked at different underwear at different places and wasn't able to find any that would compare with mine."—Lella Zehnder, Lake Crystal, Minn.

"I am very well pleased with the Super-Rayon Underwear. The best I have seen on the market for the price. The stockings are wonderful. I have had mine for a couple of months already and am well pleased with them."—Mrs. Henry Lange, Truman, Minn.

## Ladies Super Rayon Underwear

For beauty, comfort and wearing qualities our Super-Rayon is much superior to ordinary Rayon and most fibre silk materials. It will not fade, shrink or run. The soft, silky, lustrous quality will surprise and delight you. Our customers say it gives you that comfortable, clingy feeling so desirable in underthings; yet prevents the outer garments from creeping up or sticking to the body. You have to see, wear and feel these garments to appreciate the wonderful quality and values. Each piece is full fashioned, tailored according to the latest styles and modeled to give the wearer those slender lines so much desired. They launder beautifully and retain that fresh, silky lustre. All bodice and shoulder straps are picoted. Colors: Pink, Peach, Orchid or Nile Green: (except slip, colors, 42. For odd sizes 44 to 46 add 1-5 to the prices shown.

Special Combination Offers—1 complete suit, vest and bloomers or step-ins .....	\$3.00
2 complete suits, vest and bloomers or step-ins .....	\$5.50
Step-in .....	\$2.00
Vest .....	\$1.00
Nightgown .....	\$3.50

Prices all Postpaid.

Will Not Fade, Shrink or Run.

"We are more than pleased with the hose. The colors, are exactly as ordered and I had no idea they would be so nice. You will surely get my order for future hose."—Mrs. Arthur Lee, Omaha, Nebr.

"The hose I got from you are of fine quality and I never had a pair of those that fit so nicely and hold their shape so nicely after washing."—Mrs. C. J. Chalstrom, Gaza, Iowa.



Step in  
UNION SUIT  
\$2.25



Slip  
\$3.00



Bloomers  
\$2.00





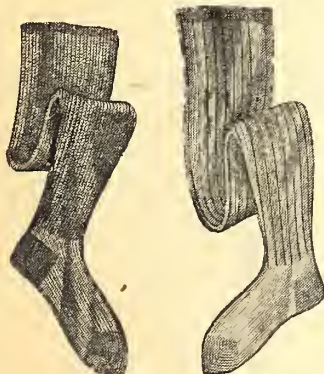
Another nice Flower Garden

## Service Chiffon



### PURE SILK FROM TOP TO TOE

Sheer, Flawless, Clear—exquisite fineness—extreme durability. Pure thread silk all the way from top to toe. Full fashioned of perfect quality. Hidden reinforcements mean longer wear—silk tops reinforced on the inside with mercerized lisle, high spliced heels and reinforced soles and toes. Shades and tones to harmonize with any costume. Sizes  $8\frac{1}{2}$  - 9 -  $9\frac{1}{2}$  - 10 -  $10\frac{1}{2}$ . \$1.75 per pair postpaid or 3 pair for \$5.00 postpaid. All colors.



Boys

Girls

## Children's Stockings

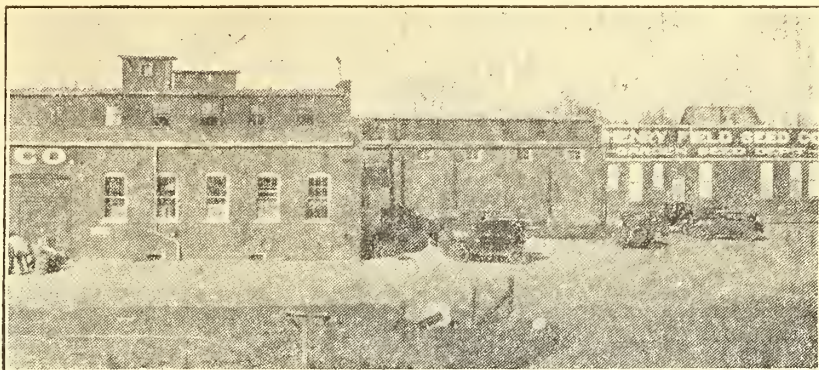
BUY YOUR DAUGHTER THE BEST

"Derby ribbed leg"

So neat looking—so dressy! High grade derby ribbed leg woven from fine cotton and silk mixed. Feet are plain knit and seamless; heels and toes are strongly reinforced. Serviceable and neat. Sizes 6 to  $9\frac{1}{2}$  inclusive. 3 pair for \$1.75 postpaid. Black, tan, medium brown, pearl blush.

AMERICAN BOY needs "SNAGPROOF" "Double leg"

Guaranteed Snagproof. Will wear like rawhide. Very heavy and knit very coarse. Reinforced heel and toe. Plain foot. Save on your mending. Full length. Sizes 6 to  $9\frac{1}{2}$  inclusive. 3 pair for \$1.45 postpaid. Black and Brown.



This is our No. 2 building. It is from here that Walt Pitzer gives his daily garden talks by remote control over K F N F.

"Am more than pleased with the silk underwear. Their chief characteristics are beauty, quality and service. I recommend it highly to my friends."—Ruby Legg, Grove, Oklahoma.

"We listen to your station a great deal. All the things we have bought from you have given good satisfaction. Have had coffee, tea, cocoa, ham and fruit trees—apple, cherry, plum, and grape vines. Have had 5 of your balloon tires. Must say we are more than pleased with all of the tires. The spare tire has never been on the car and the four that are on would pass as new tires. We have driven them over 8,000 miles and are thinking of driving them to Oklahoma on a trip. Think these tires can't be beaten. We will need more fruit trees and shrubs in the spring, but we will be over and get them."—Mr. & Mrs. W. R. Mathewson, 1312 Pawnee St., Lincoln, Nebr.

I have asked Audrey White to write something about the stockings for this page. She talks to you about them from K F N F and you can bank on what she says.

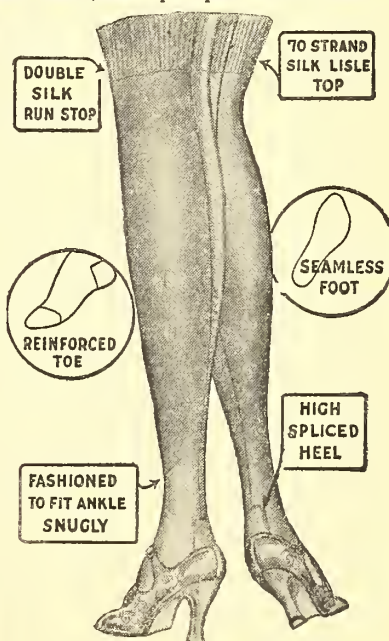
Henry Field

"Got my hose from you some time ago and have given them a thorough tryout. They have exceptional wearing qualities and I believe at the price charged are a wonderful buy."—Laura Garlock, Grimes, Iowa.

## Henrisilk Hose

### Pure Silk to the Hem

A beautiful, serviceable quality hose at a low price. Every stitch from the toe up to the 3 inch mercerized elastic top is of flawless pure thread Japanese silk—all for \$1.00. Invisible double silk ravel stop insures longer wear. Seamless foot. The heel, sole and toe are reinforced from the inner side with mercerized lisle. High, spliced heels emphasize shapely ankles and add to the wearing qualities. A seam up the back of the leg with tiny fashion marks makes them fit lovely. All colors of the season. Sizes:  $8\frac{1}{2}$  - 9 -  $9\frac{1}{2}$  - 10 -  $10\frac{1}{2}$ . 1 pair for \$1.00, postpaid, or 3 pair for \$2.85 postpaid. All colors.

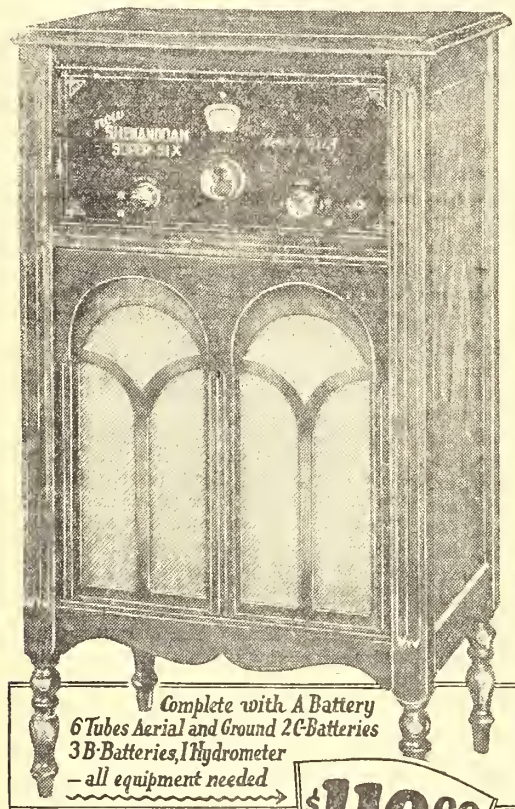




# Radio

## Free Trial Offer

Every Shenandoah Super-Six Radio is guaranteed to do anything that any set selling up to \$200 will do. If it does not suit you in every way after giving it a 10-days trial send it back and get your money. No chance to lose on that kind of a proposition. Now it's up to you.



Complete with A Battery  
6 Tubes Aerial and Ground 2C-Batteries  
3B-Batteries, 1 Hydrometer  
—all equipment needed

**\$110.00**

## One Dial

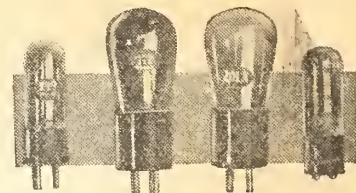
No picture can do this beautiful Console Model justice. The Two-Tone Walnut finish and graceful lines are the prettiest I have ever seen. And, it is fully as beautiful to listen to as it is to see. The Console has a built-in loud speaker. Otherwise the Table Model and Console are exactly alike and the following specifications apply to both sets.

**One dial Only**—All you do is turn on your power and work the one dial until you have the station you want.

**Sharp Tuning**—The slightest turn of the vernier type single dial brings a station in or cuts another out. Very sensitive and selective.

**Volume**—Can be made as loud as a brass band or cut down to a soft and gentle murmur.

## New kind of Radio Tubes



Here is a new kind of tube that is fool proof, will last longer, never gets noisy and will stand rough handling without jarring the wires apart and injuring them. A supporting bridge at the top and one at the bottom of the plate holds the wires securely in place. They are made of Isolantite, a porcelain-like material, very expensive but by far the finest thing ever found for making tubes. If you can find tubes as good as these anywhere send mine back and get your money. Prices: The 201A \$1.00 each. The 199 (with either short or long base), \$1.25 each. The No. 112 Medium power tube or 200A Special Detector, \$2.50 each. All Postpaid.



*New  
Horn  
Type*  
**LOUD  
SPEAKER**  
**\$12.00**

I have tried at least fifty horns since radios have become popular but for tone and quality and volume I have never found any better than the nationally famous Baldwin unit. The horn proper is made by Hawley, a combination you can't beat. Equals any \$25.00 horn I ever tried. Stands about 2 feet high, has 15 inch bell, smooth finish and swan-style neck. If it isn't all or more than I say it is send it back and we'll call the deal off.

Price, Prepaid in Zones 2 & 3  
----- \$12.00

See the Low  
Prices on  
Garden Seeds  
Pages 20 & 21



**Wide Range**—Built to bring in stations broadcasting on wave lengths of from 200 to 550 meters.

**Easy to Install**—Colored wires with metal markers along with plainly marked diagram and complete directions come with each set.

Table Model, without accessories	-----	\$50.00
Table Model, complete with all equipment including batteries, horn, aerial, etc.	-----	\$90.00
Console Model	-----	\$80.00
Console Model, Complete with batteries, aerial, etc.	-----	\$110.00
Prepaid in Zones 1, 2 and 3.		

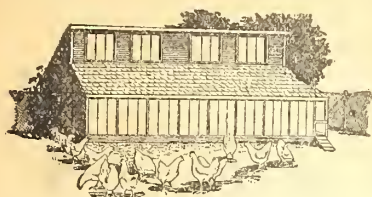
My guarantee on these sets is "Satisfaction or Money Back." These sets will show you what a radio should be like and I'm willing to let you be the judge.

Here is a "B" eliminator that works fine on most any size set and I can sell it at a price that is within reason. Comes fully equipped with tube and four posts—the negative, one 45-volt post, a 90-volt and 180-volt. Also has control knobs for increasing or decreasing the detector or audio current as desired. Works only on 110-volt A. C. lines. It takes the place of "B" batteries and does the job just as well or better. Full directions for operating comes with each eliminator. Guaranteed to work to suit you or your money back.

Price, Prepaid in Zones 2 & 3, \$20.00

"The radio which we recently purchased from you is giving excellent satisfaction. The horn is great."—Mr. & Mrs. Albert Nelson, Albion, Nebr., R 1.





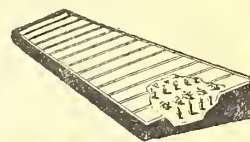
Poultry Houses  
Hot Beds  
Sleeping Porches  
Etc.

## Don't Forget Glass Cloth

I think you all know what Glass Cloth is and how good it is to use in place of glass for poultry houses, hotbeds, etc. Cheaper than glass, easier to handle, and better in other ways, too. Lets in the sun's Violet rays which are mighty strengthening to baby chicks and good for growing plants. Glass Cloth is the daddy of them all, the original product of its kind. It is, in our opinion, easily the best product of its kind made. We keep a big stock on hand and can take care of your order immediately.

### POSTPAID PRICE

15 yd. bolt (135 sq. ft.) ----\$5.00  
10 yd. bolt ( 90 sq. ft.) ---- 3.50  
6 yd. bolt ( 54 sq. ft.) ---- 2.25  
Larger quantities priced on request.



Make your car  
like new with  
**HY-GLO-LAC**



I have been looking for a car refinisher for a long time that would do as nice a job as the commercial paint shops put out and I am sure we have found it. We have tried it on our seed house cars and trucks and it gives a hard, brilliant, lustrous finish similar to a new car job. It will not blister or crack and outlasts a factory job. One coat does a perfect job and dries hard in 3 hours giving a beautiful, glossy, hard finish.

Comes in kits containing 1-qt. body finish, 1/2 pint trim, 1 pint top and seat dressing, 1 rubber set brush and 3 sheets sandpaper. Plenty to paint a car any size. Colors: Black, Green, Royal Blue, Brown and Maroon. Harmonizing colors furnished for trim. Price for complete kit \$4.00, Postpaid.

Hy-Glo-Lac alone 1/2 Pint 60¢; Pint \$1.10; Quart \$2.00. Not postpaid.

### AUTO ENAMELS

Not as good as Hy-Glo-Lac, but the equal of any standard enamel on the market. With this enamel you can refinish your car at a low cost. It will not crack, peel or fade. For a good job it is best to remove the paint on your old car and build up a new paint foundation. When the old finish is simply dull and discolored, but not chipped or scratched, simply smooth the surface with sandpaper and apply one or two coats of enamel. On most jobs you should use Regular Enamel Finishes as a ground work and as a last coat put on Auto Finishing Varnish which stands up well. Or if your paint is good, but dull, a coat of finishing varnish will put the gloss and color back in it.

### PRICES ENAMELS AND TOP DRESSING

	pt.	qt.	1/2 gal.	gal.
Auto Enamels (Red Colors)		\$1.25	\$2.25	\$4.00
Auto Enamels (Other Colors)		1.00	1.95	3.40
Auto Finishing Varnish		1.50	2.50	4.25
Auto Top & Seat Dressing	.50	.90		

Not postpaid unless your order amounts to 5 gal.

## Interior and Exterior VARNISHES



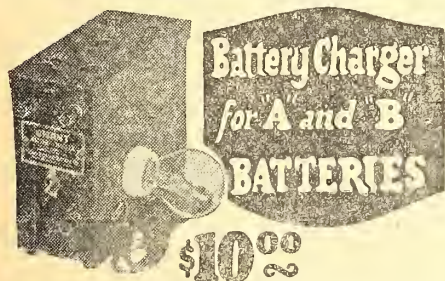
While you are painting and papering the house you will want to touch up or refinish the floors, linoleum, woodwork, furniture or doors with varnish. We have a No. 1 grade all purpose varnish. Works well on any kind of a varnish job and gives a beautiful, elastic, durable finish.

Varnish Stains of the finest grade may be had in the following colors: Light Oak, Dark Oak, Walnut, Mahogany and Cherry.

Spar Varnish (clear color only) water will not hurt it regardless of how hot or cold it gets. Neither will it turn white. Sunshine won't hurt it. Dries extra hard with a clear, glossy surface that will not peel, crack or check. Finest and best varnish to use on floors, outside doors, screens or wherever water or sunshine may come in contact with it.

### VARNISH PRICES

	qt.	1/2 gal.	1 gal.
Clear Varnish (All Purposes)	\$.85	\$1.60	\$2.80
Varnish Stains (All Colors)	.85	1.60	2.80
Varnish Stains (Ground Color)	.85	1.60	2.80
Spar Varnish (Clear)	1.00	1.90	3.50
Paint & Varnish Remover	.65	1.25	2.25
Liquid Wax—Pint 55¢; qt. 95¢.			
Varnish Brushes 1 in. 35¢; 1 1/2 in. 50¢; 2 in. 80¢.			



Battery Charger  
for A and B  
BATTERIES

\$10.00

volts A. C. current, 50 or 60 cycles. Has two sets of posts—one set for the "A" battery hook up and the other set for the "B" battery connections. Also has a handy "off and on" switch. Complete directions come with each charger. Regular retail price of this charger is \$14.00. Our price complete \$10.00

Postpaid in Zones 2 and 3.

After doing a lot of hunting and experimenting we have found a Combination "A" and "B" charger that does splendid work, uses very little current, is simple and easy to operate and the cost is very small. By using it once a week you keep your batteries up in perfect receiving shape. Comes fully equipped with Tungar General Electric bulb. Plugs into any electric light socket and operates on from 105 to 120



More Flowers

I have misplaced this woman's name  
and letter



## Bermuda Onion Plants



### Shipment From Shenandoah

Prices: 45¢ per 200; 85¢ per 500; \$1.45 per 1,000, postpaid; or \$5.50 per crate of 6,000 plants, not prepaid. Shipping wt. 35 lb.

You have all seen and eaten the big, mild, sweet Onions that are shipped North from Texas early in the spring and sold at high prices. These Onions are grown from plants, and you can raise them just as large and sweet and fine as those that come from Texas.

Plants guaranteed to arrive in perfect condition and to transplant even better than cabbage and tomatoes. Set them out just as early as you can. They will stand a little frost without injury. They must be ordered in even amounts as specified below, as they come packed in no other way. You can order as many bunches of 200 or 500 or 1,000 as you please, but we cannot break them up in small amounts.

Send your order now. We will ship the onion plants at the proper time.

### KANGAROO SHOES ARE VERY COMFORTABLE

"Am sending for some shirts and a pair of your shoes. I got a pair of your kangaroo shoes two years ago and they are real good yet. They are the most comfortable shoes I ever had."—Mr. Joe Kley, Atchison, Kansas, R 6.

**Vegetable Plants:** We have had bad luck in the past trying to ship out tender roots of vegetable plants, such as tomatoes, peppers and the like, and I don't believe we will tackle it this year. That applies to sweet potato plants also. We will not handle either sweet potato plants or seed sweet potatoes this year because in the past, they have caused us more trouble than the profit we can make on them.

If we do decide to handle tomato plants, pepper plants and other vegetable plants, we will tell you all about it over the radio when the time comes.

"I am wearing a pair of your kangaroo dress shoes. I must say I never had a shoe that felt better on my feet. The combination box of dried fruit is all O. K. and the coffee goes farther and is of a fine flavor."—J. W. Brewer, Bolckow, Mo.

### IOWA SPECIAL NICOTINE CARRIER DUST

This dust is for sucking insects such as lice but not for chewing insects as cabbage worms and potato bugs. If you have a valuable crop or the lice are unusually bad, use this dust. "Bug Dust" contains nicotine but not as strong as this.

Dust as soon as the lice appear. Do not wait until your crop is badly infested.

Price as follows, not prepaid. Cannot go by mail. Must go by express.

3 lb	Nicotine Carrier Dust	\$ 1.15
5 lb	Nicotine Carrier Dust	1.75
10 lb	Nicotine Carrier Dust	3.00
25 lb	Nicotine Carrier Dust	3.75
100 lb	Nicotine Carrier Dust	25.00

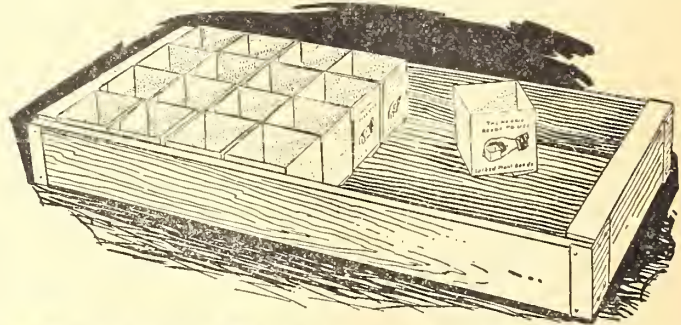
### LEAD ARSENATE

An insecticide and fungicide combined. That is, it will kill chewing insects and control many plant diseases, but it will not destroy the lice. It is suitable for the orchardist and the small fruit grower and the gardener. It is a great saving of time to combine poisons for both insects and plant diseases as they have already been combined in this dust. It has a little stronger insecticide poison than "Bug Dust" and sure "knocks 'em" if they eat it.

Price as follows, not prepaid. Cannot go by mail. Must go by express:

3 lb	85-15 Sulphur-Lead Ars.	\$ .85
5 lb	85-15 Sulphur-Lead Ars.	1.25
10 lb	85-15 Sulphur-Lead Ars.	2.00
25 lb	85-15 Sulphur-Lead Ars.	4.25
100 lb	85-15 Sulphur-Lead Ars.	15.00

"Am well pleased with the Super-Rayon Underwear I got from you. Have seen no other like them for price or quality. You will get my order soon for some more."—Mrs. Nannie B. Ramsey, Savannah, Mo., Route 1.



## Paper Pots for Plants

	2x2 in.	3x3 in.	4x4 in.	
250	\$ 1.25	\$ 1.75	\$ 2.00	Postpaid everywhere
1000	3.20	4.30	5.40	Prepaid in Zones 2 and 3
5000	14.50	19.50	24.00	Prepaid in Zones 2 and 3

If you want them with bottoms, add 20 percent to all prices.



They come already folded and set up. All you have to do is open them, set them in a box close together, and fill with dirt and put in the plant. They can be had either with or without bottoms.

We do not bother with bottoms in them at all, but just use the sides, and we find they handle just as well when they are ready to move as if there were bottoms in the bands, and it is easier when they are in the dirt for the roots to get out on account of there being no bottom to the band.

They come in various sizes, but we like the 2x2 size the best. We can, however, furnish the other sizes if you want them. Here are the prices:





### COMBINATION BUG DUST

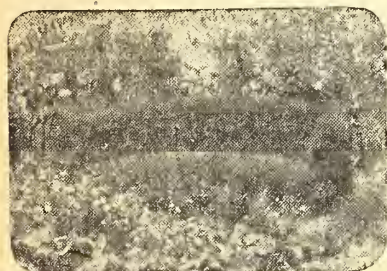
"It catches 'em comin' and goin'."

3 lb Combination Bug Dust	\$ 1.00
5 lb Combination Bug Dust	1.50
10 lb Combination Bug Dust	2.50
25 lb Combination Bug Dust	5.50
100 lb Combination Bug Dust	20.00

The best way to fight insect pests of any kind is with our "Bug Dust." It is a combination of several kinds of insect killers, containing nicotine for the plant lice, lead arsenate for the melon bugs and similar chewing insects, and sulphur as a general insecticide and fungicide.

The great advantage of it is that it can be used against all kinds of insects, and you don't have to stop and worry about what to use.

Price as follows, not prepaid. It must go by express as it cannot go by mail:



A bed of Burning Bush (Kochia Scopara) trimmed to look like a davenport.

## Bug Duster

Price: \$1.00 shipped with Dust, not prepaid. Or, \$1.10 postpaid.

It is a difficult and disagreeable job as well as wasteful to apply any of these bug dusts without a duster or dust gun as it is inexpensive and handy to have around. I believe it will pay for itself in a very little while. Besides, by using it, you will do a much better job of dusting.

It has a long nozzle. You won't have to break your back when dusting the cucumber vines. Works like a liquid spray gun only blows the dust instead. We've sold lots of them and know they do the business.

## Beautiful Gladiolas

"For some time have wanted to write and tell you about the Gladiola bulbs I purchased from you last spring. They were beautiful. Three of them were red and these blooms measured six inches across. This sounds as though I exaggerated but any number of people came out to see them and can testify to my statement. The ground was very rich and altogether an ideal spot."—Mrs. Chas. W. Stickney, Clear Lake, Minn.



## Seed Inoculation

It is very important with most legumes that you inoculate the seed before planting so as to get a start of the bacteria nodules which supply nitrogen. This is especially true of Alfalfa, all the Clovers, Peas, Beans, Sweet Peas, Soy Beans, Cow Peas, etc.

Of all the different brands of inoculation we have tried, we like McQueen's the best. It is guaranteed to do the work, or your money back. Keeps good for a long time.

Each \$1.00 can will treat one bushel of small seed or 100 lbs. of large seed such as Soy beans or Vetch.

Specify what kind of seed you want to treat, as there is a different kind of bacteria for each one. Postage Prepaid.

½ Bushel Size	-----	\$0.50
1 Bushel Size	-----	1.00
6 Bushel Size	-----	5.00
10 Bushel Size	-----	7.50
Garden Size (Combination)	---	.20
Inoculation for Soy Beans, Cow Peas, Vetch, and all large seeded legumes (per bushel)	-----	.50



Treated Untreated

The 1 lb can will treat 5 bushels of seed corn and costs you—only \$1.75 per pound. Express prepaid.

This picture shows the effect of Bayer Dust treatment on corn. Stimulates growth, keeps seed from rotting in the ground, and often times increases yield from 5 to 10 bushels. Average increase for 150 was 6 bushels per acre.

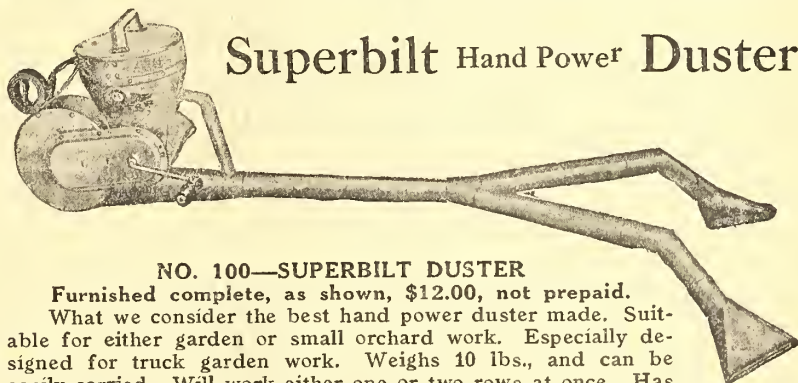
Users also report that it helps keep mice, squirrels, moles and other pests from bothering the seed before it comes up.

Simply dust it on the seed and mix thoroughly according to directions on the can. You can treat shelled seed now and store it until planting time or treat just before planting.

Dear Friend:—

Will probably be of interest to you to know of my success last year with your garden seeds. I devoted most of my garden to tomatoes and mango peppers. From four packets of seed, costing 30 or 35 cts., sold better than \$70 worth of truck besides using from them all summer and canned 30 or 40 quarts tomatoes for winter use. My tomatoes were the Red Head and John Baer, and Peppers, Ruby King and World Beater. I had many people say my tomatoes were the nicest and smoothest they ever saw and wanted to know where I got my seed, and in reply would tell them therein lies the secret; Field's seed. I trellised about half my tomatoes, also mulched them, and this prevents sunburn and rot, and had the best luck I ever had. The trellised vines grew higher than my head. I planted my tomato and pepper seed in home made hotbed, covered with your glass cloth the first days of March, and I gather six ripe tomatoes, my first, on July 1st, which is considered real early. Sold tomatoes from 10c to 4c per pound. Think I must have sold a wagon box full with the side boards on of peppers as they bore until up into November. The ground that this covered, measured approximately 30 by 80 feet.

O. G. Walker, Columbus, Kansas



### NO. 100—SUPERBILT DUSTER

Furnished complete, as shown, \$12.00, not prepaid.

What we consider the best hand power duster made. Suitable for either garden or small orchard work. Especially designed for truck garden work. Weighs 10 lbs., and can be easily carried. Will work either one or two rows at once. Has a powerful fan which distributes dust evenly and steadily. Has valve and shut off to regulate flow of dust.





Bert McMillan and his 2 boys Bill and Allen.

### Champion Yield Reid's—136 Bu. Yield

He, his brother, his two sons and a neighbor won 1st, 2nd, 3rd and 4th in the 5-acre Missouri State yield contests this year and the younger boy 1st in the Boy's 5-acre contest. The highest yield in the Men's Class was 136 bushel average on 5-acres, 2nd highest 134½, 3rd 134 and 4th 132. Allen McMillan (12 yrs. old) won 1st in the boy's class with a yield of 135½ bushel average on 5-acres. These are the official measured yields.

Bert has been breeding corn for some 20 years and we have often bought corn from him and he from us. He was the coach and leader, his two sons Bill (20 yrs. old) and Allen (12 yrs.) and his brother Oliver and a neighbor by the name of Francis were the champion winners. All live in the Chicken Bristle neighborhood about 20 miles south of Shenandoah and just over the line in Missouri.

This is probably a world's record yield for any type of corn in one community and shows that high yielding ability is bred into this corn and that it was not a chance winning.

His corn is an Improved type of Reid's. Fairly large, medium rough with deep kernels. The kind of ears that please the eye of corn growers from here south but should not be grown north of Des Moines due to slowness in maturity.

We have bought the cream of these winners seed. The supply is limited but we will pass it around while it lasts at \$4.00 a bushel. We reserve the right to limit all orders to 10 bushel or less in order to make it go as far as possible. Not less than 1 bushel to an order. Add 50¢ per bushel and we will pay freight anywhere within 400 mile of Shenandoah.

### Field's Utility Yellow

Wins 1st in Iowa Contest, this district.

Mr. Waltz, the man who runs one of our farms, won first in yield in this district on Utility Yellow which backs up my statements in the catalog about it outyielding a number of local strains in a County Agent test. (Beat some kinds as much as 20 bushels to the acre.)

In the catalog this year I told you about this new type corn and how it had proved to be an exceptionally good yielder and matured here about 10-days earlier than most Reid's. This is the third year we have tested it but the first time we have offered it for sale and naturally we have only a limited amount this year.

This has been developed by an Illinois man co-operating with the U. S. Department of Agriculture. It is not a showy corn. Looks something like smooth Reid's but in many ways different. Has medium sized, fairly long ears, smooth kernels and practically every stalk has at least one good ear and many two. Almost every ear is free from ear rot and disease molds.

But best of all it matures early here (frost and freezes never bother it) and results to date prove it to be an exceptional yielder. It will do extra good as far north as Des Moines and should usually mature even as far north as Sioux City, in the average year. Price either in the ear or shelled and graded \$4.00 per bushel.

Add 50¢ per bu. and we will pay the freight up to 400 miles of Shenandoah.

#### STANDARD VARIETIES

These are described in the catalog. See it or write for CORN BOOKLET and samples. This is a list of the old popular standards.

#### YELLOW DENTS

Nebraska Cattle Corn  
Improved Shenandoah Yellow  
Shenandoah Special  
Krug's Yellow Dent  
Reid's Dent (either rough or smooth)

#### WHITE DENTS

Iowa Silvermine  
Boone County White  
Corn Planter  
St. Charles White

#### EARLY CORN (80 TO 90 DAY)

Both Dakota and local grown.  
Used in north as main crop and here for replant or early feed.  
Northwest Yellow Dent  
Pride of the North (Yellow Dent)  
Silver King (White Dent)  
Red 90-Day (White Cap)

SEE PRICES BELOW

### Prices Seed Corn (Not Hung)

These prices are for strictly first-class seed, extra selected, either in the ear or butted and tipped, shelled and triple graded. Tested before shipping and tests marked on each sack. Prices are F. O. B. Shenandoah, sacked in strong, new sacks without extra charge.

10 bu. lots	5 bu. lots	2 bu. lots	1 bu.	½ bu.	Pk.	Gal.
\$2.75 per bu.	\$2.85 per bu.	\$2.90 per bu.	\$3.00	\$2.15	\$1.30	75c

All Prices subject to change without notice when present stocks are sold out.

### Hung Corn (Most All Varieties) \$4.00 Bu.

Add 50¢ per bu. and we will pay freight anywhere within 400 miles of Shenandoah.

Of course, I can't guarantee you a crop, for I can't be there to plant it and tend it, but you can take the seed home and examine it and test it and call in the neighbors. If you think you have been beaten you can have your money back. Of course, my guarantee must end when you begin to plant, as the outcome of the crop depends on the weather and soil and leniency of the bugs and worms and many other things too numerous to mention.





## Sudan

Sudan is the best annual hay crop known to Agriculture today. It is very closely related to the cultivated sorghums and will mix with them readily. Sudan has no root stock but fibrous roots and cannot become a pest like Johnson grass.

This wonderful crop will carry more stock per acre as a pasture crop than any other single grass or legume crop. It is a fine pasture for any kind of livestock and is a great success in practically all regions unless too cold. Wonderful hay and forage crop also.

Does best on rich loam, but can be grown on almost any soil from heavy clay to light sand. Sudan is a warm weather crop and will stand a great deal of heat and drouth, but will not stand cold weather nor cold soil. Sudan surpasses all other forage crops for a quick and continuous growth because it comes on fast after planting and grows continually for hay or pasture.

Plant the seed about ten days after corn planting time or when the ground is thoroughly warmed up. For hay, a common grain drill will feed the seed evenly. If a press drill is used, the ground is left nice and even for the mower. Most farmers broadcast it and harrow it lightly. Sow at the rate of 20 to 30 lb per acre. Our leaflet on sudan will help you out a lot. Put in a patch of sudan this season and you will find it hard to get along without it next year.

The Henry Field Seed Co.

Dear Sirs:—

"It is with pleasure that I write this letter highly recommending the lawn grass seed which I purchased of you last spring. It grew quickly. The stand was heavy and now I have a wonderful lawn. I will be glad to recommend your lawn seed to any one."

Emil R. Bartsch

Rapidan, Minn.

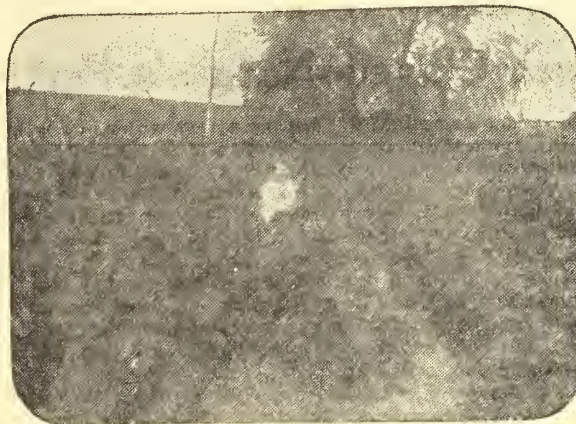
## LAWN GRASS

We have more letters about lawn grass than you can shake a stick at. Most failures with lawns, both old and new are due to a lack of fertility and poor seed. Most old lawns die out because the roots of trees, etc. come near the top of the ground and sap the grass of the soil fertility. The main essentials in getting a good lawn are high fertility, sweet soil, good drainage, a good firm seed bed and good seed.

You cannot get a stand on most fill-in dirt because as a rule, it is clay and other unproductive soil from basements, etc. You need good soil and should richen it up good with well-rotted barnyard manure, pulverized sheep manure or some good organic fertilizer. We have the Sheep and

100 lb is enough for 1,000 square feet. Mix into the top three or four inches of soil for a new lawn and work the soil into a finely pulverized, firm seed bed. Then sow one pound of our regular Lawn Grass mixture to every 200 square feet or one pound to every 300 square feet for old lawns with a partial stand of grass. If possible, give plenty of moisture until it becomes well established.

Our Lawn Grass mixture contains a number of grasses and White Dutch clover, all especially adapted to a quick, luxuriant and beautiful lawn. We also have the Shady nook Lawn Grass as well as the straight grasses and clover. These are all extra high grade mixtures and not full of a lot of light seed and chaff. Write for our lawn leaflet which will help you a lot.



## Soybeans

The soy bean has become one of our leading legume crops and has more than doubled in acreage every year for several years. It has more uses than any other legume crop now grown in the corn belt. Soy beans are one-third protein and also contain two of the most important vitamins, making them a very valuable home-grown supplement feed for all kinds of live-stock.

They are fed with profit to both dairy and beef cattle, hogs, sheep and poultry. You will be a lot better off if you will substitute part of your oat crop with soy beans, as this will make you a home-grown protein feed. They can be used for hay, pasture, silage or for building up the soil fertility. Tests have found the plant to have the same feeding value as alfalfa. You can also use them to good advantage as a catch crop for hay if you fail to get a good stand of clover. Of course, the earlier plantings produce much larger yields and many farmers use them for hay in their regular rotation.

Soy beans are well suited to the Corn Belt proper and their climatic requirements are practically the same as for corn. Soil conditions are the same as for corn, but as a rule, they will make better yields on poor ground and do very well on acid soil.

Be sure to prepare the seed bed well and about the same as for corn. Plant about corn planting time or a little later as the ground should be thoroughly warm. If you tend to the beans right, you can grow better yields by drilling like small grain. Use the large oat spouts and seed 1 to 2 bushel per acre. It is best to fall plow or early spring plow and disc or harrow until seeding time.

When seeded in rows, it is best to use 36 inch rows, using  $\frac{1}{2}$  to 1 bushel per acre, according to the size of the beans. It is a good idea to plant them thickly as they are much easier tended, keep down the weeds better and give the most profitable yield of hay and seed. In case of rain, a harrow or weeder may be run over the ground to break the crust.

The main thing is to cultivate the seed bed before planting to get rid of the young weeds. After seeding, if the beans are seeded in solid, they should be cultivated with a harrow, rotary hoe or weeder. Go over them when 1 inch, 3 inches and 6 inches tall. When in cultivated rows, tend with a harrow or weeder. Our soy bean leaflet is full of information. Write for it.





## Sweet Clover--Nature's Fertilizer

Sweet clover has come into it's own very fast within the last few years. It has become the greatest soil improver known at the present time. Not only a great soil builder but it is a wonderful hay and pasture crop-fine for all kinds of live-stock, practically equal in feeding value to alfalfa. There is no pasture as good for all live-stock as sweet clover. It is great for the dairyman.

As a fertilizer it can't be beat and is beyond comparison. Sweet clover will grow on practically any soil,—no matter what kind if it is not acid. Grows on thin, poor soils and will stand a world of dry, hot weather and hard treatment. All State Experiment Stations, County Agents, etc. will recommend it's growth because it has been found to be the greatest soil building crop and a wonderful money maker. Not only by itself, but it will increase the yields of your entire rotation as much as one to two times.

Sweet clover may be sown in the fall, but we think spring seedings are by far the best. Sow it on your winter wheat or with a nurse crop of oats or barley sown at the rate of 1 to 1½ bushels per acre, disced or drilled in. Then sow 15 to 20 lb of hulled and scarified sweet clover per acre, broadcast and harrow lightly in or much better yet, run over it once or twice with a roller or cultipacker to get it in a good firm seed bed. Cut the grain crop off high and early. Sweet clover does not bloom the first season, but does bloom and makes seed the second year. The best time to plow under as a green manure crop is about May 1st to May 10th, just before corn planting time. Then it is at it's height as a soil builder.

We recommend the yellow sweet clover for pasture purposes and the white biennial for hay and soil improvement. Be sure that you get quality seed. That is what we have. Wonderful stocks, showing extra high purity and germination tests, all fully hulled and scarified. Write for sweet clover leaflet.



Dry land alfalfa on the ranch of S. R. Britton, Roundup, Montana. You can't beat alfalfa for soil building—and it pays mighty well in the meantime.

Dear Mr. Field:—

I have been having awfully good luck with all your plants and seeds I have been ordering from you these years, especially those Cabbage and Onion plants. I had cabbage heads

weighing from 15 to 20 pounds. The smallest weighing eight pounds. Onions which measured eight inches around and were sure good keepers. I have been planting seeds for 8 years but I could never find such good seeds as I have received from the Henry Field Seed Company these last 2 or 3 years.

With best wishes,  
Miss Amelia B. Czeschin, Bland, Mo.

### WINTER OR HAIRY VETCH

A very valuable crop for cover crops, hay, pasture or soil improvement. Does well on poor soil and as it is a heavier free nitrogen gatherer than clover or alfalfa, it will build up soil very fast. Is an annual. Sow at the rate of 50 to 60 lb per acre alone or 30 to 35 lb per acre with corn. It is best to sow ½ bushel or so of wheat or rye with 40 to 50 lb of Vetch to hold it up. Stocks this year are extra good.

### MEDIUM OR COMMON RED CLOVER

Red clover is the most commonly used clover in the corn belt. It is a fine hay and pasture crop. Red clover gathers nitrogen through it's roots and leaves it in the soil for future crops to use. Sow it in the early spring when the soil is honey-combed or with a nurse crop. Use 7 to 12 lb per acre with a nurse crop. Our seed is choice, absolutely home grown and free of bad weeds. We handle no foreign clovers.

### MAMMOTH RED CLOVER

Much like common red only taller, coarser, later and deeper-rooted. Stands drouth and cold weather and does good on most soils. Sow same as red clover. We have fine seed and carry no foreign clover.

### ALSIKE CLOVER

Is not as tall as red clover but is finer stemmed, has nearly white blossoms and makes finer hay. Goes farther when sowing as the seed is small. Grows well on low wet land and poor land as well as practically any other soil. Use 4 to 6 lb per acre.

### TIMOTHY

The old stand-by as a hay crop. All kinds of stock like it. Makes good summer and spring pasture because it is early. Use 10 to 15 lb per acre or better yet use a mixture of timothy and clover. Our stocks are best home-grown.



## Rape--for Hog Pasture

Dwarf Essex rape makes a quick pasture for hogs, sheep and cattle. It will grow quickly in from 6 to 8 weeks and will carry a world of stock per acre. Does well in most any soil. It is frequently sown with oats or in a mixture of one bushel of oats, one bushel of Canada Field peas and 4 or 5 lb of rape per acre. Sow in early spring at oat seeding time and it will make you a world of feed as pasture. High in feeding value. We have wonderful seed this year.



**BROME GRASS (Bromus Inermis)**

A wonderful pasture and hay grass and a heavy producer. We like a mixture of 10 lb of yellow blossom sweet clover and 10 lb of Brome Grass per acre sown early. This makes a high producing, high quality crop for you. This mixture is especially adapted to the drier climates as it stands a lot of dry, hot weather.

**SPRING WHEAT**

We handle only the new Marquis spring wheat. It is better quality and higher yielding than the common varieties and you should by all means use it in preference to them. This is the variety which you have heard so much about. Growers and Experiment stations all recommend it. Use 1½ to 2 bushels per acre.

**ODERBRUCKER BARLEY**

We have found the Oderbrucker variety of barley best for these states. It is highly recommended by our Experiment Stations. It is the best yielding, best quality barley that you can get. Is a six-rowed, bearded variety. Sow at the rate of 2½ bushels per acre.

**BUCKWHEAT**

Although buckwheat is one of the minor grain crops in the country, it is used a lot. Sow ½ to 1 bushel as late as possible. Light, well drained soils are best but it will grow on almost any soil even though very poor. We have both the Japanese and Silverhull varieties.

**CANE**

Sow after ground has warmed up thoroughly at the rate of 5 lb per acre for syrup in drill rows 3 feet apart. We have the Wisconsin Amber and Short Orange varieties which we recommend as best for Mid-West conditions. Our cane growing leaflet will help you a lot.

We also have the Fodder Cane, which makes a world of winter feed. Sow at the rate of 70 to 100 lb per acre.

**CANADIAN FIELD PEAS**

Canada Field peas are very good soil fertility builders. Can be grown under most any condition of soil and climate if not too hot. Are very good for dairymen, especially for hay, pasture and as a soiling crop. Both soy beans and cow peas are warm weather crops but Canada Field peas are a cool weather crop and can be planted as early as any crop in the spring, just as soon as the frost is out of the ground and the soil fitted. Use at the rate of 2 to 3 bushels per acre. We feel that their real value is in a mixture of one bushel each of oats and field peas and 4 lb of rape per acre.

**RED TOP**

A good permanent grass, best suited to moist soils, our climate and pastures. Also does well on practically any soil. A dandy mixture is Timothy, Alsike and Red Top.

*"Planted my Cossack in May and got two cuttings from it the first season."*  
Chris Kish, Riverton, Iowa.

**- Alfalfa -**

Alfalfa, the wonder crop for either hay or pasture. We feel that in these days that it is practically impossible to run an up-to-date farm without a good field of alfalfa. It is one of the most profitable crops to be grown either for cash or feed and is by far the best hay or pasture crop for any kind of livestock or poultry. A few years ago alfalfa was comparatively new but its spread has been phenomenal. Ask your neighbor who grows it how he likes it. Needless to say, his answer will be that he cannot see how he ever farmed without it. The past few years have proven that no Corn Belt farm is complete without at least one field of alfalfa and that it is the greatest mortgage lifter that you can grow.

It is not only a great hay crop but fine for pasture. All kinds of livestock, especially hogs, like it fine and do especially well on it. They grow well on alfalfa alone without the grain supplement necessary with most pastures.

The spring is a fine time to sow alfalfa. Sow it with a light seeding of grain the same as you would clover. Disc or drill in the grain crop and then sow 15 to 20 lbs. of the Common varieties or 12 to 14 lbs. of Grimm or Cossack per acre. Harrow lightly in or better yet, run over it once or twice with a Cultipacker to get it in a good firm seed bed. Grimm or Cossack are best under conditions where there is extremely severe winters, hard-pan, and high water levels. We have Certified seed of both varieties.

We have exceptionally fine stocks of alfalfa this season. They all show high purity and germination tests and are bound to suit you. It is all choice seed in every way. Put in a field of alfalfa this year and you'll never be without it again. We recommend Northwest Hardy, Grimm or Cossack for northern conditions and Midwest, Grimm or Northwest Grown for sections south of this latitude. Dakota No. 12 is a very short and inferior crop this season and we recommend that you use Northwest Grown, Idaho hardy which is just as good and grown under practically the same conditions right next to the Dakotas. Our trade is turning rapidly to the harder strains of alfalfa, because they are finding that it pays well to do so. Remember, we handle no foreign alfalfa or clover seed.

**OTHER FIELD SEEDS**

Due to a lack of space in our catalog, it is impossible for us to take up many items in full description. We also have Mixed Hardy Alfalfa, Utah Alfalfa, Idaho Alfalfa, Midwest Alfalfa, Canadian Variegated Alfalfa, White Dutch Clover, Grundy White and Utility White Sweet Clover, Hubam, Timothy-Alsike, Timothy-Medium Red and Timothy-Mammoth Red Clover Mixtures, Kentucky, Canadian and English Blue Grass, Red Top, Orchard Grass, Bermuda Grass, Permanent Pasture, Lowland Pasture, Meadow and other mixtures, Sunflower Seed, Hog Pasture Mixture, Kaffir Corn, Milo Maize, Cane, Feterita, Vetch, Midwest, Pekin, Manchou and Virginia Soy Beans, Common and Golden Millet, Oderbrucker Barley, Marquis Wheat, Silverhull and Japanese Buckwheat, Oats, Potatoes, Creeping Bent Grass, Fescues, Rye

Grasses, Pulverized Sheep Manure, Cyclone Seeders, Inoculation, which you will find listed on our field seed price list.



Mr. D. Harvey, Bluffs, Illinois believes in beautifying with flowers. He didn't have much room around his Flag House but he used what he had to good advantage.



# FIELD SEED PRICE LIST February 15, 1928

## These Prices are F. O. B. Shenandoah Iowa

These are the prices ruling at this time, Feb. 15th, but we hope to be able to continue them without change up to Mar. 15th, 1928, but we will not positively do so as there are indications of sharp advances in many lines. It will be all right to order at these prices, with the understanding that there may be changes either way. Early orders are practically certain of getting filled at these prices.

**TIME LIMIT.** Note that these prices are good only till Mar. 15, 1928, and if you do not buy in that time, you should write for our new prices. We reserve the right to cancel these prices when stock on hand is sold.

**PRICES ARE STRICTLY NET, SPOT CASH; no discount.**  
**SAFE ARRIVAL GUARANTEED.** We guarantee that all seeds will reach you in good order.

**SOLD ON APPROVAL.** These seeds are priced and sold with the understanding that if not found strictly satisfactory they may be returned at our expense.

**FREE SAMPLES.** We will gladly send free samples of any kind of seed quoted here.

**YOUR MONEY'S WORTH OR YOUR MONEY BACK.**

It is mutually agreed and understood that any seeds or other goods ordered of us may be returned at any time within ten days after receipt if not satisfactory, and money paid for them will be refunded, but we do not and cannot, in any way warrant the crop, as it is depending on so many conditions beyond our control.

HENRY FIELD SEED CO.

Alfalfa	Per	Equals
Dry land northern grown hardy	100 lb per bu.	
Mixed Hardy (second grade)	\$16.00	\$ 9.60
Common (Kans.-Nebr. Grown)	24.00	14.40
Hardy N. W. Grown, (Utah)	24.00	14.40
Hardy N. W. Grown, (Idaho)	25.00	15.00
Dakota No. 12, Hardy	Short Crop	
Canadian Variegated	33.35	20.00
Grimm Certified	41.00	24.60
Cossack Certified super hardy	42.70	25.60
<b>Clover (60 lb per bu.)</b>	<b>Per</b>	<b>Equals</b>
	100 lb per bu.	
Medium or Common Red	36.00	21.60
Mammoth Red	37.75	22.65
Alsike	32.75	19.65
White Dutch Clover	50.00	30.00
<b>Sweet Clover (All hulled and scarified)</b>		
White Bien. Field Brand 99%	9.40	5.65
Yellow Bien. Field Brand 99%	9.65	5.80
New Grundy Co. White Bien.		
Field Brand 99% Pure	9.90	5.95
White Biennial, Utility Brand	8.40	5.05
Hubam (Annual White)	30.00	18.00
<b>Timothy and Timothy Mixtures (45 lb per bu.)</b>		
Timothy, best home grown	5.55	2.50
Timothy-Alsike Mixture	12.00	5.40
Timothy-Red Clover Mixture	14.90	6.70
Timothy-Mam. Clover Mixture	15.00	6.75
<b>Blue Grass</b>		
Kentucky Blue Grass	25.00	
Canadian Blue Grass	30.00	
English Blue Grass	25.00	
Lawn Grass Mixture	40.00	
Shady Nook Lawn Grass	40.00	
<b>Other Grasses</b>		
Red Top, fancy solid seed	25.00	
Orchard Grass	25.00	3.50
Bromus Inermis	11.00	
Bermuda Grass	60.00	
Permanent Pasture Mixture	20.00	
Permanent Meadow Mixture	20.00	
Lowland Pasture Mixture	20.00	
Sudan Grass	5.00	

These are wholesale prices, good for amounts of 10 pounds of a kind or over. Add 2 cents per pound for amounts of 5 to 10 lbs. Add 5¢ per lb. for amounts below 5 lbs..

## SEED CORN PRICES

### PRICES SEED CORN (Not Hung)

These prices are for strictly first-class seed, extra selected, either in the ear or butted and tipped, shelled and triple graded. Tested before shipping and tests marked on each sack. Prices are F. O. B. Shenandoah, sacked in strong, new sacks without extra charge for sacks.

10 bu. lots	5 bu. lots	2 bu. lots	1 bu.	½ bu.	Pk.	Gal.
\$2.75 bu.	\$2.85 bu.	\$2.90 bu.	\$3.00	\$2.15	\$1.30	75

All Prices subject to change without notice when present stocks are sold out.

Other Grasses (Cont'd)	Per	Equals
	100 lb per bu.	
Sunflower Seed	\$15.00	
Dwarf Essex Rape	8.00	
Hog Pasture Mixture	8.00	
Kaffir Corn & Milo Maize	3.75	
Syrup Cane (several varieties)	15.00	7.50
Feterita	4.50	
Fodder Cane	3.75	
Vetch, Winter	18.00	
Canadian Field Peas	8.00	

Soy Beans (60 lb per bu.)	Per	Equals
	100 lb per bu.	
Midwest, Imp. Med. Yellow	5.00	3.00
Pekin, fine for ensilage, black	5.00	3.00
Manchu, fine main crop, yellow	5.00	3.00
Virginia, soiling hay, brown	5.00	3.00
Inoculation for soy beans 50¢ per bushel		

Millet (50 lb per bu.)	Per	Equals
	100 lb per bu.	
Golden	4.75	2.40
Common or Fodder	4.50	2.25

Small Grain	Per	Equals
	100 lb per bu.	
Marquis Spring Wheat		2.90
Buckwheat	4.75	2.30
Oderbrucker Barley, six-rowed		1.50
Oats		ask for prices

Broadcast Seeders	Per	Equals
	100 lb per bu.	
Cyclone, each (postpaid)		2.25
Pulverized Sheep Manure, cwt.		2.25

Seed Inoculation (McQueen's)	Per	Equals
	100 lb per bu.	
Specify what kind of seed you want to treat, as there is a different kind of bacteria for each one.		
½ Bushel Size		\$ .50
1 Bushel Size		1.00
6 Bushel Size		5.00
10 Bushel Size		7.50
Garden Size (Combination)		.20
Inoculation for Soy Beans, Cow Peas, Vetch and all large seeded legumes, 50¢ per bushel.		

**HUNG CORN (most all varieties) \$4.00 Bu.**

**Field's Utility Yellow (Ia. yield Contest Winner), \$4.00 bu.**

**Champion Yield Reids (Mo. Official Yield of 136 bu. per Acre.), \$4.00 bu.**

We have all popular varieties, suitable for any section of the country. Send along your orders or write for Free samples and Corn Booklet. Prices F. O. B. Shenandoah. See Catalog or Seed Sense for complete list and description of varieties.

**SAMPLES—BOOKLET FREE**